

#### TOWN OF BLACKFALDS STANDING COMMITTEE OF COUNCIL MEETING

Monday, December 15, 2025, at 6:00 p.m. Civic Cultural Centre - 5018 Waghorn Street

#### **AGENDA**

#### 1. WELCOME AND CALL TO ORDER

- 1.1 Welcome
- 1.2 Call to Order
- 1.3 Review of Agenda for December 15, 2025

#### 2. LAND ACKNOWLEDGEMENT

2.1 In the spirit of Truth and Reconciliation, the Town of Blackfalds acknowledges that we are on Treaty 6 territory, the ancestral lands of Cree, Saulteaux (So-toe), Blackfoot, Métis, Dene (De-nay) and Nakota Sioux (Sue). We acknowledge all the many First Nations, Métis, Inuit, and non-status peoples whose footsteps have marked these lands since time immemorial.

We recognize the inherent relationships Indigenous communities have with this land and its creatures and commit to supporting reconciliation and healing. We honour the resilience, culture, and contributions of Indigenous peoples, past and present.

As we gather, we pledge to listen, learn, and take meaningful action toward a future based on mutual respect and understanding as we continue on our journey of truth and healing. We recognize that reconciliation is not a single act but a lifelong journey—one that requires accountability, humility, and the centering of Indigenous voices

#### 3. **DELEGATIONS**

None

#### 4. BUSINESS

- 4.1 Report for Committee, Statutory Plans Orientation
- 4.2 Report for Committee, Introductory Municipal Service Level Inventory Orientation
- 4.3 Report for Committee, Election and Campaign Feedback

#### 5. **CONFIDENTIAL**

None

#### 6. ADJOURNMENT



#### **TOWN OF BLACKFALDS** STANDING COMMITTEE OF COUNCIL MEETING REPORT FOR COMMITTEE

Page 1 of 1

**MEETING DATE:** December 15, 2025

PREPARED BY: Jolene Tejkl, Planning & Development Manager

PRESENTED BY: Jolene Tejkl, Planning & Development Manager

**Statutory Plans Orientation** SUBJECT:

#### **BACKGROUND**

As part of the ongoing Council Orientation process Council will receive a Statutory Plan Orientation.

#### **DISCUSSION**

Administration is providing Statutory Plans Orientation on the plans as they currently are.

#### FINANCIAL IMPLICATIONS

None.

#### ADMINISTRATIVE RECOMMENDATION

That Standing Committee of Council consider the following motion:

That Standing Committee of Council receive the Statutory Plans Orientation report and presentation for information as part of the ongoing Council Orientation process.

#### **ALTERNATIVES**

That Standing Committee of Council refer Statutory Plans Orientation back to Administration for additional information.

#### **ATTACHMENTS**

Statutory Plans Orientation Presentation

#### **APPROVALS**

Department Director/Author

Chief Administrative Officer

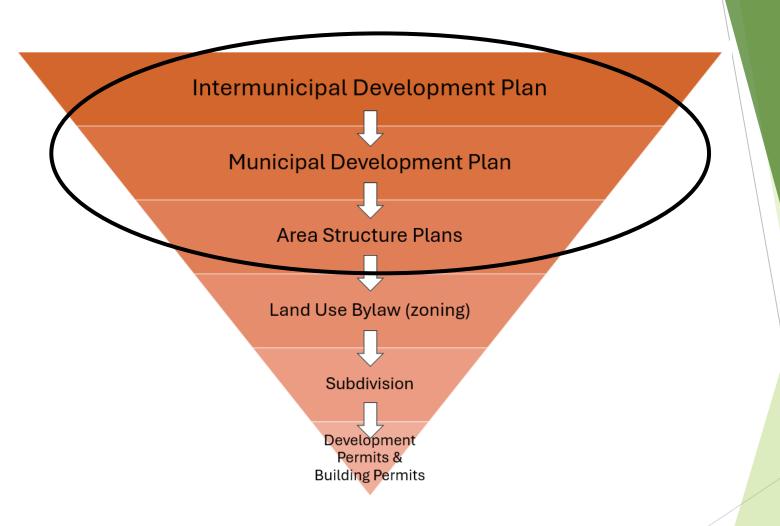
# Statutory Plans Orientation December 15, 2025



## Intermunicipal Development Plan Municipal Development Plan **Area Structure Plans** Land Use Bylaw (zoning) Subdivision Development

Permits & Building Permits





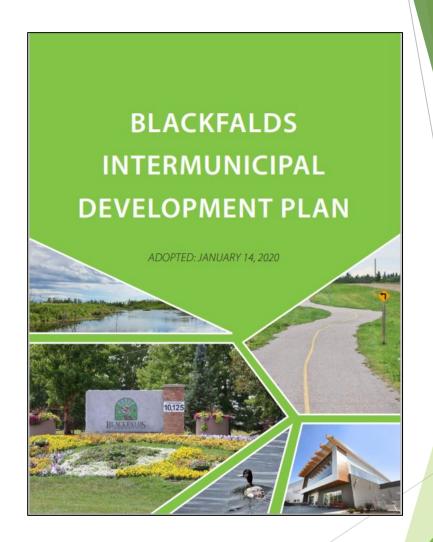


## Town Statutory Plans

- Blackfalds Intermunicipal Development Plan (2020)
- Municipal Development Plan (2009)
- Area Structure Plans (various)

