

A Standing Committee of Council meeting for the Town of Blackfalds was held on Monday, March 14, 2022, at 5018 Waghorn Street in Council Chambers commencing at 7:00 p.m.

### **MEMBERS PRESENT**

Mayor Jamie Hoover Councillor Edna Coulter Councillor Brenda Dennis Councillor Jim Sands Councillor Rebecca Stendie Councillor Laura Svab

# ATTENDING

Myron Thompson, CAO Rick Kreklewich, Director of Community Services Preston Weran, Director of Infrastructure and Property Services Justin de Bresser, Director of Corporate Services Sue Bornn, FCSS Manager Marco Jadie, IT Tech Lorrie Logan, Municipal Clerk

#### REGRETS

Deputy Mayor Marina Appel

#### **MEDIA**

None

#### PUBLIC

# CALL TO

**ORDER:** Mayor Jamie Hoover called the Standing Committee Meeting to order at 7:00 p.m.

#### TREATY SIX LAND ACKNOWLEDGEMENT

A Land Acknowledgement was read to recognize that the Town of Blackfalds is on Treaty Six territory.

#### **ADOPTION OF AGENDA**

**10/22** Councillor Coulter moved that the Standing Committee of Council adopt the agenda as presented.

### CARRIED UNANIMOUSLY

#### DELEGATION

None

#### PUBLIC HEARING

None

### **BUSINESS ARISING FROM MINUTES**

None

#### BUSINESS

# Request for Direction, Centre Plaza Concept Design

CAO Thompson presented the Centre Plaza design and is seeking Council's approval to finalize the drawings, have the project go out for tender and recommend awarding the naming rights sponsorship to Border Paving Ltd.



**11/22** Councillor Sands moved that the Standing Committee of Council recommend to Council that the project be advanced including that of the project tendering process.

# CARRIED UNANIMOUSLY

**12/22** Councillor Svab moved that the Standing Committee of Council recommend to Council that the naming rights sponsorship be provided to Border Paving Ltd.

## CARRIED UNANIMOUSLY

**13/22** Councillor Stendie moved that the Standing Committee of Council recommend to Council that the facility be formally known as the Border Paving Plaza.

### CARRIED UNANIMOUSLY

# Request for Direction, Panorama Drive & Parkwood Rd Intersection

Director Weran brought back for discussion and approval Option 2 for the Panorama Drive and Parkwood Road intersection, which would provide a dedicated left turning lane and safer crossings for pedestrians.

**14/22** Councillor Stendie moved that this item be brought back to Administration for further information and then be brought back to Council.

### CARRIED UNANIMOUSLY

# Request for Direction, Facility Usage Policy Rescind

Director Kreklewich brought forward the Facility Usage Policy and is seeking approval to rescind this Policy as it is now part of the 2015 Ice Allocation Policy.

**15/22** Councillor Svab moved that the Standing Committee of Council accepts the recommendation of the Recreation, Culture and Parks Board to rescind the Facility Usage Policy at the next Regular Council Meeting.

# CARRIED UNANIMOUSLY

# Request for Direction, Special Events Policy Rescind

Director Kreklewich brought forward the Special Events Policy. This Policy was created in 2011 for non-profit groups to use the Concession at All-Star Park. Private for-profit businesses (usually food trucks) have been approached to provide this service and it is well received from the public. Administration believes this policy can be rescinded.

**16/22** Councillor Sands moved That Standing Committee of Council accept the recommendation of the Recreation, Culture and Parks Board to rescind the Special Events Concession Policy at the next Regular Council Meeting.

#### CARRIED UNANIMOUSLY

#### Request for Direction, Tournament Scheduling Policy (Arena)

Director Kreklewich brought forth the Tournaments Scheduling Policy, which is now covered under the 2015 Ice Allocation Policy. It is felt that this Policy can now be rescinded.

**17/22** Councillor Svab moved that the Standing Committee of Council accept the recommendation of the Recreation, Culture and Parks Board to rescind the Tournament Scheduling Policy at the next Regular Council Meeting.

# CARRIED UNANIMOUSLY



### **Request for Direction, FCSS Facility Disposition**

CAO Thompson brought forward for discussion the future existence of the FCSS Facility. There are several options for consideration, one being removal of the building for an addition 20 parking stalls, and another to keep the building and have it utilized by social service providers/partners or for youth activities.

**18/22** Councillor Stendie made a motion that Standing Committee of Council refers this item back to Administration for further information.

### CARRIED UNANIMOUSLY

# Request for Direction, Social Needs Assessment RFP

FCSS Manager Bornn brought forward for discussion and approval an RFP request for a Social Needs Assessment. This document will serve as a comprehensive reference guide for Council, the FCSS Board, and Administration in making decisions with clear roles, responsibilities, and available resources within the context of other local, provincial, and federal service providers and government ministries.

**19/22** Councillor Stendie moved that the Standing Committee of Council recommend pursuing qualified consultants to undertake a Social Needs Assessment Master Plan for Blackfalds FCSS to be completed in the current year.

### CARRIED UNANIMOUSLY

### Request for Direction, Branding RFP

Director de Bresser brought forward to Standing Committee the new Branding RFP proposal. In 2021, both the Economic Development & Tourism Strategy and the Communications Plan were presented to Council in which both emphasized the importance of a new brand visual for the Town of Blackfalds. The Request for Proposal intends to solicit the services of a professional graphic design/marketing firm to undertake the development of a new community brand visual and identity standards for the Town.

**20/22** Councillor Stendie moved that a survey be put out residents on all Social Media platforms with a timeline of 4 weeks with results to be brought back to Council.

#### CARRIED UNAMIMOUSLY

#### ACTION CORRESPONDENCE

None

#### INFORMATION

None

### ROUND TABLE

None

# ADOPTION OF MINUTES

None

# **BUSINESS FOR THE GOOD OF THE COMMITTEE**

None



# ADJOURNMENT

Mayor Hoover adjourned the meeting at 8:50 p.m.

Jamie Hoover, Mayor

Myron Thompson, Chief Administrative Officer