

## AGENDA

## 1. Call to Order

- Adoption of Agenda
   2.1 Agenda for January 12, 2021
- 3. **Delegation** None
- 4. **Public Hearing** None
- 5. Business Arising from Minutes None

## 6. Business

- 6.1 <u>Request for Decision</u>, Solid Waste Bylaw Rate Adjustment
- 6.2 Request for Decision, Water/Sewer Bylaw Rate Adjustment
- 6.3 <u>Request for Decision</u>, Tender Award Ice Resurfacer
- 6.4 Eagle Builders Centre Sponsorship Support Letter (verbal)

## 7. Action Correspondence

- 7.1 Brownlee LLP 2021 Emerging Trends in Municipal Law Virtual Seminar
- 7.2 <u>Correspondence</u> City of Red Deer Mayor

## 8. Information

- 8.1 <u>Report to Council</u>, Directors Quarterly Report 2020 4<sup>th</sup> Quarter
- 8.2 <u>Report to Council</u>, Building and Development Permit Report Dec 2020
- 8.3 <u>Report to Council</u>, Enforcement Services Monthly Report Dec 2020
- 8.4 Report to Council, Land Use Bylaw Re-write Status Update
- 8.5 <u>RFC</u>, Recreation, Culture and Parks Board Mtg Minutes Nov 4, 2020
- 8.6 Lacombe County, Council Highlights Dec 10, 2020
- 8.7 <u>City of Lacombe, Council Highlights</u> Dec 7, 2020

# 9. Round Table Discussion None

## 10. Adoption of Minutes

10.1 <u>Minutes from Regular Council Meeting</u> on December 8, 2020

## 11. Notices of Motion

11.1 <u>Municipal Financial Data</u> Comparison Data Development
 11.2 <u>Future Budget Development Process</u> Considerations

12. Business for the Good of Council None

## 13. Confidential

13.1 FOIP, Section 2413.2 FOIP, Section 2413.3 FOIP, Section 2713.4 FOIP, Section 19

14. Adjournment - Verbal

Future Meetings/Events:

Council Standing Committee Meeting – January 18, 2021
 Regular Council Meeting – January 26, 2021



MEETING DATE:	January 12, 2021
ORIGINATED BY:	Preston Weran, Director of Infrastructure and Property Services
SUBJECT:	Bylaw 1255.21 Amendment to the Solid Waste Management Bylaw – Schedule "A" 2021 Rates

## BACKGROUND:

The Solid Waste Management Bylaw was approved as Bylaw 1167/13. This bylaw included a schedule "A" for commercial and residential rates. This schedule is planned to be amended yearly now after the operating budget is approved by Council.

On December 12, 2020, the 2021 Operating Budget was passed by Council as per the resolution below:

## Resolution No. 347/20

Councillor Taylor moved that Council move to accept the recommendation of Administration to approve the 2021 Town of Blackfalds Operating Budget of \$28,579,080.

CARRIED

**Opposed:** Councillor Svab, and Councillor Stendie

## DISCUSSION:

The 2021 operating budget included changes to the residential and commercial solid water management rates for 2021. Bylaw 1255.21 amendments Schedule A, previous rates to 2021 rates. This amendment presented tonight aligns the solid waste management rates with the 2021 operating budget for sewer and water services under the attached Utility Account Worksheet 2021 rates. Therefore, we are requesting that this amendment bylaw with new rates presented are approved for future billings.

Note, the Water and Sewer Rates are also being presented for revision tonight under a separate memo.

## FINANCIAL IMPLICATIONS:

No impact to 2021 budget if approved. The solid waste revenues and expenses are based on the Utility Account Worksheet 2021 rates presented tonight under Schedule A.

## ADMINISTRATIVE RECOMMENDATION:

- **1.** That Council give First Reading to Bylaw 1255.21, a bylaw to amend Schedule A of Bylaw 1167/13, solid waste management rates for 2021.
- 2. That Council give Second Reading to Bylaw 1255.21, a bylaw to amend Schedule A of Bylaw 1167/13, solid waste management rates for 2021.



## TOWN OF BLACKFALDS COUNCIL MEETING REQUEST FOR DECISION

- **3.** That Council agrees to proceed with Third and Final Reading of Bylaw 1255.21, a bylaw to amend Schedule A of Bylaw 1167/13, solid waste management rates for 2021.
- 4. That Council give Third and Final Reading to Bylaw 1255.21, a bylaw to amend Schedule A of Bylaw 1167/13, solild waste management rates for 2021.

## ALTERNATIVES:

A) That Council refer this Bylaw back to Administration for further review.

## Attachments:

- 2021 Utility Account Worksheet Rate Forecast
- Bylaw 1167/13 Schedule A yearly rates
- Bylaw 1255.21 to amend Schedule A to 2021 rates

**Approvals:** 

CAO Myron Thompson

Department Director/Author

BUDGET

		L	Jtility A	ccount Wor	ksheet				
				Current Yea	r				
Description	n	2020 Uti Rate	lity Bill - R Consump Units	egional Sewer otion Total	Net Change 2020-2019	2021 Uti Rate	lity Bill - Re Consump Units	egional Sewer otion Total	Net Change 2021-2020
1-41-00-421	WATER - Base Rate for Operations (Fixed Costs)	\$ 17.06	1	17.06	0.33	\$ 17.40	1	17.40	0.34
1-41-00-420	WATER - Consumption Cost Recovery	\$ 2.72	18	48.96	1.08	\$ 2.77	18	49.86	0.90
1-41-00-422	WATER - Capital Infrastructure Funds	\$ 10.61	1	10.61	0.21	\$ 10.82	1	10.82	0.21
1-42-00-421	SEWER - Base Rate for Operations (Fixed Costs)	\$ 14.59	1	14.59	0.28	\$ 14.88	1	14.88	0.29
1-42-00-420	SEWER - Consumption Cost Recovery (80% of water consumption)	\$ 3.00	14.4	43.20	1.73	\$ 3.12	14.4	44.93	1.73
1-42-00-422	SEWER - Capital Infrastructure Funds	\$ -	0			\$ -	0		- 2
1-43-00-426	GARBAGE - Sales of Good and Services	\$ 28.28	1	28.28	0.55	\$ 28.85	1	28.85	0.57
	Total Charges			162.70	4.18			166.74	4.04
		# Accounts	Months	Total	Net Change	# Accounts	Months	Total	Net Change
1-41-00-421	WATER - Base Rate for Operations (Fixed Costs)	3,850	12	788,172	25,284	3,900	12	814,320	26,148
1-41-00-420	WATER - Consumption Cost Recovery	3,850	12	2,261,952	78,624	3,900	12	2,333,448	71,496
1-41-00-422	WATER - Capital Infrastructure Funds	3,850	12	490,182	15,942	3,900	12	506,376	16,194
1-42-00-421	SEWER - Base Rate for Operations (Fixed Costs)	3,850	12	674,058	21,522	3,900	12	696,384	22,326
1-42-00-420	SEWER - Consumption Cost Recovery	3,850	12	1,995,840	104,717	3,900	12	2,102,630	106,790
1-42-00-422	SEWER - Capital Infrastructure Funds	3,850	12	2.1	-	3,900	12		-
1-43-00-426	GARBAGE - Sales of Good and Services	3,850	12	1,306,536	42,048	3,900	12	1,350,180	43,644
	Total Revenue Projections			7,516,740	288,137	-		7,803,338	286,598



## TOWN OF BLACKFALDS BYLAW 1167/13

## SCHEDULE "A" RATES

A schedule of rates for the collection, removal and disposal of solid waste, recyclable materials and yard waste from residential properties.

Residential Solid Waste Rates

- 1.0 Solid Waste Collection Fee includes collection services of solid waste, recyclable waste, yard waste and disposal fees.
- 2.0 Residential minimum waste rate: each customer shall pay a minimum rate per month as determined by the annual operational budget for the Town. The monthly minimum rate will apply to all residential properties. Should a resident request to discontinue the waste service the resident will continue to be responsible to pay the monthly minimum rate.
- 3.0 Commercial office waste minimum rate: each commercial office customer shall pay a minimum rate per month as determined by the annual operational budget for the Town. The monthly minimum rate will apply to all commercial office type properties that do not require a front load bin as determined by the Director. Should a commercial office request to discontinue the waste service the business must no longer be operating at that location. If the business changes locations, they must continue to be responsible to pay the monthly minimum rate at the new location.
- 4.0 Commercial front load waste rates for properties supplied with containers by the contractor shall be the rate charged by the contractor to the Town plus an administrative charge of 20% and a weighed portion of the entire commercial tonnage fees based on size and frequency of use.
- 5.0 Cardboard front load recycling bin rates for properties supplied with containers by the contractor shall be the rate charged by the Contractor to the Town plus an administrative charge of 20%.
- 6.0 Delivery fee for additional collection carts (no additional carts will be provided above the excess waste cart and/or the excess recycling cart) \$60 for 2014, with an increase of CPI annually, plus GST per cart.
- 7.0 Use of Excess Waste Carts rates: at the customer's request, for an additional monthly rate of 50% of the monthly rate, 1 additional waste cart can be supplied and picked up each week. A minimum charge of 6 months will apply upon 30 day notice of service change and in accordance with the Town's billing cycle.
- 8.0 Use of Excess Recycling Carts rates: at the customer's request, for an additional monthly rate of 30% of the monthly rate, 1 additional recycling cart can be supplied and picked up each week. A minimum charge of 6 months will apply upon 30 day notice of service change and in accordance with the Town's billing cycle.



## BEING A BYLAW OF THE TOWN OF BLACKFALDS, IN THE PROVINCE OF ALBERTA, TO AMEND THE SOLID WASTE MANAGEMENT BYLAW 1157/13, TO REGULATE THE HANDLING, COLLECTION AND DISPOSAL OF SOLID WASTE IN THE TOWN OF BLACKFALDS

A Bylaw of the Town of Blackfalds, in the Province of Alberta, pursuant to the provisions of the Municipal Government Act being Chapter M-26.1 of the Revised Statutes of Alberta 2000 and amendments thereto.

**WHEREAS** The Municipal Council of the Town of Blackfalds, in the Province of Alberta, deems it desirable to pass a Bylaw to establish and maintain a solid waste management system, and to operate this system as a public utility.

**NOW THEREFORE** THE MUNICIPAL COUNCIL OF THE TOWN OF BLACKFALDS, IN THE PROVINCE OF ALBERTA, DULY ASSEMBLED, ENACTS AS FOLLOWS:

Bylaw 1255.21 is hereby amending "SCHEDULE "A" RATES" of the Solid Waste Management Bylaw 1167/13 of the Town of Blackfalds for billing purposes as attached.

## DATE OF FORCE

1. That this Bylaw shall come into effect upon the date on which it is finally read and passed.

READ for the first time this \_\_\_\_\_ day of A.D., 202\_\_.

(RES. \_\_\_\_\_)

MAYOR RICHARD POOLE

CAO MYRON THOMPSON

READ for the second time this \_\_\_\_\_ day of A.D., 202\_\_.

(RES. \_\_\_\_\_)

## MAYOR RICHARD POOLE

## CAO MYRON THOMPSON

READ for the third time this \_\_\_\_\_ day of A.D., 202\_\_.

(RES. \_\_\_\_)

MAYOR RICHARD POOLE

## CAO MYRON THOMPSON



## SCHEDULE "A"

## SOLID WASTE MANAGEMENT RATES

- 1.0 Residential minimum waste rate: each customer shall pay a minimum rate per month of \$28.85. The monthly minimum rate will apply to all residential properties. Should a resident request to discontinue the garbage service the resident will continue to be responsible to pay the monthly minimum rate.
- 2.0 Commercial office waste minimum rate: each commercial office customer shall pay a minimum residential rate per month under 1.0 above, plus an additional \$13.00. This monthly minimum rate will apply to all commercial office type properties that do not require a front load bin as determined by the Director. Should a commercial office request to discontinue the garbage service the business must no longer be operating at that location. If the business changes locations, they must continue to be responsible to pay the monthly minimum rate at the new location.
- 3.0 Commercial front load waste rates for properties supplied with containers by the contractor shall be the rate charged by the contractor to the Town plus an administrative charge of 20% and a weighed portion of the entire commercial tonnage fees based on size and frequency of use.
- 4.0 Cardboard Recycling bins shall be charges as per the rate prescribed by the Contractor plus an administrative charge of 20%.
- 5.0 Purchase of additional Collection carts if damaged (no additional carts will be provided above the single cart for recycling and the single cart for garbage) \$60 for 2014, with an increase of CPI annually, plus GST per cart.
- 6.0 Purchase and use of Excess Waste Carts rates: at the customer's request, for an additional monthly rate of 100% of the monthly rate, 1 additional waste cart can be supplied and picked up each week. Should a resident request to discontinue the Excess Waste Cart service, the resident will continue to be responsible to pay the Excess Waste Carts fee for a period of no less than 1 year.
- 7.0 Purchase and use of Excess Recycling Carts rates: at the customer's request, for an additional monthly rate of 50% of the monthly rate, 1 additional recycling cart can be supplied and picked up each week. Should a resident request to discontinue the Excess Recycling Cart service, the resident will continue to be responsible to pay the Excess Recycling Carts fee for a period of no less than 1 year.



## TOWN OF BLACKFALDS COUNCIL MEETING REQUEST FOR DECISION

MEETING DATE:	January 12, 2021
ORIGINATED BY:	Preston Weran, Director of Infrastructure and Property Services
SUBJECT:	Bylaw 1254.21 Amendment to Utility Bylaw – Schedule "B" 2021 Rates

## BACKGROUND:

In the last part of 2020, the Utility Bylaw was approved as Bylaw 1250.20. This bylaw included a schedule "B" for 2020 Rates. This schedule is planned to be amended yearly now after the operating budget is approved by Council.