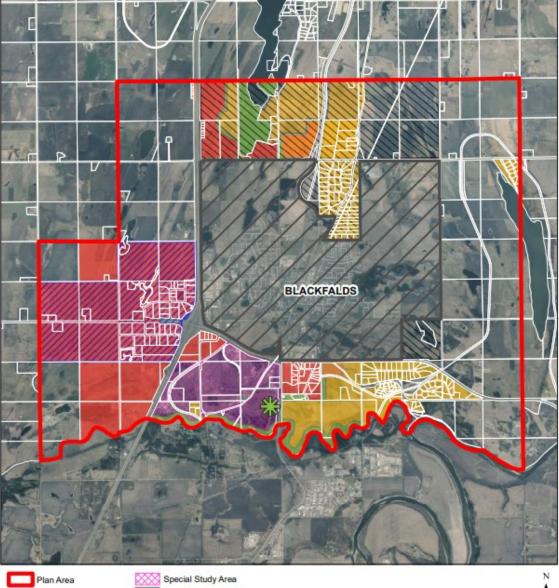


Blackfalds Intermunicipal Development Plan





#### MAP 2 - FUTURE LAND USE CONCEPT





Special Study Area
Long Term Growth Area
Town of Blackfalds
Regional Park



### Municipal Development Plan

**TOWN OF BLACKFALDS** 



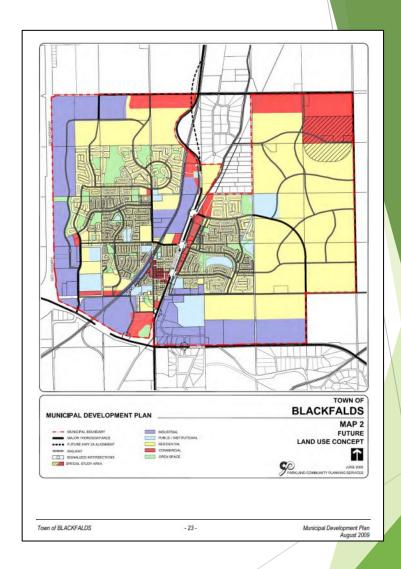
MUNICIPAL DEVELOPMENT PLAN AUGUST 2009



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Town of BLACKFALDS August 2009





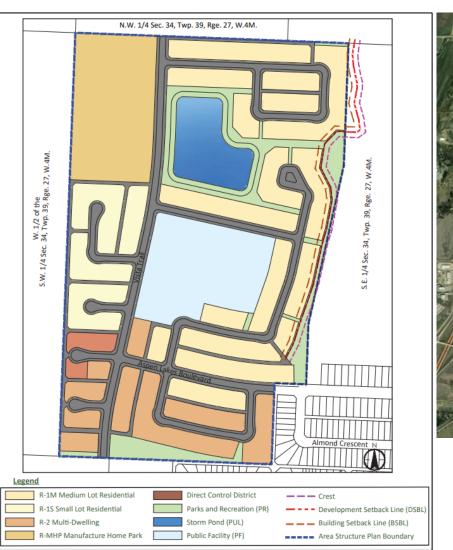
### **Area Structure Plans**



- Aspen Lake West (2014, amended in 2024)
- Aurora Heights (2007)
- ▶ Blackfalds Crossing (2016)
- ▶ Blackfalds Industrial (2006)
- Cottonwood Meadows (2007)
- Lakeside (2014)
- McKay Ranch (2010, amended in 2015, 2016, 2020, and 2024)
- Panorama Estates (2003)
- Sunridge Business Park (2007)
- Valley Ridge Estates (2006, amended in 2024)



## Aspen Lakes West Area Structure Plan

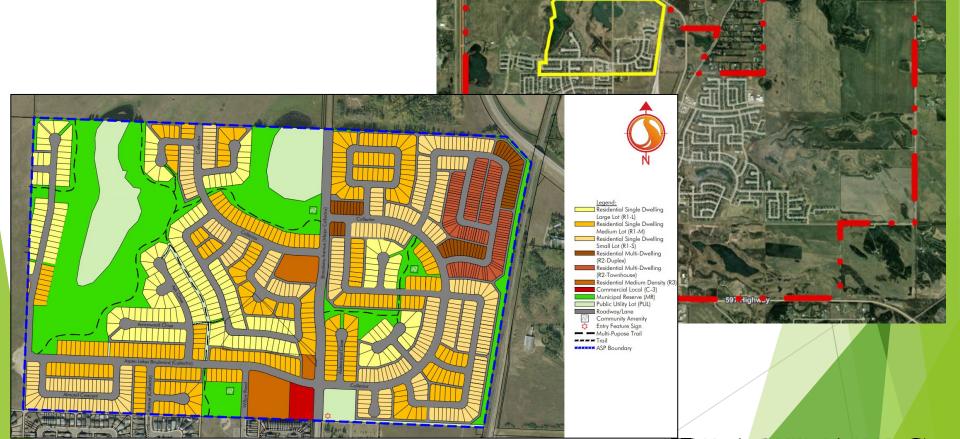






Aurora Heights Area Structure





BLACKFALDS

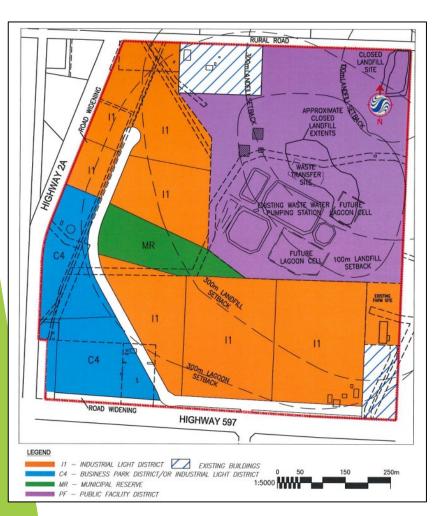
## Blackfalds Crossing Area Structure Plan







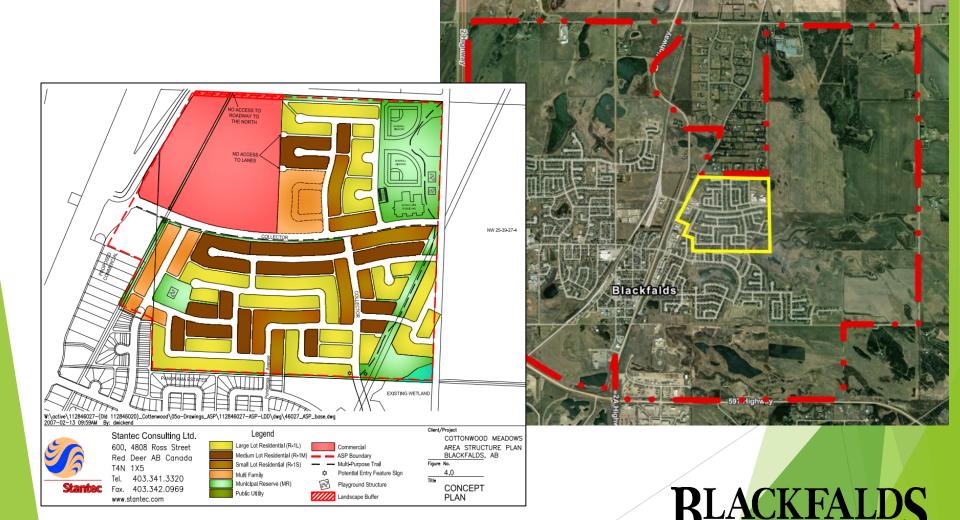
## Blackfalds Industrial Area Structure Plan



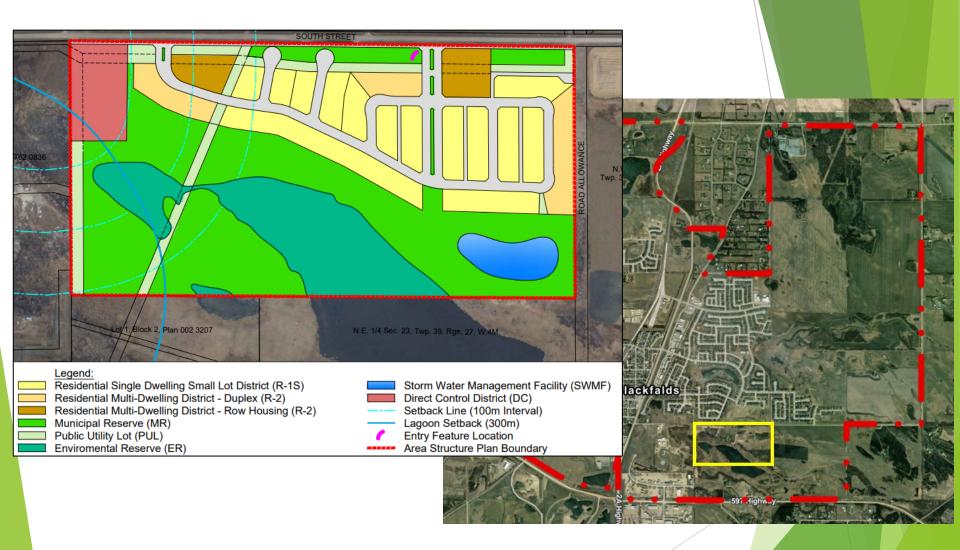




## Cottonwood Meadows Area Structure Plan

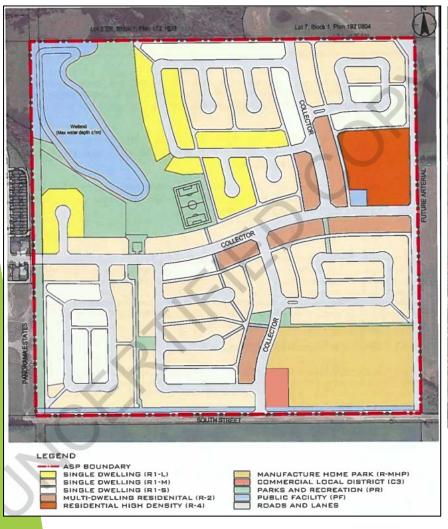


### Lakeside Area Structure Plan





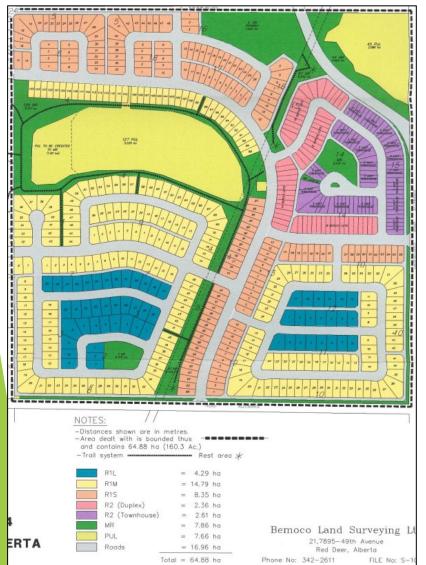
## McKay Ranch Area Structure Plan







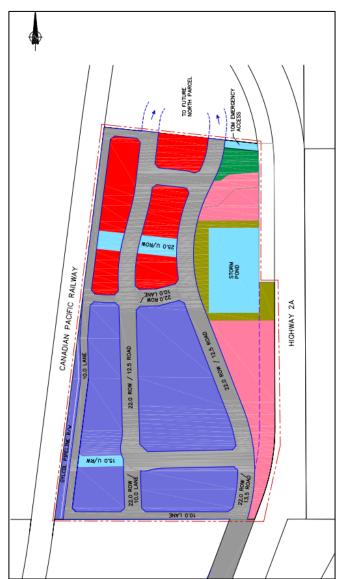
## Panorama Estates Area Structure Plan







## Sunridge Business Park Area Structure Plan







## Valley Ridge Estates Area Structure Plan







### Amendments to Existing ASP's and New ASPs

- Internal Area Structure Plan Review Policy and Procedures
- ASP Approval Graphic
- Next steps:
  - ► ASP Developer Guide (2027
    - hopefully)



#### AREA STRUCTURE PLAN APPROVAL PROCESS

Pre-Application Meeting

Discussion between Applicant and Town Administration to determine any issues that may arise from the project and address them before submission. 06

#### Circulation

The ASP is circulated to affected internal Town departments and other provincial and federal agencies for comment.\*

Public consultation

An Open House, organized and hosted by the Applicant, must be at a facility open to the community for an opportunity to hear feedback from the public. \*2



#### Council Meeting Third Reading

Town Administration presents the ASP to Council for Third and Final Reading. If the Public Hearing is closed, Second and Third reading could be read at the same meeting.\*



The Applicant prepares the document for submission. The Applicant is expected to engage with impacted agencies and affected landowners during the preparation of the Area Structure Plan

(ASP)

03

Formal Application

The Applicant submits the application with the required documents including application fee. 1

Standing Committee of Council Presentation

Formal

Consultation

Discussion between

the Applicant and

Town Administration.