On December 12, 2020, the 2021 operating budget was passed by Council as per the resolution below:

## Resolution No. 347/20

Councillor Taylor moved that Council move to accept the recommendation of Administration to approve the 2021 Town of Blackfalds Operating Budget of \$28,579,080.

### CARRIED

**Opposed:** Councillor Svab, and Councillor Stendie

## DISCUSSION:

The 2021 operating budget included changes to the residential and commercial water and sewer utility rates for 2021. Bylaw 1254.21 amendments Schedule B, 2020 rates to 2021 rates. This amendment presented tonight aligns the utility rates with the 2021 operating budget for sewer and water services under the attached Utility Account Worksheet 2021 rates. Therefore, we are requesting that this amendment bylaw with new rates presented are approved for future billings.

Note, the Solid Waste Service Rates are also being presented for revision tonight under a separate memo.

## FINANCIAL IMPLICATIONS:

No impact to 2021 budget if approved. The water and wastewater revenues and expenses are based on the Utility Account Worksheet 2021 rates presented tonight under Schedule B.

## ADMINISTRATIVE RECOMMENDATION:

- **1.** That Council give First Reading to Bylaw 1254.21, a bylaw to amend Schedule B of Bylaw 1250.20, water and wastewater rates for 2021.
- **2.** That Council give Second Reading to Bylaw 1254.21, a bylaw to amend Schedule B of Bylaw 1250.20, water and wastewater rates for 2021.



## TOWN OF BLACKFALDS COUNCIL MEETING REQUEST FOR DECISION

- **3.** That Council agrees to proceed with Third and Final Reading of Bylaw 1254.21, a bylaw to amend Schedule B of Bylaw 1250.20, water and wastewater rates for 2021.
- **4.** That Council give Third and Final Reading to Bylaw 1254.21, a bylaw to amend Schedule B of Bylaw 1250.20, water and wastewater rates for 2021.

## ALTERNATIVES:

A) That Council refer this Bylaw back to Administration for further review.

Attachments:

- 2021 Utility Account Worksheet Rate Forecast
- Bylaw 1250.20 Schedule B 2020 rates
- Bylaw 1254.21 to amend Schedule B to 2021 rates

Approvals:

CAO Myron Thompson

Department Director/Author

BUDGET

Utility Account Worksheet									
				Current Yea	ır				
Description	n	2020 Ut Rate	ility Bill - R Consump Units	egional Sewer otion Total	Net Change 2020-2019	2021 Ut Rate	ility Bill - R Consump Units	egional Sewer otion Total	Net Change 2021-2020
1-41-00-421	WATER - Base Rate for Operations (Fixed Costs)	\$ 17.06	1	17.06	0.33	\$ 17.40	1	17.40	0.34
1-41-00-420	WATER - Consumption Cost Recovery	\$ 2.72	18	48.96	1.08	\$ 2.77	18	49.86	0.90
1-41-00-422	WATER - Capital Infrastructure Funds	\$ 10.61	1	10.61	0.21	\$ 10.82	1	10.82	0.21
1-42-00-421	SEWER - Base Rate for Operations (Fixed Costs)	\$ 14.59	1	14.59	0.28	\$ 14.88	1	14.88	0.29
1-42-00-420	SEWER - Consumption Cost Recovery (80% of water consumption)	\$ 3.00	14.4	43.20	1.73	\$ 3.12	14.4	44.93	1.73
1-42-00-422	SEWER - Capital Infrastructure Funds	\$ -	0	· -	-	\$ -	0	_	-
1-43-00-426	GARBAGE - Sales of Good and Services	\$ 28.28	1	28.28	0.55	\$ 28.85	1	28.85	0.57
	Total Charges			162.70	4.18			166.74	4.04
			Months	2.64%	Net Change			2.48%	
1-41-00-421	WATER - Base Rate for Operations (Fixed Costs)	# Accounts 3,850	12	Total 788,172	25,284	# Accounts 3,900	Months 12	Total 814,320	Net Change 26,148
1-41-00-420	WATER - Consumption Cost Recovery	3,850	12	2,261,952	78,624	3,900	12	2,333,448	71,496
1-41-00-422	WATER - Capital Infrastructure Funds	3,850	12	490,182	15,942	3,900	12	506,376	16,194
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1-42-00-420	SEWER - Consumption Cost Recovery	3,850	12	1,995,840	104,717	3,900	12	2,102,630	106,790
1-42-00-422	SEWER - Capital Infrastructure Funds	3,850	12	-	-	3,900	12	-	-
1-43-00-426	GARBAGE - Sales of Good and Services	3,850	12	1,306,536	42,048	3,900	12	1,350,180	43,644
	Total Revenue Projections	S. Sector		7,516,740	288,137	100.000		7,803,338	286,598

TOWN OF BLACKFALDS



## SCHEDULE "B"

## **COMMERCIAL AND RESIDENTIAL WATER AND WASTEWATER RATES** (Rates Effective January 1, 2020)

## WATER RATES

Each Owner shall pay for water services supplied to the Property owned by them, the aggregate of amounts determined as per below:

A. Minimum Rate: Fixed base rate as below:

The fixed base rate monthly charge shall be determined by the size of the meter supplied to each Owner as follows:

5/8"(16	6mm) and 3/4"(19 mm)	\$17.06 fixed rate	
1"	(25 mm)	Cost of 3/4" meter multiplied by 2.5	
1 1/2"	(38 mm)	Cost of 1' meter multiplied by 2.5	
2"	(50 mm)	Cost of 1 1/2' meter multiplied by 2.5	
3"	(75 mm)	Cost of 2' meter multiplied by 2.0	
4"	(100 mm)	Cost of 3' meter multiplied by 2.0	
** For larger size service, multiplier to be determined by Administration.			
	-		

B. Plus an Infrastructure rate:	\$10.61
C. Plus a Consumption rate:	\$2.72 per cubic meter of water measured

## WASTEWATER RATES

Each Owner shall pay for wastewater services supplied to them, the aggregate of amounts determined as per below:

Α.	Minimum Rate:	\$14.59
Β.	Plus an Infrastructure rate:	\$0.00
C.	Plus a Consumption rate:	\$3.00 per cubic meter at 80% of water measured.

The above monthly minimum rates will apply to all properties in Town that have water and/or wastewater services available in the land abutting the property.

## GENERAL PROVISIONS

A deposit of no greater than three months estimated billing may be required at the discretion of the CAO.

The decision to sell bulk water to contractors, developers and private companies shall be at the discretion of the CAO and/or their delegate. If the Town of decides to sell bulk water, it will be at the rate established by the North Red Deer River Water Services Commission, plus an additional \$0.75 for every cubic meter. A minimum charge of \$110.00 per sale will apply to all bulk sales.



## BEING A BYLAW OF THE TOWN OF BLACKFALDS, IN THE PROVINCE OF ALBERTA, TO AMEND UTILITY BYLAW 1250.20, TO REGULATE THE SUPPLY AND USE OF WATER, WASTEWATER, AND STORMWATER UTILITIES FOR THE TOWN OF BLACKFALDS

Being a Bylaw of the Town of Blackfalds to provide for the supply and use of water, wastewater and stormwater utilities in the Town of Blackfalds:

**WHEREAS** Part 1, Section 3 of the Municipal Government Act, RSA 2000, c. M-26, provides that one purpose of a municipality is to provide services, facilities or other things that are necessary or desirable for all or part of the municipality;

**WHEREAS** Part 2, Division 1, Section 7 of the Municipal Government Act, RSA 2000, c. M-26 provides a Municipal Council with the authority to pass bylaws respecting safety, health and welfare of people and protection of people and property, services provided by, or on behalf of, the municipality, public utilities and enforcement of bylaws;

**WHEREAS** Part 2, Division 1, Section 8 of the Municipal Government Act, RSA 2000, c. M-26 provides a Municipal Council with the authority to regulate or prohibit and provide for a system of licenses, permits and approvals;

**NOW THEREFORE** THE MUNICIPAL COUNCIL OF THE TOWN OF BLACKFALDS, IN THE PROVINCE OF ALBERTA, DULY ASSEMBLED, ENACTS AS FOLLOWS:

Bylaw 1254.21 is hereby amending "SCHEDULE "B" RATES" of the Utility Bylaw 1250.20 of the Town of Blackfalds for billing purposes as attached.

## DATE OF FORCE

1. That this Bylaw shall come into effect upon the date on which it is finally read and passed.

READ for the first time this \_\_\_\_\_ day of A.D., 202\_\_.

(RES. \_\_\_\_\_)

MAYOR RICHARD POOLE

## CAO MYRON THOMPSON

READ for the second time this \_\_\_\_\_ day of A.D., 202\_\_.

(RES. \_\_\_\_)

MAYOR RICHARD POOLE

CAO MYRON THOMPSON

READ for the third time this \_\_\_\_\_ day of A.D., 202\_\_.

(RES. \_\_\_\_)

MAYOR RICHARD POOLE

CAO MYRON THOMPSON



## SCHEDULE "B"

**COMMERCIAL AND RESIDENTIAL WATER AND WASTEWATER RATES** (Rates Effective January 1, 2021)

## WATER RATES

Each Owner shall pay for water services supplied to the Property owned by them, the aggregate of amounts determined as per below:

A. Minimum Rate: Fixed base rate as below:

The fixed base rate monthly charge shall be determined by the size of the meter supplied to each Owner as follows:

5/8"(16	6mm) and 3/4"(19 mm)	\$17.40 fixed rate	
1"	(25 mm)	Cost of 3/4" meter multiplied by 2.5	
1 1/2"	(38 mm)	Cost of 1' meter multiplied by 2.5	
2"	(50 mm)	Cost of 1 1/2' meter multiplied by 2.5	
3"	(75 mm)	Cost of 2' meter multiplied by 2.0	
4"	(100 mm)	Cost of 3' meter multiplied by 2.0	
** For larger size service, multiplier to be determined by Administration.			
	-		

B. Plus an Infrastructure rate:	\$10.82
C. Plus a Consumption rate:	\$2.77 per cubic meter of water measured

## WASTEWATER RATES

Each Owner shall pay for wastewater services supplied to them, the aggregate of amounts determined as per below:

Α.	Minimum Rate:	\$14.88
В.	Plus an Infrastructure rate:	\$0.00
C.	Plus a Consumption rate:	\$3.12 per cubic meter at 80% of water measured.

The above monthly minimum rates will apply to all properties in Town that have water and/or wastewater services available in the land abutting the property.

## GENERAL PROVISIONS

A deposit of no greater than three months estimated billing may be required at the discretion of the CAO.

The decision to sell bulk water to contractors, developers and private companies shall be at the discretion of the CAO and/or their delegate. If the Town of decides to sell bulk water, it will be at the rate established by the North Red Deer River Water Services Commission, plus an additional \$0.75 for every cubic meter. A minimum charge of \$150.00 per sale will apply to all bulk sales.



## TOWN OF BLACKFALDS REGULAR COUNCIL MEETING REQUEST FOR DECISION

## MEETING DATE: January 12, 2021

**ORIGINATED BY:** Jeff Heindel, Parks and Facilities Manager

SUBJECT: Capital 2021 Ice Resurfacer Purchase Tender Award

## BACKGROUND:

In the 2021 Capital Budget; \$125,000.00 was budgeted for a new ice resurfacer. The current ice resurfacer is at the end of its ten (10) year replacement cycle and was scheduled to be replaced in 2020. With the opening of the Eagle Builders Centre in September 2021 the need for the additional and reliable ice resurfacer is required.

Upon completion of the capital budget approval, a Request for Proposal for an ice resurfacer was developed and sent to Industrial Machine Inc (IMI) which supply Zamboni and Big Hill Services (BHS) which supply Olympia (IMI and BHS are the sole suppliers in Alberta for these two units.)

## DISCUSSION:

Quotes have been received from these two companies.

- Industrial Machine Inc.
  - o Zamboni 526
  - \$124,950.00 + GST
- Big Hill Services
  - Olympia Millennium H
  - \$110,261.00 + GST

Both units include two (2) years parts and service warranty and are FOB Blackfalds.

The Zamboni quote supplied by IMI includes some options that Administration knows will make our arena operations safer and more efficient. These options are not available on the Olympia. Specifically, they are:

- Conti Blade Changing Assistant \$2,925.00
  - The blade changing assistant allows the operator to complete a safe, quick, and easy installation for removal process without touching the exposed blade. Blade changes happen weekly.
- Integrated Auger Washout System \$1,610.00
  - The integrated auger washout system simplifies the vertical and horizontal auger washout task, from a single point on the machine's conditioner. Operators can select the single or dual auger washout, affording significant time savings and a safer washout process.

In consultation with our Community Services Departments ice resurfacer operators who have operated both types of machines throughout their careers there is a distinct



## TOWN OF BLACKFALDS REGULAR COUNCIL MEETING REQUEST FOR DECISION

preference towards Zamboni. They recognize how much more efficient the Zamboni with a hydrostatic transmission performs ice maintenance and this transmission also gives the Operator more control during operation.

Administration is planning to keep the existing Zamboni for a back-up. There are times in the arena operation that a second machine is useful due to machine break downs and keeping up with the ice schedule if something unforeseen takes place. Administration also took into consideration that it is beneficial to have two of the same machine (Zamboni) for ease of preventative maintenance and operator crossover use.

At the January 6, 2021 Recreation, Culture, and Parks Board meeting there was some discussion regarding electric ice resurfacers. Administration did investigate this option and although there are pros and cons to moving forward with electric the following constraints were recognized:

- An electric Zamboni (552AC) that is comparable to our existing Zamboni and has the same options as the quoted Zamboni 526 would be over the Capital Budget allocation (even with the MCCAC grant). The Zamboni 450 (electric) is a smaller machine and not recommended for a dual ice sheet facility.
- Currently, a full charge will not last the entire day. A charge will be good for approximately ten floods. Charging can occur between floods but if there is an Operator error, arena operations could be impacted.
- The Zamboni 552AC does not have a hydrostatic transmission which is a feature Operators appreciate for ice maintenance.
- Lithium-Ion batteries would have to be replaced in ten to twelve years at a current cost of \$18,000.00
- Administration believes there is still some development required in the electric ice resurfacer field and recommended waiting until we are at the end of this new unit's life cycle to see how the technology has been perfected.

## <u>RES. 04/21</u>

Member Davis moved that the Recreation, Culture, and Parks Board accepts the capital purchase of a Zamboni 526 and to bring it forward to Council for approval. MOTION CARRIED UNANIMOUSLY

## FINANCIAL IMPLICATIONS:

\$124,950.00

## ADMINISTRATIVE RECOMMENDATION:

Administration recommends the purchase of a Zamboni 526 with all the options identified from Industrial Machines Incorporated in the amount of \$124,950.00.

## **ALTERNATIVES:** (other than the recommendation)

- A) That Council does not move to accept the recommendation to purchase a Zamboni from Industrial Machine Incorporated
- B) That Council sends this item back to Administration for further discussion



## TOWN OF BLACKFALDS REGULAR COUNCIL MEETING REQUEST FOR DECISION

## Attachments:

- Industrial Machine Proposal
- Big Hill Services Proposal

Approvals:

CAO Myron Thompson

**Department Director** 

December 21, 2020

Town of Blackfalds Box 220, 5014 Waghorn St Blackfalds, AB TOM 0J0

Attn: Brent McAuley Parks and Facilities Foreman

# ZAMBONI MODEL 526

We are pleased to submit the following **quotation** for the supply of one (1) propane (LPG) powered Zamboni Model 526 Ice Resurfacer as described below:

MODEL: ZAMBONI® 526

QUANTITY: One (1)

CAPACITY:

#### Snow Tank – Front Dump

- 100 cubic feet (actual volume)
- 125 cubic feet (compacted)

#### Water Tanks

- Ice Making Water Tank 160 Imperial gallons
- Wash Water Tank Standard and included in base price 60 Imperial gallons

**ENGINE:** 

#### Mitsubishi 2.4L Industrial Engine;

- Four cylinder SOHC, liquid cooled; 59 HP at 2500 RPM
- Emission Certified
- Coil on Plug Ignition System
- 5000 Hour Belt Life
- CAN Communication Protocol
- Engine is approved for propane, natural gas and gasoline use by Power Solutions International Inc. and comes with hardened valve seats.
- Load sensing governor enables true "hands-free" operation by driver.
- All exhaust piping is stainless steel.
- Automatic Shut Down for low oil pressure and/or high water temperature.
- Error coding and Diagnostic Capabilities

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#### TRANSMISSION:

#### Sundstrand Hydrostatic Pump and Motor

- Continuously variable pump and motor are axial piston-type and offer volumetric efficiencies as high as 95%.
- Maximum drawbar pull even at low speeds and full hydrodynamic braking.
- Conventional automatic shift
- Allows the use of a smaller and more efficient engine while still providing superior on-ice power.
- Hydrostatics enables the conveyor augers to operate at full speed, regardless of vehicle speed, even when slowing for corners.

#### DRIVETRAIN:

#### Dana/Spicer Axles

- Front Model 44, rated 4,300 lb. capacity.
- Rear Model 60, rated 6,200 lb. capacity and is a rigid, full-float design.
- Because the 526 uses Spicer/Dana axles that are optimized for our chassis, we offer the industry's highest manufacturer approved axle capacities.
- Our chassis/axle combination is the key to the Zamboni<sup>®</sup> 526 having a turning radius of 16 feet, a full 3 feet tighter than most other machines.

#### **ODG Transfer Case**

- Rugged cast iron housing for rigid gear and bearing support. Heat-treated alloy steel gears are helical cut for greater strength and lower noise.
- Hydrostatic motor is wet-mounted to the housing for long shaft life.

#### Chassis

• 2" x 5" structural steel tubing for high strength and long service.

#### HYDRAULICS:

- Eaton Pump is Vane-type for high efficiency, flow and speed. This design is also very quiet and has been proven in many rugged applications.
- Permco Motors for the conveyor system are cast iron gear type and provide exceptional durability.
- Powerful 28 G.P.M. double-pump has separate pump sections for the vertical and horizontal augers for the best conveyor performance in the industry.
- Direct drive "piggy-back" mount for trouble-free service. No belts or pulleys.

#### **Charlyn Steering Pump**

 The use of a hydrostatic steering system provides very smooth power steering with little effort.

#### **Filtration and Tank**

- Donaldson hydraulic filters, 22 micron and 16 micron, ensure a clean environment for all hydraulic components.
- Large 21-gallon tank enhances hydraulic fluid travel to rid the oil of entrapped air and increase heat dissipation.

💿 Follow us on: 🗗 in 🔽 💽



#### SNOW TANK AND AUGERS:

- Large snow capacity and tank design provides all areas of the snow tank to be completely filled, even the top and rear corners.
- The 526's snow tank incorporates a smooth bottom and sides, allowing for the snow to slide out with the least amount of residue and at a much lower height.
- Both 10-inch large diameter augers are double-flighted to ensure good performance even during heavy shaving and the augers are epoxy coated for durability.

#### CONDITIONER:

#### Galvanized Conditioner

- Zamboni<sup>®</sup> Ice Resurfacers have a well-deserved reputation for producing the finest sheet of ice, even after many years of being in use.
- A unique design of spring and hydraulic down pressure is used for superior shaving results.
- Performance will continue for the life of the machine by using replaceable bushings and springs.

#### HUMAN ENGINEERING:

- The operation of the 526 very simple. The operator sets the engine speed with the "hands-free" governor and drives the machine with a foot control. However, unlike an automotive automatic transmission, the 526 will provide full power and speed to the augers at all times, even while slowing for corners. And the 526 will ensure the snow tank is compacted and completely filled.
- Speed is controlled by the single foot pedal, equipped with a "dead-man" safety feature to dynamically brake the vehicle to a complete and full stop if the operator's foot leaves the pedal.
- Operator compartment has an ergonomic layout and includes a modern steering wheel with spinner knob.
- Engine and hydraulic compartment is easily accessed even with the snow tank down.
- Wiring and looms are will routed and protected. Wires are individually labeled for easier service and troubleshooting.

#### FACILITY ENGINEERING:

- Zamboni<sup>®</sup> Ice Resurfacers offer unparalleled shaving and snow conveyor performance. A quality sheet of ice is among an arena's primary selling features.
- Zamboni<sup>®</sup> has the tightest turning radius in the industry, enabling operators to resurface deeper into their corners.
- The snow tank on the 526 is designed in an enlarged package with a flat bottom and sides. This gives the 526 a low front-dumping height. This is important for both dumping indoors as well as outdoors in adverse conditions.



Our unique engine and hydrostatic transmission enables the 526 to use a smaller, more efficient engine and can provide significant fuel savings. A municipality in Ontario recently calculated the fuel savings of a Zamboni<sup>®</sup> ice resurfacer compared to a competitor's model with a V-8 engine to be between \$2,200 - \$3,150.00 per annum based on the current fuel prices at the time of study.

#### SERVICE & SUPPORT:

- Industrial Machine Inc. has been the exclusive Zamboni dealer for Alberta for 45 plus years.
- Large Inventory of OEM parts.
- Service department with knowledgeable, factory trained technicians.
- Multitude of onsite / offsite preventative maintenance packages available at the customer's request.

#### **MANUFACTURERS STATEMENT:**

The Model 526 is proudly designed and manufactured in Brantford, Ontario, by Frank J. Zamboni<sup>®</sup> & Co. Ltd., a Canadian company.

WARRANTY: Twenty-four (24) months or 2,000 hours, whichever comes first, subject to Warranty Statement and Warranty Validation.

#### SAFETY STANDARDS:

The 526 is engineered to meet or exceed O.S.H.A. and A.N.S.I. safety labeling requirements.



INDUSTRIAL MACHINE INC 26880 96 Ave Acheson, Alberta T7X 6J2 Follow us on: **F** in **V D** Ph: 587.286.2772 Fax: 587.286.2770

ZAMBONI® 526 BASE UNIT	\$ <mark>113,100.00 +</mark> GS
OPTIONS:	
TIRE WASH	
BACK UP ALARM	\$605.00 + GST
AUTOMATIC SNOW BREAKER - HYDRAULIC	\$1,755.00 + GST
LED SNOW TANK LIGHT	
CHROME WHEELS	
POWER BOARD BRUSH	\$445.00 + GST
PLASTIC SNOW TANK LINER	\$345.00 + GST
CONTI BLADE CHANGING DEVICE	\$2,925.00 + GST
GALVANIZED CONDITIONER	
AUGER WASH OUT	\$1,610.00 + GST

c/w

## ZAMBONI 526 TOTAL COST WITH OPTIONS......\$124,950.00 + GST

- 3-way Catalytic converter and hi-rise . muffler system
- Closed Loop Fuel Management System
- Load Sensing governor
- Hydrostatic Transmission
- Low Oil / high Water Temp Automatic Shutdown
- Mechanical Parking Brake
- Wash water system
- Reversible vertical auger
- Poly conditioner runner
- Hydraulic Board Brush system
- Polyethylene ice making water tank
- Propane Low Fuel Indicator Light (Propane Machines Only)
- Water level site gauge
- Gauge Pkg (oil pressure / coolant temperature)
- Ice Making Drain Valve
- Stainless Steel Water Spreader Pipe
- Spare Tire and Rim
- Tool Kit, Blade Angle Gauge
- **Towel Saver Kit**
- Light package
- Paint: Std Blue #42110 and White #49186

## Options for consideration: (if added at the time of machine purchase)

Natural Gas Carbureation:

\$6,095.00 + GST

\$1,440.00 + GST

- 15 year CNG tanks included Dual Fuel CNG and LPG:
  - If cng already ordered

INDUSTRIAL MACHINE INC

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• Zamboni Connect (2 Year Subscription)

- Hydraulic Oil Cooler:
  - Advertising Racks:
  - Advanced Water:
  - Fast Ice System:
  - Level Ice Laser System:
  - 2<sup>nd</sup> Transmitter:
  - Power Blade Adjustment:

All Pricing is:

- F.O.B. Blackfalds AB
- Operations and Maintenance Training provided at no charge at the time of delivery.
- Delivery to be at same time as training
- Pricing is valid for sixty (60) days.
- Payment Terms Payment Due on Delivery.
- Lease financing available through National Leasing.

We thank you for the opportunity to provide the above noted quotation. Please do not hesitate to contact the undersigned at your earliest convenience, if you require any further information or if we can be of any assistance.

\$1,035.00 + GST

\$5,750.00 + GST

\$25,000.00 + GST

\$19,975.00 +GST

\$3,000.00 + GST

\$9,995.00 + GST

\$780.00 + GST

Yours truly,

**Chris Fish** 

INDUSTRIAL MACHINE INC 26880 96 Ave Acheson, Alberta T7X 6J2 Follow us on: **[f in ] 2 [23**] Ph: 587.286.2772 Fax: 587.286.2770



**Box 1167** Cochrane, AB T4C 1B2 Toll free: 1-888-932-2728 Email: info@bighillservices.com

December 21, 2020

Town of Blackfalds Attn: Brent McAuley Email: bmcauley@blackfalds.com

Dear Brent,

Please consider the following quotation on a new Olympia Ice Resurfacer:

## 2021 Olympia Millennium Model H

Olympia has an energy efficient Tier 4 Power Solutions Inc. 4.3L V6 EPA CARB engine. This engine operates 85 hp at 1800rpm along with the emission control and fuel management system. This gives a quiet pollution free flood.

## **Standard Features:**

- \* 2 year warranty on parts and labour\* Bosch Rexroth Hydrostatic Drive System
- \* Propane
- \* Emission Control System
- \* Automatic Snow Breaker
- \* Front Dump
- \* 84" Galvanized Conditioner w/ 6" Offset
- \* Precision Conditioner Control System
- \* Front and Rear Guide Wheels
- \* Finger Tip Control System
- \* Snow Bin Light
- \* Two-tone Paint Scheme
- \* Safety Seat with 8 Second Delay Shut Off
  \* Reversible Auger System
  \* 2 Ice Resurfacer Blades

- \* 4 Wheel Dynamic Braking
- \* Stainless Steel Exhaust System

## **Specifications and Capacities:**

- \* Conditioner Clearance 10" (25.4 cm)
- \* Length Snow Bin Down 162" (411.5 cm)
- \* Height Snow Bin Down 84" (213.4 cm)
- \* Height Exhaust Stack 84" (213.36 cm)
- \* Aluminum Water Tanks 206/248 IMP/US gal. (936 1.) \* Wash Water Tank 45/54 IMP/US gal. (204.5 1.)
- \* Snow Bin 103 cu. ft. (2.915 m3)
- \* Net Weight (Empty) 7032 lb. (3190 kg)
- \* Turning Radius 14ft. (4.267 m)

- \* Power Solutions Power Train
- \* "True" 4 Wheel Drive
- \* Independent Hydraulic Drive Motors on Each Wheel
- \* Board Brush
- \* Automatic Towel Bar Lift
- \* Aluminum Alloy Wheels
- \* Easily Accessible Hydraulic System w/ S/S Hard Lines \* Replaceable Conditioner Runners
- \* Full Instrumentation
- \* Full Lighting Package \* Snow Tank Safety Stand
- \* Safety Labels
- \* Driver's Grab Handle
- \* Sled and Sled Lift Remote Greasing System
- \* Automatic Parking Brake
- \* Hydraulic Oil Cooler
- \* Axle Capacities: 20,000 lbs. Front and Rear
- \* Wheel base 80" (203.2 cm)
- \* Length Snow Bin Up 228" (579.1 cm)
- \* Height Snow Bin Up 150" (381.0 cm)
- \* Overall Width (84" blade) 88" (223.5 cm)
- \* Hydraulic Oil Tanks (2) 14/17 IMP/US gal. (64 l.)
- \* Gross Weight (Full of Water) 8906 lb. (4040 kg)

Page 2 December 21, 2020 Big Hill Services – New Olympia Ice Resurfacer Quote

Base Price:		03,288.00
<b>Optional Equipment Included</b>		
- Wash Water – Aluminum Tank	\$	4,658.00
- Back Up Alarm	\$	466.00
- Wheel Wash System	\$	811.00
- Icebear Board Brush (only available on 84")	\$	432.00
- Plastic Bin Liner	\$	432.00
- Vertical Auger Washout System	\$	174.00
Subtotal	<u>\$1</u>	10,261.00
G.S.T.	\$	5,513.05
TOTAL	\$1	15,774.05

## F.O.B. Your Arena

#### Delivery: Approximately 8 to 10 months from time of order.

Each machine comes with Operational and Maintenance CDs and On-Site Training by Factory trained and Arena experienced personnel at no additional expense.