Required revisions for

the ASP will be

noted.\*

Town Administration may present the draft ASP to the Committee for consideration and comment prior to First Reading.\*



#### ing

First Reading

Town Administration presents
the ASP to Council for First
Reading and sets date
for a Public Hearing.

#### Council Meeting

Town Administration presents the ASP to Council for Second Reading.\*

The Public Hearing gives Council an opportunity to hear feedback from the public and is held during a regular or special Council meeting.\*

**P** Council Meeting Public Hearing

09

#### Disclaimers:

The ASP process pertains to new ASPs and amendments to previously approved ASPs. This approval process implemented by the Town of Blackfalds was built using a standard protocol legislated by the Municipal Covernment Act (MCA) and was prepared to ensure all legislative requirements are met.

Please note, there may be other amendments to planning related documents throughout this process which will be determined on a case-by-case basis.

For more information, if you have any questions, or need help with completing your application, please contact the Planning and Development department at planning\_development@blackfalds.ca or call 403.885,9679

- Town Administration will review the submitted ASP in accordance with the Internal ASP Review Policy to ensure conformance with the Municipal Development Plan, and other Town Statutory and Non-Statutory planning documents.
- 2. The Applicant is responsible for ensuring advertisement requirements, in accordance with Section 606 of the Municipal Government Act, are adhered to. The Applicant is expected to prepare a Public Consultation report for review by Town Administration, and inclusion into the ASP.
- This Approved Process is subject to revision, as required, following these stages of the approval process.





#### TOWN OF BLACKFALDS STANDING COMMITTEE OF COUNCIL MEETING REPORT FOR COMMITTEE

Page 1 of 1

**MEETING DATE:** December 15, 2025

**PREPARED BY:** Kim Isaak, Chief Administrative Officer

PRESENTED BY: Kim Isaak, Chief Administrative Officer

SUBJECT: Introductory Municipal Service Level Inventory Orientation

#### **BACKGROUND**

As part of the ongoing Council Orientation process, Council will receive an Introductory Municipal Service Level Inventory Orientation.

#### **DISCUSSION**

Administration will provide a current Introductory Municipal Service Level Inventory Orientation.

#### FINANCIAL IMPLICATIONS

None.

#### ADMINISTRATIVE RECOMMENDATION

That Standing Committee of Council consider the following motion:

1. That Standing Committee of Council receive the Introductory Municipal Service Level Inventory Orientation report and presentation for information as part of the ongoing Council Orientation process.

#### **ALTERNATIVES**

a) That Standing Committee of Council refer the Introductory Municipal Service Level Inventory Orientation back to Administration for additional information.

#### **ATTACHMENTS**

Introductory Municipal Service Level Inventory Orientation Presentation

#### **APPROVALS**

Him Isak		
Kim Isaak,	Department Director/Author	
Chief Administrative Officer	·	

Introductory Municipal
Service Level Inventory
Orientation
December 15, 2025



# What is a Municipal Service Level Inventory?

- A comprehensive list and description of municipal services and their corresponding service level.
- Internationally recognized methodology used by many municipalities in Alberta and around the globe.
- MSLIs are foundational to municipal planning, budgeting, risk management, and community engagement.



## Benefits of Creating an Inventory

- Evidence-based decisionmaking
- Community sustainability & resiliency
- Transparency with the public
- Continuous improvement
- Trust-building & accountability
- Aligning the organization
- Leadership development & succession planning



## Why the Introductory Inventory?

- Smaller municipalities have less resources in the form of budget, staffing and expertise to complete their first inventory.
- The introductory MSLI is simplified by using available information on service levels rather than collecting complicated data and metrics
- An introductory MSLI is more accessible in terms of cost, time, and complexity which provides positive momentum.
- The introductory MSLI can be used as a solid foundation towards organizational/department reviews, costing of municipal activities, performance metrics, asset management and more.



#### **Process**

- Project began late fall of 2023 with a workshop focused on reviewing templates and guidelines for drafting services and service levels for each work unit.
- In March of 2024, Senior Leadership and Council participated in a workshop to review the draft MSLI.
- Following this session, it was decided that the MSLI would serve as an internal document.
- To ensure the MLSI remains current, a Council Policy was developed to outline the update process.



# Municipal Service Level Inventory Policy

- Policy outlines the purpose and role of the MSLI.
- Identifies that Council approve the MSLI.
- Early in the calendar year, Administration will review and update the MSLI to ensure it is accurate and up to date.
- Council will at the beginning stages of the budget cycle review and note any services or service levels that they would like to explore for additional changes.
- Senior Leadership Team will prioritize which potential service or service levels to investigate more thoroughly through business case submission.
- Council will consider business cases during fall budget deliberations and approve any changes to services and or service levels.
- The MSLI can be used to communicate services and service levels to the organization and to the public and to support continuous improvement.



## How is the MSLI Being Used?

- Foundational document to assist with budget allocation for resources required to maintain or increase service levels.
- Educational tool for Council and staff to have a better understanding of the various services that the Town provides.
- A stepping stone to the development of Service Level Reports for business units across the Town. (ie. FCSS Service Level Report).
- Document that benchmarks the current services provided in relation to other municipalities.
- Aligning municipal services with long term goals and community priorities.
- Will assist with the development of performance measurement and the development of key performance indicators (KPIs) and tracking over time.
- To identify critical services and their dependencies, aiding in contingency and succession planning.