Big Hill Services Ltd. offers shop and mobile service from Cochrane. Loaner machines are available in case of an emergency at no cost to the customer other than trucking. If you have any further questions, please feel free to contact us toll free at 1-888-932-2728 or via email at info@bighillservices.com.

Sincerely, Jody

Jody Laye President From: Thompson, Prescilla <<u>pthompson@brownleelaw.com</u>>
Sent: October 8, 2020 8:36 AM
To: FOIP <<u>foip@blackfalds.com</u>>
Subject: Save the Date: Emerging Trends in Municipal Law - Virtual

Dear Brad,

You are invited to the following event:

## **BROWNLEE LLP PRESENTS: VIRTUAL 2021 EMERGING TRENDS IN MUNICIPAL LAW**



An Exclusive Legal Education Seminar for Municipal Elected Officials & Employees of Municipalities Only.

Webinar to be held via Zoom No cost to attend; topics will be the same on both days.

Emerging Trends in Municipal Law Date: Thursday, February 11, 2021 Time: 8:30am – Noon and 1:00pm – 3:30pm Location: Online



Free Registration

## **Emerging Trends in Municipal Law**

Date: Thursday, February 18, 2021 Time: 8:30am – Noon and 1:00pm – 3:30pm Location: Online

## Register Here

## **Free Registration**

Presentation topics and the agenda will be released closer to the date.

We hope you can join us!

Brownlee LLP



PRESCILLA THOMPSON | MARKETING ASSISTANT | BROWNLEE LLP MARKETING m. 780-497-4800 | d. 780-970-5739 | f. 780-424-3254 | pthompson@brownleelaw.com 2200 COMMERCE PLACE | 10155 - 102 STREET | EDMONTON, AB T5J 4G8 Toll-Free. 800-661-9069 | www.brownleelaw.com

To help limit the spread of the COVID-19, the Brownlee LLP Edmonton and Calgary offices are closed to the public. Email, telephone, and video conferencing, including Zoom and Skype are the primary channels of communication for our clients with their lawyer instead of inperson meetings. Please refer to our <u>COVID-19 resource page</u> that features articles written by our lawyers that examine how COVID-19 is affecting different industries and municipalities.

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OFFICE OF THE MAYOR

December 15, 2020

Hetwi Correspondence

His Worship Richard Poole Mayor of Blackfalds Box 220 5018 Waghorn St Blackfalds, AB T0M 0J0

## Re: Honorary Lieutenant-Colonel Appointment

Dear Mayor Poole: Richard

Thank you for your continuing service to the people of our region. The purpose of this letter is to inform you I was appointed Honorary Lieutenant-Colonel by the Canadian Armed Forces for the 41 Signal Regiment. The 41 Signal Regiment is a Reserve Force that provides communication and strategic infrastructure services to the 41 Canadian Brigade Group in Red Deer, Edmonton, and Calgary.

The responsibilities include providing a link between local and provincial squadrons and the communities we jointly serve and to elevate the public profile of the Regiment. I look forward to connecting all squadrons with our fellow Albertans. Please refer to the attached release for further information about the Regiment and my responsibilities.

If you would like to discuss the role and future possibilities for you to connect with the squadron and all who safeguard our freedom, I invite you to contact my office at 403.342.8154.

Sincerely, Tara Veer Mayor of Red Deer

[enclosure]





December 1, 2020

# Mayor Veer appointed Honorary Lieutenant-Colonel with the Canadian Armed Forces

(Red Deer, Alberta) – Nominated by the Commanding Officer of 41 Signal Regiment, and signed off by the Minister of National Defence; The City of Red Deer congratulates Mayor Tara Veer on her recent appointment to Honorary Lieutenant-Colonel by the Canadian Armed Forces in recognition of her work in the community, commitment to honouring military veterans, and support of local reservists.

"I am extremely honoured to have been given the distinguished appointment of Honorary Lieutenant-Colonel with the Canadian Military," said Mayor Veer. "I am eager to serve in this position, in conjunction with my public duties. The sacrifices of our Canadian Armed Forces and the many veterans that served our country are what have allowed me to serve our community as Mayor. Past and present heroes in the Canadian Armed Forces have made our country what it is today. They are the reason for the freedoms Canadians enjoy today."

"Mayor Veer has been a dedicated supporter of our troops as Mayor of Red Deer. I am delighted with her appointment as Honorary Lieutenant-Colonel of the Regiment and am excited about the enthusiasm and profile that she brings to this important role in the Canadian Army Reserve," *Honorary Colonel Lloyd Lewis, 41 Signal Regiment*.

"Mayor Veer's remarkable career and contributions to Red Deer will certainly be an inspiration to all of our soldiers with her demonstrated 'service before self', leadership, and boundless energy. The soldiers of 41 Signal Regiment are truly honoured to welcome Honorary Lieutenant-Colonel Veer to our ranks," *Lieutenant-Colonel Steven Flavel, Commanding Officer, 41 Signal Regiment* 

Honoraries are a tradition going back more than a century in the Canadian Armed Forces. They are typically prominent private citizens who volunteer to act as advocates for their regiments, communities and guardians of regimental traditions and histories.

The first Honorary Colonel appointment in Canada was that of Lieutenant-Colonel the Honorable J.M. Gibson, a Provincial Secretary in the Ontario Government. He was appointed as Honorary Lieutenant-Colonel to the 13th Battalion of Infantry in 1895.

Early in the 20th century in Canada, Sir Robert Borden described the practice of appointing Honoraries as "of greatest advantage to the Militia to be able to enlist the interest and sympathy of gentleman of position and wealth by connecting them to Regiments."

That sentiment remains true today. The Honorary is seen to be the guardian of regimental traditions and history, promoting the regiment's identity and ethos and being an advisor to the Commanding Officer on virtually all issues excluding operations.



## **News Release**

"As an Honorary Lieutenant-Colonel, I will endeavor to foster 'esprit de corps' and support the 41 Signal Regiment and its leadership, and work to develop and strengthen the ties between our local military and communities, businesses, and industry throughout Alberta," said Mayor Veer. "I will fulfill the responsibilities entrusted to me, which include providing a link between the local and provincial Squadrons and the community, and raise the public profile of the Regiment with utmost pride. Thank you to the Canadian Armed Forces for this honour."

This honorary position builds upon and aligns with Mayor Veer's role in the community as ambassador and advocate for the needs of the region. "This is also a recognition for our community, and I share this with the people of Red Deer as I continue to advocate for the betterment of Red Deer for our citizens," Mayor Veer continued.

The appointment is effective immediately, and is a three year term serving as an ambassador. A formal installation ceremony will be planned soon pending provincial health protocols. The 41 Signal Regiment has squadrons in Red Deer, Edmonton and Calgary. For more information about the appointment process, visit <u>https://www.canada.ca/en/services/defence/caf/showcasing/honorary-appointments.html</u>. For more information about the 41 Signal Regiment, visit <u>https://army.gc.ca/en/3-canadian-division/41-signal-regiment/index.page</u>.

-end-

For more information, please contact:

Communications & Strategic Planning The City of Red Deer 403-396-9533





## TOWN OF BLACKFALDS REGULAR COUNCIL MEETING COUNCIL REPORT

## COUNCIL MEETING DATE: January 12th, 2021

ORIGINATED BY:	Myron Thompson, CAO

## SUBJECT:Directors Quarterly Report – 4th Quarter of 2020

## BACKGROUND:

Council and Administration have determined a reporting process to be utilized consisting of quarterly reports provided by the department directors that provides updates on activities within each department. The objective of these quarterly reports as well as the reporting of the CAO on a monthly basis assists in improving the flow of information for Council and to ensure that they have adequate knowledge of programs and activities of the various departments' functional areas.

## DISCUSSION:

This standard template provides an opportunity for department directors to report on activities within their department on a quarterly basis and has been developed to ensure that consistency in format is maintained. The reports provide an overview of the department activities, updates on operational activities, an update on capital works activities, and information on the progress of projects and programs. Administration is prepared to answer any questions or to expand upon information contained within the report upon request of Council.

## FINANCIAL IMPLICATIONS:

NA

Attachments:

• Department Director 4th Quarter 2020 Reports.

Approvals:

CAO Myron Thompson

Department Director/Author

BLACKFALDS	TOWN OF BLACKFALDS REGULAR COUNCIL MEETING COUNCIL REPORT
MEETING DATE:	January 12, 2021
ORIGINATED BY:	Justin de Bresser, Director of Corporate Services
SUBJECT:	Directors Quarterly Report – 4th Quarter 2020

## OVERVIEW:

## Administration & Finance Operations

- Budget preparation for 2021 2023 was completed including;
  - o Budget workshops with Council
  - o 2021 Operating Budgets
  - o 2021 Capital Budget
  - o 10 Year Capital Plan
- BDO Auditors were on site completing the following;
  - o Documenting internal controls
  - Documenting system processes
  - Testing of Payables
- Established Corporate guidelines relating to Covid and isolations requirements
- AMSC General Insurance review, noting changes to our policy and new coverage
- AUMA & Sunlife Benefits plan review that included status of claims and premium increases for the Town in 2021
- Elections training has commenced for the 2021 elections. Nomination packages were updated and released
- Year end cut off dates (AP, AR & Payroll) were established to ensure a smooth year end audit
- Continued attendance at Emergency Management Meetings
- Reconciled the 2019 O&M cost of the RCMP K-Division
- Investments are being maintained to optimize balances.
  - Year end Accounting will be completed to finalize 2020 interest revenue

## IT

- Implemented multi factor authentication for user login
- Created educational campaign for users security awareness
- Ordered photocopier for Civic Ctr
- Performed the year end upgrade to the Diamond financial system
- Set up staff Remote access for working from home
- Updated FP2 server for the Fire Dept

## **RM & FOIP**

- Added FOIP and Records Management sections to SharePoint
- Migrated electronic records (records management and FOIP) from W: drive to SharePoint
- Began migration of relevant emails to SharePoint
- Issued letter of extension (to applicant) for FOIP request
- Retrieved and searched 4 boxes of physical records (related to FOIP request)
- Met with EA to review FOIP request and discuss level of assistance
- Reviewed and redacted records from departments; approximately 525 pages
- Completed 1 FOIP request
- Finished Community Services portion of PIB Directory



## TOWN OF BLACKFALDS REGULAR COUNCIL MEETING COUNCIL REPORT

- Facilitated end of service agreement with Shred-It and implemented shredding services with new vendor (BEST Shredding)
- Boxed and inventoried 2 boxes of contracts/agreements for storage and/or destruction
- Prepared legal citation index for Town of Blackfalds records
- Completed initial review of HR portion of file plan

Approvals:

CAO Myror Thompson

Department Director



## TOWN OF BLACKFALDS DIRECTOR QUARTERLY REPORT 4th Quarter of 2020

MEETING DATE:	January 12, 2021
ORIGINATED BY:	Preston Weran, Director of Infrastructure and Property Services
SUBJECT:	Infrastructure and Property Services Department– Quarterly Report Period 4 - Sept. 25, 2020 to January 4 <sup>th</sup> , 2021

## OVERVIEW

- In the last part of the 4<sup>th</sup> quarter, the Department suffered some HR limitations due to medical and planned leaves. For 2021, the department is short one full time operator, but will be looking to be back to full capacity shortly. The IPS Manager has resumed her duties full time starting on January 4<sup>th</sup>, 2021.
- 2. The 2021 budget process was completed, and existing and new major capital projects are ongoing or will be out for tender shortly. Auditing and rectifying of 2020 department budgets completed.
- 3. Further development of the ESS and Asset Management plans will be a focus for 2021. We are excited to get the FCM MAMP grant and are looking forward to procuring AM software early in 2021. We are excited to role out new data dashboards across the department and more in depth metric tracking for 2021 with new software.
- 4. Public Works has continued working with the new Corepoint system for its daily safety operations and incident reporting. New program has been successful, but more work is needed. Safety paperwork, primarily digitizing and updating Hazard assessment and safe work procedures continues to be a focus along with conducting Prime Contractor assignments, other safety forms and document management criteria to achieve our COR safety for the organization by this time next year.