## Questions?





#### TOWN OF BLACKFALDS STANDING COMMITTEE OF COUNCIL MEETING REPORT FOR COMMITTEE

Page 1 of 1

**MEETING DATE:** December 15, 2025

PREPARED BY: Kim Isaak, Chief Administrative Officer

PRESENTED BY: Members of Council

SUBJECT: Election and Campaign Feedback

#### **BACKGROUND**

The purpose of this report and attachments is to summarize feedback received from members of Council regarding the recent election process and community concerns and service gaps identified during campaign activities. This information will help identify strengths, areas for improvement, and recommendations for future elections and services the Town provides.

#### DISCUSSION

Council has now provided feedback on both the election process and community concerns identified during campaign activities. This report is intended for Committee review and discussion, ensuring that:

- Community service gaps are integrated into strategic planning and budget deliberations.
- Council priorities align with resident expectations expressed during the campaign.
- Election-related improvements are considered for future processes.

#### FINANCIAL IMPLICATIONS

There are no financial implications for receiving the Election and Campaign Feedback as information.

#### ADMINISTRATIVE RECOMMENDATION

That Standing Committee of Council consider the following motion:

1. That Standing Committee of Council receive the Election and Campaign Feedback, as information.

#### **ALTERNATIVES**

a) That Standing Committee of Council refer to Members of Council for more information.

#### **ATTACHMENTS**

• Members of Council Election and Campaign Feedback

#### **APPROVALS**

Him Isak	
Kim Isaak,	Department Director/Author
Chief Administrative Officer	

#### Safety and Infrastructure Concerns

- Priority having a 2nd access across highway 2 (overpass) from 40-0
- Lansdown Ave, behind the EBC, has no sidewalk. Can one be put there, as many fans leave the EBC and walk on the grass to get to their vehicles?
- Hwy 2A and Panorama left turning lights to go on to Womacks as well as Panorama Dr (to turn East and West)
- Cedar Sq children crossing and not going down to Cottonwood. Can we add a crosswalk on Cedar Sq?
- Cottonwood walking trails will the pathway be lit
- Cottonwood and 2A needs full functioning lights
- South St RCMP/Firehall will there be a sidewalk on that side of the street. It's not busy, but when there are events, people park across at the Wadey Centre and then walk across
- Township Road 394 (South St) . safety, accessibility, and maintenance challenges.
   Asphalt. (Also added to maintenance)
- Vista Trail Parking from Abbey Centre during Markets sight lines
- Womacks Rd 30km/hr from Vista Tr 2A (more 30 km/hr signs, 24hours)
- Womacks Rd has more semis travelling on this RD
- Womacks Rd vehicles not stopping at the stop sign
- Womacks Rd vehicles backed up during peak times for school drop off and pick up.
- Left Turning Light from 2A to go on to Womacks RD
- When 40-0 is closed and there is a train, concern for ambulance getting into the community for their son who has epilepsy and lives on Alderwood Cl
- Pavement by walking trail on Panorama going into pond broken (by 2 CMB's)
- Painted yellow lines on curbs

#### Road and Infrastructure Maintenance Issues

- Township Road 394 (South St). Safety, accessibility, and maintenance challenges.
   Asphalt (Also added to safety)
- Broadway behind Alderwood Cl can the developer of Aurora Heights pave to the end of the houses of Alderwood Cl? Too much dust.

#### Public Awareness and Promotion Initiatives

- Dog Park Advertising
- Blackfalds App for Events, road closures, snow removal, and street sweeping
- More visible Advertising for sporting events, etc.

#### **Business Growth and Community Partnerships**

- Business community needs stronger relationships between businesses.
- Adjusting bylaws to remove barriers
- More communication
- Events around businesses
- Relationship is vital, especially for fundraisers
- Mentorship for youth
- More Seniors Programming
- More roundtable conversations for businesses
- Town should discuss more partnerships with Red Deer Transit for the Bolt Service

#### **Budgeting Process and Fiscal Accountability**

- Better Budget Survey. Residents don't understand the budgeting process and have said it is weak.
- Fiscal accountability for the level of current departments and staff. Taxes pay for the staff to facilitate; they don't pay for the actual space for the activity. Compared to non-profit organizations that can do the same things. Volunteers are not paid, but they must pay for the space. Example service organizations
- Many areas in departments we are not getting value for cost.
- Looking at different budgeting processes. Zero based budgeting, priority based budgeting. A workshop for Council to decide which budgeting style that supports the needs of our community, that is easy to understand.

# Recreation and Youth Program Suggestions

- Youth Social Gamer
- Pond Hockey

# Community Needs and Future Development Priorities

- Seniors Housing
- Medical Services labs, immunization clinic,
- Urgent care
- Performing Arts Community Theatre for youth
- Indoor Pool
- Seniors and Youth Program Facility

# Resident Complaints and Service Gaps

- Grass not kept up by the town on Broadway/Womacks by the trail going to the train tracks.
- Grass not kept up behind Arrowwood Cl
- Newrock Developments- Can they sit half-built? (townhouses)
- Can developers be forced to fill the vacant lots, before they start developing on other
  parts of their developments. Open lots are not safe. Not keeping up with grass cutting
  or snow removal.
- Empty lots. Hold developers to original plans
- Development change notifications make it easier for the area in question to access before a public hearing. Maybe an app?
- Too many willows in the pond. Mulch beds overgrown with trees. Pond not maintained. Panorama/Pondisde Pond
- Bully at Skatepark on East Side. Do we have cameras there? If we have a summer bylaw student can they also monitor this skatepark as well?
- Snow Removal needs to be done more often on Closes. They are very rough in the winter, especially on shocks

# Resident Questions and Suggestions

- Can project management be volunteers on local projects? Or can it be someone who lives in the town?
- Can we have a space for Assisted Living for a Home Care Office Partnering with AHS?

# **Election Process Feedback and Recommendations**

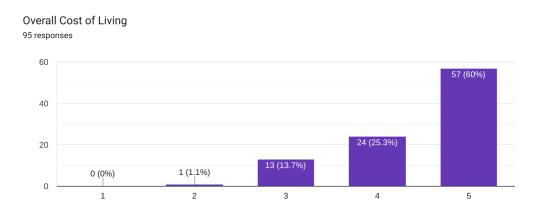
• Special Ballot Longer amount of time.

# **IRSC Survey Results**

My name is Jonathan DuHamel. I work with Central Alberta Youth Unlimited as a Youth Worker and Co-lead the Oasis Youth Centre. At the request of Mayor Svab I put out a survey to High School Students at IRSC. 95 students responded to the following survey where they were able to share what their greatest concerns are for the town and what they hope to see addressed in the years to come.

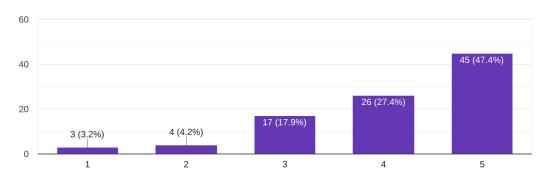
#### Section 1: Rate 1-5

The first section of the survey allowed students to rate the level of importance on each topic. 1 being "not important" and 5 being most important. The areas they were able to rate were Affordable Housing, Economic Development, Performing Arts, Inter-generational Activities, Youth Specific Leisure, and Overall Cost of Living. When collecting information students made it clear that their biggest concerns to be addressed by the council was **Overall Cost of Living** followed by **Affordable Housing**.



## Affordable Housing

95 responses



# **IRSC Survey Results**

## **Section 2: Long Answer**

In this section students were able to share their thoughts on three questions. Below I have summarized their responses.

#### "If you were on town council what would you advocate for?"

Most students said something related to Economic Development (27%). Of those students many stated they wanted to see more Fast Food close to their school, more jobs for teenagers, and shopping centres where they could buy clothing. 25% said they would advocate for affordable housing. Many made comments about being worried about affording housing when done school. 16% mentioned youth specific programming. They wanted to see more indoor spaces and mentioned things like an Arcade and Performing Arts Centre. Another 16% wanted to see more Recreation and Sports. Most of these students mentioned golf or an Indoor Pool. 8% talked about road conditions and town safety. The remaining 8% responded with n/a or made jokes.

# "If the Town Council or an outside organization were to create something unique for you and your peers, what would it include?"

23% of students took this opportunity to share how they wanted to see more Sports programming and specifically golf courses, an indoor pool, and 24h workout facility. 11% wanted to see programming in relation to performing arts. 27% specifically mentioned an indoor space to hangout with friends. Ideas given were arts programs, arcades, restaurants, and shopping centres.

#### "What do you and your peers do for fun in Blackfalds?"

48% of students mentioned wandering around town, going to parks, and/or getting in trouble. 19% mentioned the Abbey Centre. 11% mentioned leaving town. 8% mentioned watching Bulldog games. 7% mentioned being at home. 1% mentioned the skatepark/bike park. The remaining students mentioned restaurants, the library, or gave no answer.

#### **Section 3: Additional Comments**

Students took the opportunity to share different businesses they would like to see in town (24hour Gym, Taco Bell, and shopping centres).

#### **ELECTION CAMPAIGN CONCERNS FROM RESIDENTS**

### Enforcement

- Concerns regarding e-bikes and e-scooters travelling at high speeds, going through crosswalks and not being respectful to other motorists, pedestrians and riders.
- Womacks Road numerous complaints trucks going through residential, vehicles speeding, and running stop signs. Traffic sometimes comes to a standstill with the school rush.
- Seniors are requesting enforcement of people with icy and treacherous sidewalks. They find it a challenge to be able to go for a walk.
- Parking complaints with EBC, blocking the alleys, driveways, crosswalks, too close to the corners of intersections, in No Parking Zones and double parked.
- Parking complaints on Duncan Avenue between Leung Road and Vista Trail when soccer is on. People parking on crosswalk.
- Need more enforcement for traffic violations and parking violations, failing to yield to a pedestrian.

## Infrastructure and Planning

- Crosswalk needed on South Street at the Wadey Centre over to the RCMP Station.
- South Street, south of Broadway Avenue, is very narrow and should be upgraded as there is more traffic on it and it is very narrow at part of it.
- The sidewalk that runs on the west side of Grigg Street from the Food Bank towards the spray park is always icy in the winter because it has an opening off of Grigg Street that water drains off the roadway down on to the sidewalk.
- Womack's intersections need improvements at Vista Trail, Broadway Avenue and Grigg Street need improvements. Very busy at times and dangerous.
- Lift station on Stanley stinks.

- Cottonwood Road and Highway 2A requires a full functioning light.
- Intersections on Highway 2A and Womacks /Panorama Drive and Highway 2A and Park Street should have turning arrows coming off Highway 2A at peak times.
- South Street (the dump road) should be paved.
- Broadway Avenue needs to be paved north of Blackfalds.
- Senior housing is needed, including subsidized housing for seniors and low-income families.

### **Community Services**

- Seniors have been asking for better mobility access to the Community Centre.
- No more tax funded money on Concerts, that money could have enhanced our senior's programs.

### **Corporate Services**

- Are there any financial support or incentives to keep Seniors living in their houses. With rising taxes, utilities, and groceries, and on limited income and no alternative housing in the town to resort to.
- Taxes are too high.