## PUBLIC WORKS OPERATIONS:

- 1. All parking lot, crosswalks, curbs, and center line painting was completed before snowfall along with the delineation and fencing at the twin area west parking lot.
- 2. Fall Calcium applications to grid roads and maintenance of drainage routes around Town have been completed. Broadway Avenue Gravel section is good, and the wetland areas around this area have come down since the summer months.
- 3. Public works has been focusing their efforts on Snow removal and vehicle maintenance over the last couple of months. Snow removal has been completed down to Priority 3 roadways to date. Further, the new Snow policy was updated and approved by Council recently.



## TOWN OF BLACKFALDS DIRECTOR QUARTERLY REPORT 4th Quarter of 2020

- 4. The Lead Management Program to meet AEP regulations is in place. The System assessment which involves entering resident's houses to test the water was to be done in 2020 and 2021. As no testing was done in 2020 due to COVID restrictions, we are hoping that AEP will extend the program to 2022.
- 5. Fall jetting and cleaning of the problem areas in the sanitary and storm lines in town was completed. Unfortunately, no preventative sanitary jetting and cleaning was conducted due to manpower limitations.

## PLANNING AND DEVELOPMENT OPERATIONS:

- 1. The P&D department is back working on the LUB revisions and an informational package with a schedule and public consultation is presented tonight for Council's consideration.
- 2. Commercial and general inquires along with Development inspections are ongoing, but development applications are higher than 2019 was.
- 3. Detailed reviews for MPC applications ongoing as well as review of Real Property Reports for Compliance Certificates.
- 4. Business Licensing (including taxis) and Animal Permits were set up for the new year.
- 5. Ongoing Enforcement of development/land use guidelines by the Development Officers and CPO's as well as working with the CPO's on infractions of other bylaws as required.

## CAPITAL UPDATE:

- The Town has received two Water Act Approvals for the NW area of Town. The First, to build the Linear wetland, truck and outfall project to Kuhnen County Park. The Second, to allow the stormwater from developed and future developed lands on this side of Town to be attenuated and routed through the above Linear wetland, truck and outfall system. However, we have had a number of appeals from Statement of concern holders. Therefore, the North West Area Storm Water Management construction is on hold until a resolve.
- 2. East Area Storm Water Management (EAS) Phase 1 of the project is completed, including most seasonal deficiencies, the adjacent wetlands have been drawn down. EAS Phase 2 and 3; the Linear Wetlands design and southern lake outfall, has been finalized. The Expression of Interest for excess materials and the Contractor Prequalification Evaluation is completed. Bid packages will be sent out to prequalified contractors soon for this 2021 construction year.
- 3. The Womacks / Gregg Street Road and Rail Improvements project has been revised to limit impact to landowners in the area. New project scope is finalized and we are awaiting land agreements and communication plan to be finalized before tender is made public.



## TOWN OF BLACKFALDS DIRECTOR QUARTERLY REPORT 4th Quarter of 2020

- 4. RV Sani Dump design at Wadey Centre is ready to be opened in the spring. Pidherney's did a great job. Seasonal deficiencies are outstanding, but will be completed in the spring.
- 5. Twin Arena Project ongoing, Fortis service work along with southern storm and sanitary connections work completed. Centre feature/parking lot design has been incorporated into the future tender for spring construction along with phase 1 of the Gregg Street and Womacks Project.
- 6. High School on site design work completed. Phase 1 of the capital project to build Duncan Avenue and update Leung Roadway currently out for tender.

## PROGRESS ON PROJECTS/PROGRAMS:

- 1. The new BOLT 2.0 On Demand program is working well. We have had over 200 rides to date with the free month of September ending, we are encouraged to see that the service is being used. Unfortunately with the restrictions and holiday season, our December numbers were 40% lower than the previous months.
- 2. The utility bylaw was completed and the utility rate schedule along with the solid waste rate schedule will be coming back at the next regular council meeting for 2021 rate revisions as per 2021 budget discussions.
- 3. Asset Management/GIS Coordinator hosted the Asset Management Advisory Team (AMAT) kick-off meeting. Reviewed the Asset Management Program Project Charter, and Terms of Reference and next steps for AMAT.
- 4. Applied and accepted to participate in IAMA Cohort Program. This will help the Town move forward with developing an Asset Management Strategy.
- 5. A new online web mapping portal has been launched on the Town's "Maps" webpage. Map offerings through this portal will continue to be expanded. Advances in asset management include conducting tree inventory and creation of condition assessment templates.
- 6. Continuing with developing Best Management Practices and other environmental requirements for the Old Landfill Project. Anticipate putting out an RFP for environmental services in Q1 of 2021.
- 7. RFP for Municipal Engineering Services was also approved by Council and posted publicly.



P.Nem-

CAO Myron Thompson

Department Director/Author



## TOWN OF BLACKFALDS DIRECTOR QUARTERLY REPORT 4<sup>th</sup> Quarter of 2020

MEETING DATE:	January 12, 2021
ORIGINATED BY:	Sean Barnes, Director of Community Services
SUBJECT:	Community Services Quarterly Report – October to December

## OVERVIEW

The holiday season was very busy for the Community Services Department and despite the continued uncertainty of COVID-19, we ended 2020 on a high note, thanks to the help of our highly dedicated staff.

In response to Alberta's announcement to assist in curbing the spread of the COVID-19 virus, the Town announced the Abbey Centre would be closing again until further notice; resulting in positions being cut for the second time this year.

Although the Alberta Health Services restrictions hindered the Town from hosting the 14<sup>th</sup> Annual Light Up Blackfalds event, the light show at Tayles Park was still a success, with community members flocking to the Park throughout the month of December.

The Eagle Builders Centre construction has ramped up in the last few months with exterior walls and roof expecting to be completed middle of January. Crews are working around the clock to ensure the facility will be up and running for the September 3, 2021 Grand Opening.

Family and Community Support Services (FCSS) were able to provide lunches to 429 children in 179 families. Due to the success of their efforts and the community support, the program will be able to continue into the new year. FCSS also provided 155 kids with vouchers from Mountain Warehouse in Bower Mall thanks to the success of the Virtual Winter Warmth Fundraiser and a generous community donor.

## PARKS AND FACILITIES OPERATIONS:

## OUTDOOR MAINTENANCE

- Parks staff (with support from Facilities staff too) worked on Light-Up Blackfalds setting up trees, displays, and lights around the Tayles Park.
- Assisted Infrastructure Services on Trial/Sidewalk portion of snow clearing bylaw.
- Landscape Horticulturist beginning winter pruning plan and winter watering newly planted trees.
- Arena operation in full swing with COVID restrictions up to November 27. After this date, all arena operations ceased.
- Water Spray Park and All-Star Park winterized.
- Community Gardens weeded and closed for winter.



- Willow Road ODR and Pine Crescent ODR started for season and receive daily maintenance. These ice pads need to be built up to ~5" ice thickness. That was tough task with the warm, early winter, temperatures.
- Centennial Pond, Riser Pond and Willow Park Skating Space have been opened.
- Trail and sidewalk snow clearing.
- Playground maintenance and repairs.

### INDOOR MAINTENANCE

- Cleaned out Waghorn shop for Blackfalds Food Bank move-in.
- Power, gas, and water have all been terminated at Gregg Street shop. We have been working with a couple Colony's who are interested in dismantling and moving this shop.
- Unfortunately Parks and Facilities had to terminate three temporary staff contracts (two staff from arena operations and one 0.5 FTE custodian) due to the COVID restrictions in our recreation facilities.
- Arena ice has been shaved down to <sup>3</sup>/<sub>4</sub>" to keep ammonia plant operation to a minimum during COVID closure. When we are able to open the arena, we will need a couple days to build it up to operating thickness.
- Custodial staff are maintaining a high level of cleaning and disinfection at high traffic touch points in all facilities.
- Ongoing maintenance and custodial at these facilities: Multi-Plex, Abbey Centre, Protective Services, All-Star Park, Cemetery, FCSS, Lease Properties (Blackfalds Chiropractic, Little Star, Food Bank), Civic/Cultural Centre (Administration and Library), Operations Facility, Wadey Centre, Community Centre, Bark Park.

### ABBEY CENTRE OPERATIONS:

#### JULY TO SEPTEMBER

- The Co-ed Volleyball League started play October 19th with 6 teams and was put on hold in late November.
- Cancelled Events
  - o Monster Bash
  - Breakfast and Lunch with Santa
  - New Year's Eve Family Free Skate
- We mourned the loss of one of staff in October when Tina Hall passed away, she will be deeply missed.
- Set up a display in the lobby encouraging members and guests to support our local Food Bank with a donation table provided at the doors.
- Big Brothers, Big Sisters put up wreaths at the Abbey again this year.
- Developed a concept scheduling plan for the new arena.
- Updated all Safety Data Sheets for chemicals used within the building.
- The Abbey Centre closed as per AHS regulations on December 13<sup>th</sup>.



- Laid off staff within Guest Services, Custodial, Fitness and Children Services.
- Inventory of supplies completed for year-end.

### FCSS OPERATIONS:

#### OCTOBER

- Lunch Box Program: Provided lunches to 429 children in 179 families.
- Winter Coat Program: 155 kids were provided with vouchers from Mountain Warehouse in Bower Mall. This process made for significantly less onerous process of administration. Several coats were picked up by staff to accommodate families with transportation barriers otherwise families had the ability to shop and choose the jackets that their children wanted.
- **Board/Committee Appointments:** Volunteer Programmer worked closely with the Executive Assistant to go through the process to make recommendations to Council for appointments to Town Boards/Committees.
  - In total 22 applications from Blackfalds citizens were submitted to the Volunteer Programmer, and Council was able to appoint everyone to at least one board at the Annual Organizational Council Meeting on October 27th.
- Seniors Isolation Conversation: FCSS staff met with 14 Seniors at the Community Centre. Discussions included:
  - Collected names of those interested in receiving the Talk of the Town newsletter via email or paper copy and handed out a copy of the October Edition of Talk of the Town
  - Spoke about the Snow Angel Program and handed out the Snow Angel Brochure & Covid Guideline poster
  - Asked for feedback if there is any programming they feel is missing in our community
    - Those in attendance had no feedback
    - Some residents who were unable to attend felt there is a lack of opportunity to exercise and an opportunity to have a companion to just have coffee with
  - Cheemo Club has started back up, in the end they went back to their original booking schedule of:
    - Monday Carpet Bowling 12:30-4pm
    - Thursday Whist 6-9:30pm
    - Friday Floor Curling 12:30-4pm
  - Discussed playing the occasional movie at the Community Centre
- Blackfalds Youth Crew BYC moved to a sign up process mid October. Due to COVID and the need to control participant numbers for physical distancing purposes and provide individual supplies to each participant they are required to sign up in advance.
   20 youth can be accommodated each session. Mondays sessions are seeing 18 20



participants and Tuesday 12 - 15 participants per session. Parents/Youth can sign up once the monthly activity calendar is posted to Facebook.

- **Child Safe At Home Alone** second Child Safe course was offered on October 19th, with a full class of 10 participants, unfortunately 5 no showed. Another course is scheduled for November.
- **Grace Empowerment/Inspiring Virtue** Youth with Ideas wrapped up with 8 youth participating in the 5-week session. 2BBoys & Girl Power start November 18th for a 6-week session. 2BBoys is a program designed to assist boys in connecting to their true selves in an empowering, respectful, healthy and dynamic way, with a focus on building skills to help boys excel socially and emotionally. Girl Power is an educational, skill-building, creative group designed to introduce girls to concepts that promote a positive self-image, assisting girls to challenge social rules and media messages that diminish a girl's sense of self as they move toward adolescence.
- **Red Cross Babysitters** course was offered on October 24th, due to the long wait list for the course an additional course was scheduled for November.
- Professional Development:
  - **FCSS Youth Programmer** participated in Move Your Mood training facilitated virtually through AHS.
  - **Multiple FCSS staff** joined CSD staff in Chambers for the virtual Alberta Recreation Parks Association conference sessions.
  - FCSS Manager participated in an AHS Fall Rural Innovation Sprint for 6 weeks one time weekly.
- Blackfalds Culture Days wrap up & final reporting

### NOVEMBER

- Lunch Box Program: Provided lunches to 609 children in 249 families.
- Lacombe County FCSS Additional Project Funding for 2021 FCSS successfully secured funding from Lacombe County for FCSS social preventative programming in Blackfalds supporting and engaging seniors in our community. The programming identified for seniors includes:
  - Friendly Caller Program
    - Friendly Caller Volunteers will support seniors and those feeling isolated and lonely; by providing a friendly ear, positive conversation, and companionship through informal phone calls to help with depression, loneliness, anxiety, isolation and overall enhance one's well-being. The ideal candidate is available to call once a week on a set day for approximately 15-30 minutes.
    - Once program details are finalized, we will be sending information to our Marketing Department for advertising purposes and ready to roll out in January
  - Activity programming (weekly walking group, yoga) More information to follow



- Physically distanced social opportunities such as group movie showings More information to follow
- Creation of a senior's newsletter
  - Volunteer Programmer is currently researching best practices for creating and delivering the newsletter
- Virtual Winter Coat Dessert Auction/Fundraiser raised \$ 1,540 by posting photos of available desserts. Auction was done through the Town of Blackfalds Facebook account & facilitated by the Communications
- Blackfalds Youth Crew Mondays sessions were seeing 18 20 participants and Tuesday 12 - 15 participants per session. Programs cancelled as of Friday November 27<sup>th</sup> as per provincial guidelines. BYC Holiday Activity kits will be delivered on Tuesday December 15<sup>th</sup> - will include a gingerbread house and the necessary supplies to decorate, as well as the supplies required to create an ornament.
- **Child Safe At Home Alone** course offered November 26<sup>th</sup>, some parents/guardians withdrew their children the day prior as a result of the provincial measures announced on November 24<sup>th</sup>, no waitlist so course ran with 7 participants.
- **Grace Empowerment/Inspiring Virtue** 2BBoys & Girl Power start November 18<sup>th</sup> for a 6 week session. Programs were able to run for two weeks prior to being cancelled due to provincial guidelines. Additional programs being offered January March.
- **Red Cross Babysitters** full course of 10 participants was offered on November 24<sup>th</sup>. Next course scheduled for February.
- **Professional Development: FCSSAA AGM** FCSS Manager attended the Zoom AGM and the key points discussed include:
  - 434 Organizations were recipients of the April Covid funding that was vetted through FCSS
  - There is discussion about a possible suspension of the FCSS mandate (again) to ensure communities have the capacity to meet the needs of their most vulnerable citizens
  - Budget 2021 is still unknow. There has been no confirmation that our funding will be the same or changed because of the provincial pandemic response
  - It is important to ensure our elected officials are aware of the difference FCSS is making in our communities

## DECEMBER

- Lunch Box Program: Provided lunches to 377 children in 145 families.
  - The Food Bank has had great success applying for additional grants to support this extremely worthwhile program. Thanks to this – the program will be able to continue for many months. In the past 8 months the program has cost \$37,000, exceptional support and donations have leveraged a bunch of food options for the program participants.



- Very recently the Food Bank was successful with their second application for emergency funding for the Lunch Box through the United Way for \$30,000. The Woody Nook Church also recently donated \$5,000 to the program. Buy-Low Grocery has also been donating sandwich meat and bacon to the program. Due to the support of donors the program has only been costing \$2,600-\$2,800 each week. There was also recently an anonymous donation of \$10,000 to the program.
- The week of December 28<sup>th</sup> was the only time the program did not take place.
   Families were given enough notice and the week prior's supply boxes were prepared accordingly.
- Volunteer Christmas Open House Due to the pandemic we have made the difficult decision to cancel this year's Volunteer Christmas Open House and hope to be back next year! Instead FCSS staff created 70+ homemade Christmas cards which will be mailed to each Town of Blackfalds volunteer.
- Blackfalds Christmas Bureau supported 102 families made up of 393 people including 262 children. 29 Seniors/Singles totaling 422 people. 141 hours of volunteer time went into the organization and roll out. Buy Low Foods donated 85 turkeys, ProColor Collision donated 10 turkeys & Nossacks provided 20 hams.
  - Total Christmas Bureau Donations = \$25,188.94
  - o (of note STEP Energy donated \$15,109.50)

## **Ongoing Initiatives**

- The FCSS Volunteer Newsletter continues to see increased subscriptions. The newsletter is a great opportunity to promote upcoming TOB volunteer opportunities, as well as, non-profit groups/organizations in our community looking for volunteers. People interested can sign up for the monthly newsletter by checking it off 'email correspondence' on their Volunteer Application or subscribing at <u>www.blackfalds.com/volunteer</u>.
  - In October the newsletter was emailed to 219 contacts with the 'Open Rate' of 38%
  - In November the newsletter was emailed to 217 contacts with the 'Open Rate' of 54%
  - In December the newsletter was emailed to 225 contacts with the 'Open Rate' of 45%
- 2020 Volunteer Recap
  - o 1566.5 volunteer hours were recorded in 2020
  - 229 volunteer positions were held by Blackfalds residents in support of Town/FCSS initiatives and events.
- **Snow Angel Program**: 14 households are being supported with 8 more on a waitlist for a screened volunteer to be matched with them.
- Continued collaboration with the **Lacombe Regional Emergency Management Plan** to finalize the Emergency Social Services Plan.



- FCSS School Program Support: 2020 annual grant funding and additional Lacombe County FCSS funding was provided to all schools in Blackfalds in support of their Family School Enhancement and School Social Work programs.
- **FCSS Grant Funding**: Remaining grant dollars were distributed to support social prevention programs in the community.
- **Good Food Box Program:** Funding was used to support the monthly food bank hampers and Lunch Box program.
- **Ongoing Participation** in Virtual partnerships:
  - a. **Central Alberta Rural Communities Coalition**: Members include representatives from Sylvan Lake, Eckville, Delburne, Elnora, Rimbey, Bentley, Lacombe, Blackfalds
  - FCSS Manager & Community Capacity Building Administrator continued attendance at Regional Vision 4 Non-Violence Coalition / Impact quarterly meetings
  - c. Dow/MEGlobal Community Advisory Panel: continues to meet quarterly

### MARKETING AND COMMUNICATION OPERATIONS:

OCTOBER	NOVEMBER	DECEMBER
Newsletters		
Abbey Ctr Staff Talk of the Town (Councillor's Corner) Volunteer (proof only for FCSS)	Abbey Ctr Staff Talk of the Town (Councillor's Corner) Volunteer (proof only for FCSS)	Abbey Ctr Staff Talk of the Town (Councillor's Corner) Volunteer (proof only for FCSS)
Social Media Marketing		
ABBEY CTR: \$2 Track only option, Drop in Fitness, Fall Programs CORP SVCS: Citizen Budget, Budget Cover design, EVENTS cancellations: Monster Bash, Breakfast/Lunch	Remembrance Day Cancelled, Light Up Blackfalds video	Share Kindess Food Bank Campaign, Abbey Centre Holiday Hours
with Santa FCSS: Winter Warmth Dessert Online Auction, Blackfalds Food Bank (Share Kindness Campaign), Youth with Ideas, Snow Angel , 2BBoys PARKS & REC: Jim Hurley Free Skate, Community garden	FCSS: Winter Warmth online dessert auction, Family Violence Prevention Month	Virtual CP Holiday Train, Fire Dept. Santa Run
plots close October 12., Volunteers needed for IREC playground, Blackfalds Bulldogs jersey reveal <b>EC DEV:</b> Virtual Scavenger hunt Hadey Centre, Small Business Week, Business Awards <b>PLANNING &amp; INFR:</b> - Alberta Development Officer Week,	Tree donation - Arbor day tree, New COVID guideliens at arena, Jim Hurley Free Skate Postponed Chamber of Commerce Passport to Christmas	Outdoor Rinks are Open Recruitment of BHPARC members, Health Professional Recruitment Video
Road closure (Stanley), BOLT, register for the 2020 Fall Clean-up	Road Closure Wilson St. Snow removal Schedules	Christmas residential pickup schedule, Snow removal schedule, Bolt Christmas Holiday hours.
<b>COMMUNICATIONS:</b> Covid Halloween, Council Meetings, Happy Halloween <b>PROT. SVCS:</b> Fire Prevention Week	RCMP Station closed, Mandated Face Coverings Bylaw, Public Health mandatory measures - facility closures and program cancellations/changes	2021 Prime Minister's Awards for Teaching Excellence, Winter Program Guide, 2021 Operating Budget, Christmas Hours of Operation, We Wish you a Merry Christmas Video
Media Release		
Virtual Warmth Fundraiser Blackfalds Council approves mandatory face covering bylaws	Family Violence Awareness Light Up Blackfalds Covid enhanced class update Covid public health measures (closures)	Operational Budget approved Facility Closures Santa Run Second Round Layoffs due to Covid
Briefing Notes	Mandatory Masks Light Up Blackfalds	

OCTOBER	NOVEMBER	DECEMBER		
Website Updates BOLT - Blackfalds On-demand Local Transit Develop Utilities Locate Request Form, web page and brochure New 2021 Council Meeting Schedule Upload Muncipal Sustainability Plan (MSP) Event Calendar - event cancellations	Snow Removal Schedule Christmas holidays closures and service	BOLT holiday hours Snow Removal Schedule		
Public Notices Projects Fall Program Guide	Winter Program Guide	Winter Program Guide Publish/Continuous updates		
BOLT - Blackfalds On-demand Local Transit - webpage, tickets, FAQ, Route and rate information Bolt tickets design, print and distribute Brand Project (postponed)	Desktop Christmas Calendar - collect photos Council Christmas Cards design Covid Signage - Mandatory Face Covering Bylaw	Friendly Caller Program EBC Sponsorship Health Professional Retention Promotion Video		
Photo/Video Council Budget Video Hallowe'en Ghost pictures Staff Halloween photos	Light Up Blackfalds Video	Wish You A Merry Christmas Staff Video Health Professional Retention Promotion Video		



Approvals:

Department Director



Determine your impact on Facebook by analyzing your Facebook Page activity.

## **Facebook Performance Summary**

View your key profile performance metrics from the reporting period.

Impressions

**44,147** ≥32.6%

Engagements

**2,352 7**15.6%

Post Link Clicks

**384** ∖ 32%

## **Facebook Audience Growth**

See how your audience grew during the reporting period.

Net Page Likes Breakdown, by Day

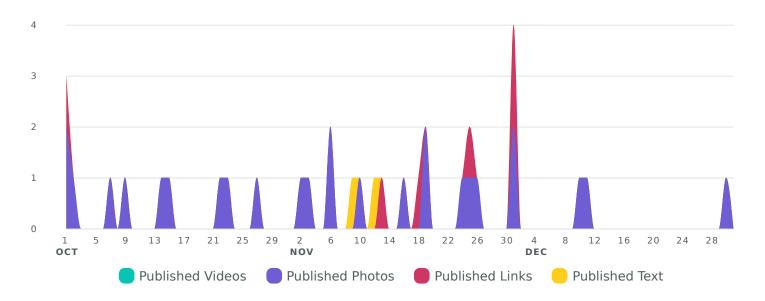


Audience Metrics	Totals	% Change
Fans	3,749	<b>~</b> 0.37%
Net Page Likes	14	∖⊿ 60.00%
Organic Page Likes	39	∖ 36.07%
Paid Page Likes	0	→0.00%
Page Unlikes	25	∕∎ 3.85%

## **Facebook Publishing Behavior**

View the different types of posts you published during the selected time period.





Publishing Behavior by Content Type	Totals	% Change
Total Published Posts	34	↗ 3%
Published Videos	0	<b>→</b> 0%
Published Photos	26	<b>→</b> 0%
Published Links	6	∖14.3%
Published Text	2	7-

## **Facebook Top Posts**

Review your top posts published during the selected time period, based on the post's lifetime performance.

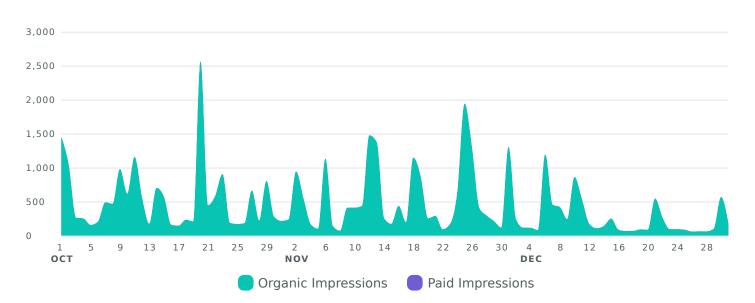
### By Lifetime Engagements

Abbey Cen     Thu 11/12/2020 4:		() Abbey Cen Wed 11/18/2020 2		<b>G</b> Abbey Cen Fri 11/13/2020 9:00	
We have been get many calls regard the Government of	ling	On November 16, Lacor County, including Black moved to Enhanced Sta	falds,	The Province announced yesterday that new hea measures would be	-
Alberta's COVID-1 update this afternoon. Please		Blackfalds moved t	o	COVID-19 Update for	or
nate that at this t no changes are be		O OIS		G	
A		Total Engagements	294	Total Engagements	235
A no changes are be	eing	to seat	294 3	Total Engagements Reactions	235
A changes are be Total Engagements Reactions	eing 366	Total Engagements			
A no changes are be Total Engagements Reactions Comments	eing 366 10	Total Engagements Reactions	3	Reactions	12
ho changes are be	eing 366 10 7	Total Engagements Reactions Comments	3	Reactions Comments	12

## **Facebook Impressions**

Review how your content was seen by the Facebook community during the reporting period.

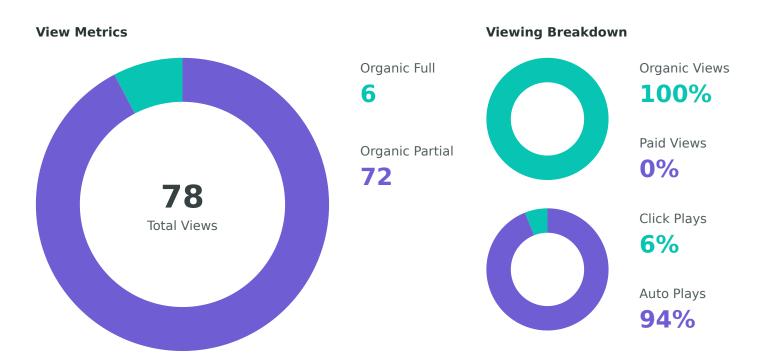
Impressions Breakdown, by Day



Impression Metrics	Totals	% Change
Total Impressions	44,147	∖∎ 32.64%
Organic Impressions	41,871	∖ 32.81%
Paid Impressions	0	∖ 100.00%
Average Daily Impressions per Page	479.86	∖ 32.64%
Average Daily Reach per Page	265.77	∖ 25.85%

## **Facebook Video Performance**

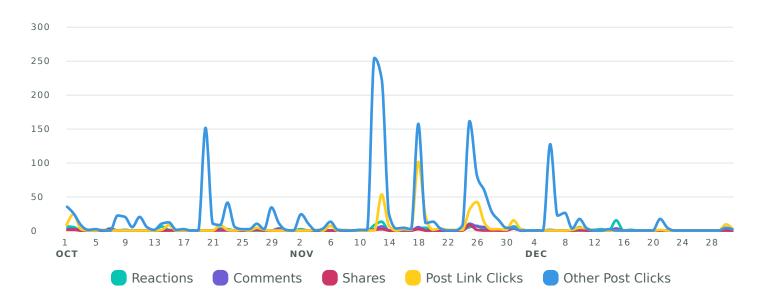
View your aggregate video performance during the reporting period.