# Election Campaign Concerns Round Table – Councillor Shane Hanson

Concern	Location/Forum	Discussion
Property	In-person meetings	Causing higher commercial rent.
Taxes	with two locally owned	Driving up the cost of living.
	and operated	Making living in the community
	businesses	undesirable.
		Affecting affordability.
	General conversations	Would like more responsible spending.
Seniors	Social Media	GoA funding focused on rebuilding
Housing		Lacombe Lodge
	Blackfalds Seniors	55+ privately funded options
	Club Jam Session	Needs to be affordable
		Seniors from other communities would
	MLA Johnson Meeting	choose Blackfalds if there was available
		housing because of its vibrant seniors'
		community
		Interest from private citizens in being a
		part of the solution
Policing	THP Meet & Greet	Blackfalds RCMP Detachment responsible
		for Red Deer County Mackenzie Rd.
	Cottonwood Meadows	Reporting of crime responded to by the
		Blackfalds RCMP not in Blackfalds gives
		the impression to those outside our
		community of greater crime in our
		community.
		Policing such a large area results in slow
		response times that are detrimental to
		Blackfalds residents.
		Joint policing with the Lacombe Police
		service may result in better service for
		Blackfalds.
Sewer	Cottonwood Meadows	Punitive increased sewer charges during
Charges		the summer months caring for one's yard
		and beautifying our community
Parking on the	Cottonwood Meadows	A lot of people gravel it, some pave it
small area		themselves.
between		Parking off pavement is a bylaw infraction.
driveways		Require developers to pave driveways to
		the property line on the close side during
		construction, allow for more off-street
		parking and safer roads

Pedestrian Safety	Panorama Estates	<ul> <li>Removal of pedestrian crosswalk on Panorama Dr. at Centennial Pond Park</li> <li>Crosswalk across the alley between Piper Cl. and Panorama Dr.</li> <li>Crosswalks needed on Park St. For school bus safety</li> </ul>
South St./ TWP Rd. 394	Social Media	<ul><li>Paving of South St./TWP Rd. 394</li><li>Promised to residents over 6 years ago</li></ul>
East/West Connector Road	Social Media  Town of Blackfalds  Workshop	<ul> <li>Connecting South St. West to South St. East/TWP Rd. 394 via Blackfalds Crossing Way to create a much-needed East/West connector arterial road for Blackfalds.</li> <li>One intersection at Blackfalds Crossing Way by aligning it with South St East/TWP Rd. 394 would be safer than two separate HWY 2A intersections with South St. East/TWP Rd. 394 meeting HWY 2A on a hill.</li> </ul>
Completing Arterial Road through Rolling Hills Estates	Social Media  Town of Blackfalds  Workshop	Completing this roadway was proposed as a possible solution to the traffic issues exiting the EBC, at the intersection of Broadway Ave. N and Womacks Rd. as well as congestion on Womacks Rd.
Broadway Ave. N.	Valley Ridge Estates	<ul> <li>A senior moved to Central Alberta to be closer to their children and grandchildren in Lacombe. They chose to call Blackfalds home, but the access North to Lacombe from Valle Ridge Estates on Broadway Ave.         N. and Lakeside Sargeant Rd. is treacherous for them.     </li> <li>Multiple other conversations surrounding this issue of paving Broadway Ave. N. also happened. It has long been a hot topic in Blackfalds.</li> </ul>
Womacks Rd.	Lacombe Chamber Election Forum	<ul> <li>Womacks Rd. is illegally being used as a heavy truck and dangerous goods route.</li> <li>Speeding on Womacks Rd. is excessive.</li> </ul>

Womacks Rd./Broadway Ave. N. intersection	Town of Blackfalds Workshop	<ul> <li>The workshop was well attended and all contributed.</li> <li>Temporary solution, bulbing out the Womacks Rd. Westbound righthand lane, West of Broadway Ave. N to ensure that traffic turns right heading North on Broadway Ave. N. and adding a 4-way stop.</li> <li>Permanent solution, full single lane roundabout designed and built to be easily expanded to two lanes in the future.</li> </ul>
EBC Arena #1	Social Media	<ul> <li>Residents were shocked that Lacrosse was prevented from utilizing EBC Arena #1 due to the centre ice scoreboard.</li> <li>D.I.D.S. included fundraising by Blackfalds Lacrosse and it was supposed to be a second playing surface for them as well.</li> </ul>
Support for Local Community Youth Groups	Social Media In-person	<ul> <li>Engaging community youth groups in the facilitation of events.</li> <li>This provides mentorship and community ownership for our youth.</li> <li>Possibly an in-kind trade for the use of facilities for program meeting space.</li> </ul>
Sustainable Communities	Lacombe Chamber Election Forum Social Media	<ul> <li>Focus on clean tech industries</li> <li>Build energy efficient communities</li> <li>Community greenhouses</li> </ul>
Council Meeting Motions	Wadey House Meet & Greet	<ul> <li>Administration should be providing         Council with a recommended motion and         2-4 other viable motions to debate and         vote on rather than one viable option with         other motions referring matters back to         Administration</li> <li>The sentiment was, Council should vote         for the recommended motion 70% of the         time. This was during the Blue Jays playoff         run and the analogy was a CAO should be         happy batting .700, multimillion dollar         professional baseball players are happy         hitting .300.</li> </ul>

#### **Council Report – Election Feedback**

#### Voting

- Lots of daytime availability, not enough evening- people work out of town a lot (aside from voting day)
- Hard to track all the platforms for so many candidates
- Blackfalds doesn't post candidate information- informed people of Lacombe Chamber event (most didn't know)

#### **Taxes**

- Many want same level of service or better, but no tax increases (confusion between Provincial taxes and Town)
- High tax, no snow removal (mentioned later)- "higher property values, higher taxes, should plough their streets"
- "Not sure what my taxes go toward..."
- Tax balance needs to improve- too high for home owners (more business)

#### **Development**

- Get the EBC parking lot expanded
- Get N Broadway paved
- Get South St paved
- Improve Womaks/Broadway Intersection
- Too much traffic on Womaks (how to route cars elsewhere)
- Connect Cottonwood with Broadway and light or traffic circle
- Street lights are too damp- insufficient lighting in some areas

#### Council

- Less drama, particularly on social media
- Better communication and cohesion with town staff
- People that understand fiscal need vs want

#### **Business**

- No more Liquor or Pizza stores
- Another hotel
- Increase businesses to balance taxes
- More events to support businesses
- Liked idea of more local support for contractors and town projects
- Apprenticeship for youth in town funded projects

#### **Events**

- Concert series at EBC
- Clock netting so lacrosse teams can use EBC1
- BMHA tournaments connecting visiting teams to local businesses with info, package, tourism brochures
- . Better diamond maintenance- pitching mounds and grass cutting

#### **Services**

- Senior's connected to transit and support
- Senior's housing advanced
- More support for food bank- families and seniors saw increased usage
- Snow removal improvement- "streets don't get ploughed vs other places people have lived"
- Very happy with Abbey Center- kids use it a lot
- Parks are good- maybe more natural walking trails. Many asked what was happening with the Alberta Transport quarry East of Central City Asphalt. They thought the town owned that land.