## **Facebook Engagement**

See how people are engaging with your posts during the reporting period.

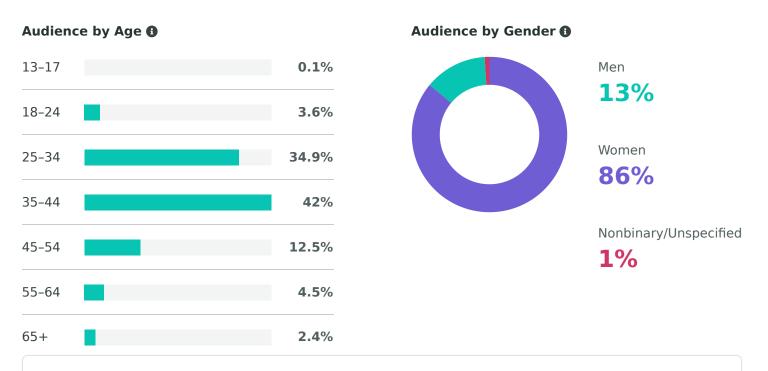
#### Engagements Comparison, by Day



Engagement Metrics	Totals	% Change
Total Engagements	2,352	↗ 15.58%
Reactions	111	▶ 19.35%
Comments	51	▶ 82.14%
Shares	27	<b>↗</b> 17.39%
Post Link Clicks	384	∖ 32.04%
Other Post Clicks	1,779	↗ 34.16%
Engagement Rate (per Impression)	5.3%	<b>↗</b> 71.58%

## **Facebook Page Fan Demographics**

Review your audience demographics as of the last day of the reporting period.



**Women** between the ages of **35-44** appear to be the leading force among your fans.

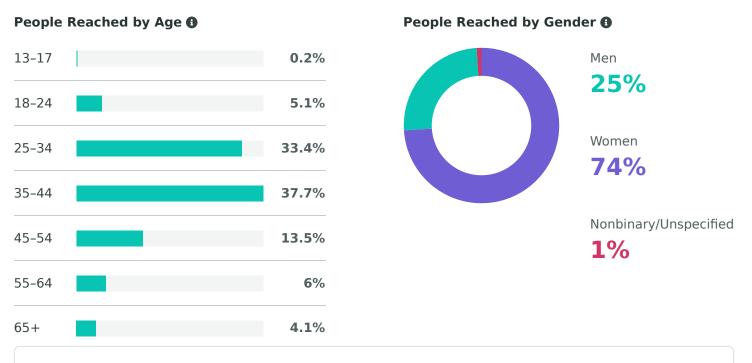
#### **Audience Top Countries**

#### **Audience Top Cities**

⊌ Canada	3,700	Red Deer, AB, Canada	946
United States	15	Blackfalds, AB, Canada	915
United Kingdom	10	Lacombe, AB, Canada	346
Australia	3	Sylvan Lake, AB, Canada	183
Philippines	3	Calgary, AB, Canada	181

## **Facebook People Reached Demographics**

Review the average daily user demographics of the people reached during the reporting period.



**Women** between the ages of **35-44** have a higher potential to see your content and visit your Page.

People Reached Top Daily Countries Average		People Reached Top Cities	Daily Average
Canada	385.09	Red Deer, AB, Canada	116.48
Philippines	9.68	Blackfalds, AB, Canada	95.69
United States	2.62	Lacombe, AB, Canada	31.29
	1.13	Edmonton, AB, Canada	22.52
India		Calgary, AB, Canada	13.4
United Kingdom	1		

## **Facebook People Engaged Demographics**

Review the average daily user demographics of the people who took action on your page during the reporting period.



#### Data Unavailable

We are unable to retrieve all of your data at this time.

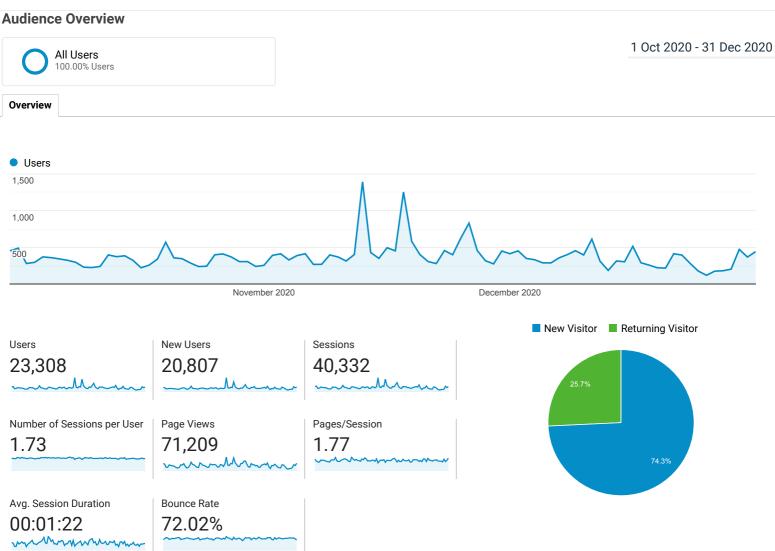
Learn More

## **Facebook Pages**

Review your aggregate page metrics from the reporting period.

Page 🔺	Fans	Net Page Likes	Published Posts	Impressions	Engagements	Post Link Clicks
Reporting Period	3,749	14	34	44,147	2,352	384
Oct 1, 2020 - Dec 31, 2020	↗0.4%	∖∎60%	<b>7</b> 3%	∖∎ 32.6%	▶ 15.6%	∖⊒ 32%
<b>Compare to</b> Jul 1, 2020 - Sep 30, 2020	3,735	35	33	65,539	2,035	565
խ 😚 Abbey Centre	3,749	14	34	44,147	2,352	384

Analytics Town of Blackfalds www.blackfalds.com - Filt...

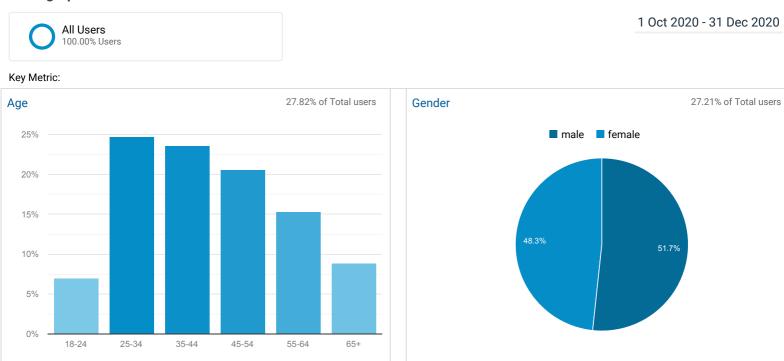


	Language	Users	% Users
1.	en-ca	11,604	49.13%
2.	en-us	7,024	29.74%
3.	en	3,177	13.45%
4.	en-gb	1,435	6.08%
5.	c	93	0.39%
6.	zh-cn	53	0.22%
7.	en-au	31	0.13%
8.	fr-ca	20	0.08%
9.	fr	17	0.07%
10	. fr-fr	15	0.06%

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## Demographics: Overview

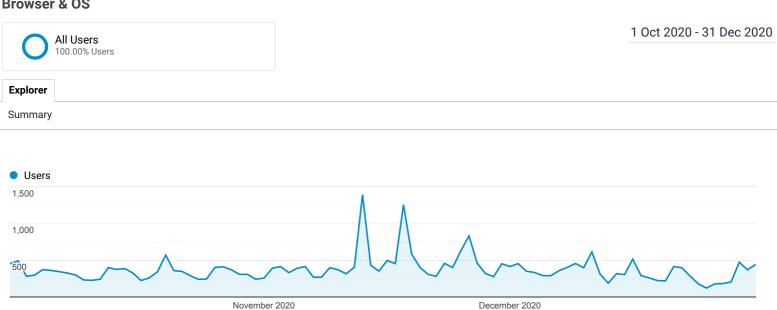
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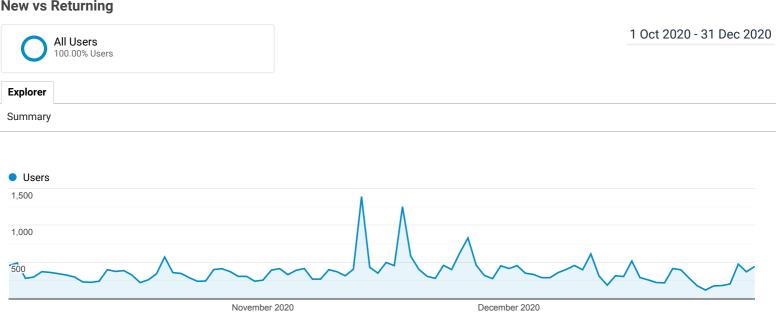
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Browser	Acquisition			Behaviour			Conversions		
DIOMSEL	Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>23,308</b> % of Total: 100.00% (23,308)	<b>20,812</b> % of Total: 100.02% (20,807)	<b>40,332</b> % of Total: 100.00% (40,332)	<b>72.02%</b> Avg for View: 72.02% (0.00%)	<b>1.77</b> Avg for View: 1.77 (0.00%)	<b>00:01:22</b> Avg for View: 00:01:22 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>US\$0.00</b> % of Total: 0.00% (US\$0.00)
1. Safari	<b>9,004</b> (38.35%)	<b>8,655</b> (41.59%)	<b>14,018</b> (34.76%)	75.68%	1.59	00:01:05	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
2. Chrome	<b>7,008</b> (29.85%)	<b>6,069</b> (29.16%)	<b>13,387</b> (33.19%)	63.61%	2.10	00:01:40	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
3. Safari (in-app)	<b>2,894</b> (12.33%)	<b>2,265</b> (10.88%)	<b>4,044</b> (10.03%)	88.40%	1.21	00:00:20	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
4. Android Webview	<b>1,361</b> (5.80%)	<b>1,071</b> (5.15%)	<b>2,245</b> (5.57%)	86.24%	1.27	00:00:29	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
5. Internet Explorer	<b>1,192</b> (5.08%)	<b>1,095</b> (5.26%)	<b>2,649</b> (6.57%)	69.20%	1.82	00:02:59	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
6. Samsung Internet	<b>859</b> (3.66%)	650 (3.12%)	<b>1,898</b> (4.71%)	74.71%	1.76	00:01:10	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
7. Edge	<b>703</b> (2.99%)	<b>598</b> (2.87%)	<b>1,075</b> (2.67%)	50.14%	2.63	00:01:52	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
8. Firefox	<b>309</b> (1.32%)	<b>264</b> (1.27%)	<b>856</b> (2.12%)	55.49%	2.24	00:03:04	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
9. UC Browser	<b>41</b> (0.17%)	<b>41</b> (0.20%)	<b>41</b> (0.10%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
10. Mozilla Compatible Agent	<b>40</b> (0.17%)	<b>40</b> (0.19%)	<b>40</b> (0.10%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)

Analytics www.blackfalds.com - Filt... ...





User Type	Acquisition			Behaviour			Conversions				
User Type	Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value		
	<b>23,308</b> % of Total: 100.00% (23,308)	<b>20,812</b> % of Total: 100.02% (20,807)	<b>40,332</b> % of Total: 100.00% (40,332)	<b>72.02%</b> Avg for View: 72.02% (0.00%)	<b>1.77</b> Avg for View: 1.77 (0.00%)	<b>00:01:22</b> Avg for View: 00:01:22 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)		
1. New Visitor	<b>20,644</b> (74.25%)	<b>20,812</b> (100.00%)	<b>20,812</b> (51.60%)	73.80%	1.72	00:01:01	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)		
2. Returning Visitor	<b>7,158</b> (25.75%)	<b>0</b> (0.00%)	<b>19,520</b> (48.40%)	70.12%	1.81	00:01:43	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)		

Rows 1 - 2 of 2

## Interests: Overview

#### .....

All Users 100.00% Users

#### Key Metric:

Affinity Category (reach)	26.57% of Total users
3.94%	Food & Dining/Cooking Enthusiasts/30 Minute Chefs
3.06%	Shoppers/Value Shoppers
2.91%	Lifestyles & Hobbies/Family-Focused
2.76%	Media & Entertainment/TV Lovers
2.67%	Lifestyles & Hobbies/Pet Lovers
2.64%	Food & Dining/Fast Food Cravers
2.59%	Sports & Fitness/Sports Fans
2.56%	Food & Dining/Foodies
2.53%	Lifestyles & Hobbies/Outdoor Enthusiasts
2.50%	Home & Garden/Do-It-Yourselfers

In-Market Segment	19.44% of Total users
2.70%	Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)
2.56%	Employment
1.85%	Real Estate/Residential Properties/Residential Properties (For Sale)
1.72%	Real Estate/Residential Properties/Residential Properties (For Sale)/Houses (For Sale)/Preowned Houses (For Sale)
1.66%	Home & Garden/Home Decor
1.56%	Financial Services/Investment Services
1.44%	Apparel & Accessories/Women's Apparel
1.42%	Home & Garden/Home & Garden Services
1.42%	Home & Garden/Home Improvement
1.28%	Autos & Vehicles/Motor Vehicles/Motor Vehicles by Type/SUVs