# TOWN OF BLACKFALDS COUNCIL REPORT

TO: Mayor and Council FROM: Councillor Hoyte DATE: December 9, 2025

SUBJECT: 2025 Election Campaign Summary & Resident Feedback Report

#### 1. EXECUTIVE SUMMARY

**Campaign Theme:** Community, Communication, and Compassion.

Personal Mandate: To bring energetic, thoughtful, and principled leadership to the Town of Black-

falds.

**Purpose of Report:** This document summarizes the engagement and feedback gathered during the 2025 Municipal Election campaign. It outlines the core concerns raised by residents and articulates how those conversations have shaped my personal priorities for this term. My objective is to ensure that the residents who placed their trust in me feel their voices are represented at this table.

### 2. MOTIVATION & APPROACH

#### 2.1. A Duty to Serve

My decision to run for Council was born out of gratitude. The community of Blackfalds has been incredibly gracious, welcoming, and kind to my wife and me. We have built our lives here, and I feel a profound sense of responsibility to give back to the town that has given us so much. This role is my way of serving the neighbours who have supported us.

#### 2.2. A Foundation of Honour

I was raised to place a high value on honour. It is my intention to conduct myself in this chamber in a way that brings honour to the Hoyte family name. The drive to represent my family with integrity is directly linked to my drive to represent Blackfalds with integrity. I view this position not just as a job, but as a stewardship.

#### 2.3. Campaign Methodology

- Authenticity over Rhetoric: I recognized early on that as a paramedic and business owner, my strength lay in my perspective as a "regular resident" rather than a seasoned politician. I avoided making broad promises on complex issues beyond my direct control. Instead, I focused on being transparent about the realities of municipal timelines (such as the long-term planning required for seniors' housing). I found that residents appreciated this candour.
- Accessibility: My "video-first" approach on social media and my presence in everyday community spaces—from the trails to local businesses—were designed to remove barriers. I aimed

to be visible and accessible, ensuring residents felt comfortable approaching me with their concerns.

## 3. RESIDENT PRIORITIES ("WHAT I HEARD")

The following points summarize the most frequent and pressing feedback received from residents.

#### 3.1. Safety & Well-being

- **Enforcement Consistency:** Residents have expressed that Bylaw enforcement appears inconsistent. There is a strong desire for more visible follow-through and tangible results when complaints are filed.
- **Public Safety:** There is genuine concern regarding petty crime (theft from vehicles) and social disorder in public spaces. Residents are looking for assurance that our parks and streets remain safe and welcoming environments for all.

#### 3.2. Affordability & Economic Vitality

- Value for Service: With the rising cost of living, residents are rightfully scrutinizing municipal spending. They are seeking clarity on the value they receive for their tax dollars.
- Commercial Needs: A recurring request was for a local hardware store to reduce the need for residents to travel to neighbouring cities for basic supplies, thereby keeping dollars within our local economy.
- Mobile Home Taxation: There is confusion among mobile home owners regarding assessment structures. I believe we have a duty to communicate these processes more clearly to ensure these residents feel treated fairly.

#### 3.3. Connection & Communication

- The "Information Gap": A significant number of residents reported feeling disconnected from Town affairs, often unaware of events or the specific duties of Council.
- Community Events: While events like "Heart of Blackfalds" are cherished, there is public debate regarding the return on investment for higher-cost events. There is also a nostalgic desire for a traditional town "Fair."

#### 3.4. Facilities & Infrastructure

- Eagle Builders Centre: While a point of pride, concerns regarding parking congestion and facility placement remain.
- Recreation Assets: There is strong appreciation for our sports facilities, though interest in an indoor pool at the Abbey Centre persists as a long-term wish for many families.

## 4. PERSONAL STRATEGIC PRIORITIES (YEAR 1)

As an individual Councillor, I have established the following personal goals to focus my efforts during the first year of my term.

#### **Goal 1: Enhance Civic Communication**

I intend to advocate, through the Committee of the Whole, for a review of our resident communication channels. It is my goal to help bridge the "information gap" and ensure our residents are well-informed and engaged partners in our governance.

#### **Goal 2: Intermunicipal Collaboration**

I plan to personally engage with my counterparts in Lacombe, Red Deer, and Lacombe County. By benchmarking our approaches to challenges such as youth programming and enforcement, I hope to bring proven best practices back to our Council.

#### 5. CLOSING THOUGHTS

I am proud to serve in municipal politics because it allows us to make a tangible, immediate difference in people's lives. We have the unique privilege of acting as individuals who are deeply embedded in our community—neighbours helping neighbours—rather than distant political figures.

My hope for this term is that by serving with transparency, humility, and energy, I can encourage younger residents to consider public service. We need their perspectives and their passion. I hope to demonstrate that you do not need to fit a stereotype to make a difference; you simply need a willingness to serve.

Respectfully submitted,

**Councillor Hoyte** 

## **Council Report – Election Feedback**

- 1. Seniors' affordable housing
- 2. Womacks/Broadway intersection
- 3. Scooter & E-bike safety
- 4. EBC Parking Lot
- 5. High property taxes
- 6. Lack of snow removal in some areas
- 7. Property theft ( stealing from back yards/ garage)

#### **Candidate Campaign Feedback - Resident Concerns**

- Over-parking around the EBC and the proposed extra parking lot along Westwood Drive;
- Proposed traffic circle or whatever gets planned on the intersection of Womacks and Broadway;
- Senior's housing;
- An after-school place for teens and kids to gather and have extracurricular activities that are not religious-based;
- What's happening with the empty area between Landsdowne and South street;
- Concerns about low-cost housing for young adults;
- Lowering property taxes; and
- Overall communication with Council.