Other Category	25.49% of Total users
4.14%	Arts & Entertainment/Celebrities & Entertainment News
3.00%	Arts & Entertainment/TV & Video/Online Video
2.63%	News/Weather
2.47%	Food & Drink/Cooking & Recipes
1.68%	Sports/Team Sports/Hockey
1.47%	Food & Drink/Food/Baked Goods
1.44%	Arts & Entertainment/TV & Video/TV Shows & Programs/TV Reality Shows
1.41%	News/Sports News
1.40%	[Life Events] Job Change/Recently Started New Job
1.26%	[Life Events] Moving/Moving Soon

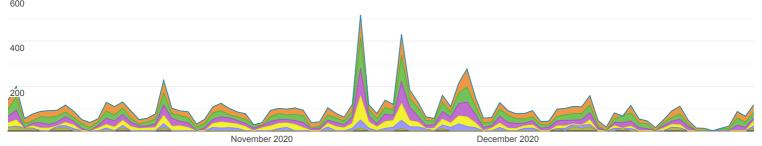
@ 2021 Google

#### 1 Oct 2020 - 31 Dec 2020

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### Demographics: Age





4.50	Acquisition			Behaviour			Conversions		
Age	Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>6,010</b> % of Total: 25.79% (23,308)	<b>4,502</b> % of Total: 21.64% (20,807)	<b>11,347</b> % of Total: 28.13% (40,332)	<b>67.54%</b> Avg for View: 72.02% (-6.22%)	<b>1.95</b> Avg for View: 1.77 (10.53%)	<b>00:01:42</b> Avg for View: 00:01:22 (25.05%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. 25-34	<b>1,599</b> (24.66%)	<b>1,119</b> (24.86%)	<b>2,887</b> (25.44%)	70.80%	1.89	00:01:33	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
2. 35-44	<b>1,531</b> (23.61%)	<b>1,018</b> (22.61%)	<b>2,651</b> (23.36%)	70.43%	1.80	00:01:28	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
3. 45-54	<b>1,336</b> (20.60%)	<b>909</b> (20.19%)	<b>2,388</b> (21.05%)	64.07%	2.01	00:02:11	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
4. 55-64	<b>994</b> (15.33%)	<b>712</b> (15.82%)	<b>1,740</b> (15.33%)	65.52%	2.05	00:01:31	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
5. 65+	<b>572</b> (8.82%)	<b>435</b> (9.66%)	<b>959</b> (8.45%)	59.85%	2.40	00:02:22	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)
6. 18-24	<b>452</b> (6.97%)	<b>309</b> (6.86%)	<b>722</b> (6.36%)	70.50%	1.75	00:01:05	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)

Rows 1 - 6 of 6

## Engagement

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All Users 100.00% Users (100.00% Sessions) 1 Oct 2020 - 31 Dec 2020

#### Distribution

Session Duration Bucket

% of Total: 100.00% (40,332)

Sessions

40,332

Page Views

71,209

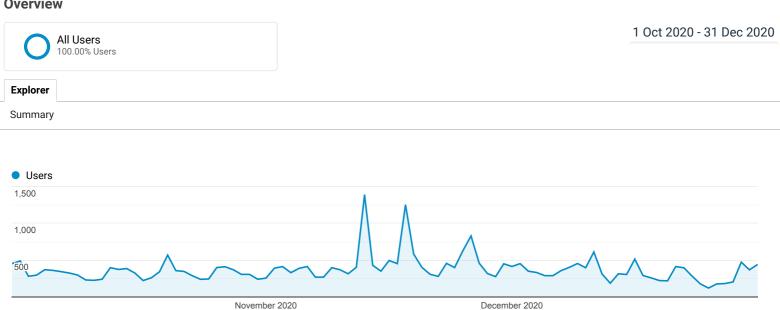
% of Total: 100.00% (71,209)

Session Duration Bucket	Sessions	Page Views
0-10 seconds	30,799	32,759
11-30 seconds	1,701	4,182
31-60 seconds	1,538	4,554
61-180 seconds	2,551	9,979
181-600 seconds	2,055	10,274
601-1800 seconds	1,467	7,263
1801+ seconds	221	2,198





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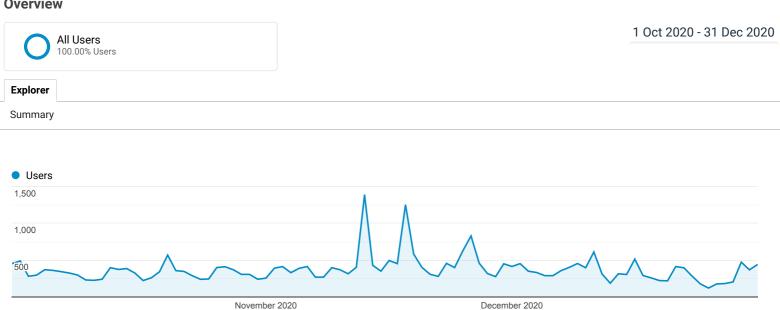
Acquisition			Behaviour			Conversions						
Users	New Users	Sessions	sions Bounce Rate Pages/Session Avg. Session Dura		Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value				
<b>23,308</b> % of Total: 100.00% (23,308)	<b>20,812</b> % of Total: 100.02% (20,807)	<b>40,332</b> % of Total: 100.00% (40,332)	<b>72.02%</b> Avg for View: 72.02% (0.00%)	<b>1.77</b> Avg for View: 1.77 (0.00%)	<b>00:01:22</b> Avg for View: 00:01:22 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)				
<b>15,194</b> (65.08%)	<b>13,470</b> (64.72%)	<b>25,756</b> (63.86%)	78.75%	1.51	00:00:55	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)				
<b>7,426</b> (31.81%)	<b>6,713</b> (32.26%)	<b>13,530</b> (33.55%)	59.45%	2.24	00:02:13	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)				
<b>725</b> (3.11%)	<b>629</b> (3.02%)	<b>1,046</b> (2.59%)	68.93%	1.92	00:01:19	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)				
	Users 23,308 % of Total: 100.00% (23,308) 15,194 (65.08%) 7,426 (31.81%) 725	Users         New Users           23,308         20,812           % of Total:         00,00%           100,00%         (20,807)           15,194         13,470           (65.08%)         (64.72%)           7,426         6,713           (31.81%)         (32.26%)           725         629	Users         New Users         Sessions           23,308         20,812         40,332           % of Total:         100.02%         of Total:         100.00%           100.00%         (20,807)         25,756         (63.86%)           7,426         6,713         13,530           (31.81%)         622         1,046	Users         New Users         Sessions         Bounce Rate           23,308         20,812         40,332         72.02%           % of Total:         % of Total:         100.00%         (20,807)         % of Total:           100.00%         (23,308)         13,470         25,756         78.75%           7,426         6,713         13,530         59.45%           725         629         1,046         68.93%	Users         New Users         Sessions         Bounce Rate         Pages/Session           23,308 % of Total: 100.00% (23,308)         20,812 % of Total: 100.02% (20,807)         40,332 % of Total: 100.00% (40,332)         72.02% Avg for View: 72.02% (0.00%)         1.77 Avg for View: 1.77 (0.00%)           15,194 (65.08%)         13,470 (64.72%)         25,756 (63.86%)         78.75%         1.51           7,426 (31.81%)         6,713 (32.26%)         13,530 (33.55%)         59.45%         2.24           725         629         1,046         68.93%         1.92	Users         New Users         Sessions         Bounce Rate         Pages/Session         Avg. Session Duration           23,308 % of Total: 100.00% (23,308)         20,812 % of Total: 100.00% (20,807)         40,332 % of Total: 100.00% (40,332)         72.02% Avg for View: 72.02% (0.00%)         1.77 Avg for View: 1.77 (0.00%)         00:01:22 Avg for View: 00:01:22 (0.00%)           15,194 (65.08%)         13,470 (64.72%)         25,756 (63.86%)         78.75%         1.51         00:00:55           7,426 (31.81%)         6,713 (32.26%)         13,530 (33.55%)         59.45%         2.24         00:02:13           725         629         1,046         68.93%         1.92         00:01:19	Users         New Users         Sessions         Bounce Rate         Pages/Session         Avg. Session Duration         Goal Conversion Rate           23,308 % of Total: 100.00% (23,308)         20,812 % of Total: 100.00% (20,807)         40,332 % of Total: 100.00% (40,332)         72.02% Avg for View: 72.02% (0.00%)         1.77 Avg for View: 1.77 (0.00%)         00:01:22 Avg for View: 0.00% (0.00%)         0.00% Avg for View: 0.00%           15,194 (65.08%)         13,470 (64.72%)         25,756 (63.86%)         78.75%         1.51         00:00:55         0.00%           7,426 (31.81%)         6,713 (32.26%)         13,530 (33.55%)         59.45%         2.24         00:02:13         0.00%           725         629         1,046         68.93%         1.92         00:01:19         0.00%	Users         New Users         Sessions         Bounce Rate         Pages/Session         Avg. Session Duration         Goal Conversion Rate         Goal Completions           23,308 % of Total: 100.00% (23,308)         20,812 % of Total: 100.00% (23,308)         40,332 % of Total: 100.00% (20,807)         72.02% % of Total: 100.00% (40,332)         72.02% Avg for View: 72.02% (0.00%)         1.77 Avg for View: 1.77 (0.00%)         00:01:22 Avg for View: 0.00% (0.00%)         0.00% % of Total: 0.00% (0.00%)         0 % of Total: 0.00% (0.00%)				

Rows 1 - 3 of 3



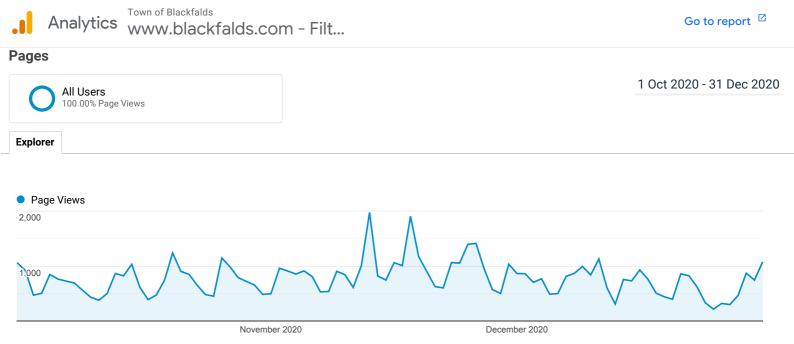


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Acquisition			Behaviour			Conversions						
Users	New Users	Sessions	sions Bounce Rate Pages/Session Avg. Session Dura		Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value				
<b>23,308</b> % of Total: 100.00% (23,308)	<b>20,812</b> % of Total: 100.02% (20,807)	<b>40,332</b> % of Total: 100.00% (40,332)	<b>72.02%</b> Avg for View: 72.02% (0.00%)	<b>1.77</b> Avg for View: 1.77 (0.00%)	<b>00:01:22</b> Avg for View: 00:01:22 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)				
<b>15,194</b> (65.08%)	<b>13,470</b> (64.72%)	<b>25,756</b> (63.86%)	78.75%	1.51	00:00:55	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)				
<b>7,426</b> (31.81%)	<b>6,713</b> (32.26%)	<b>13,530</b> (33.55%)	59.45%	2.24	00:02:13	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)				
<b>725</b> (3.11%)	<b>629</b> (3.02%)	<b>1,046</b> (2.59%)	68.93%	1.92	00:01:19	0.00%	<b>0</b> (0.00%)	US\$0.00 (0.00%)				
	Users 23,308 % of Total: 100.00% (23,308) 15,194 (65.08%) 7,426 (31.81%) 725	Users         New Users           23,308         20,812           % of Total:         00,00%           100,00%         (20,807)           15,194         13,470           (65.08%)         (64.72%)           7,426         6,713           (31.81%)         (32.26%)           725         629	Users         New Users         Sessions           23,308         20,812         40,332           % of Total:         100.02%         of Total:         100.00%           100.00%         (20,807)         25,756         (63.86%)           7,426         6,713         13,530           (31.81%)         622         1,046	Users         New Users         Sessions         Bounce Rate           23,308         20,812         40,332         72.02%           % of Total:         % of Total:         100.00%         (20,807)         % of Total:           100.00%         (23,308)         13,470         25,756         78.75%           7,426         6,713         13,530         59.45%           725         629         1,046         68.93%	Users         New Users         Sessions         Bounce Rate         Pages/Session           23,308 % of Total: 100.00% (23,308)         20,812 % of Total: 100.02% (20,807)         40,332 % of Total: 100.00% (40,332)         72.02% Avg for View: 72.02% (0.00%)         1.77 Avg for View: 1.77 (0.00%)           15,194 (65.08%)         13,470 (64.72%)         25,756 (63.86%)         78.75%         1.51           7,426 (31.81%)         6,713 (32.26%)         13,530 (33.55%)         59.45%         2.24           725         629         1,046         68.93%         1.92	Users         New Users         Sessions         Bounce Rate         Pages/Session         Avg. Session Duration           23,308 % of Total: 100.00% (23,308)         20,812 % of Total: 100.00% (20,807)         40,332 % of Total: 100.00% (40,332)         72.02% Avg for View: 72.02% (0.00%)         1.77 Avg for View: 1.77 (0.00%)         00:01:22 Avg for View: 00:01:22 (0.00%)           15,194 (65.08%)         13,470 (64.72%)         25,756 (63.86%)         78.75%         1.51         00:00:55           7,426 (31.81%)         6,713 (32.26%)         13,530 (33.55%)         59.45%         2.24         00:02:13           725         629         1,046         68.93%         1.92         00:01:19	Users         New Users         Sessions         Bounce Rate         Pages/Session         Avg. Session Duration         Goal Conversion Rate           23,308 % of Total: 100.00% (23,308)         20,812 % of Total: 100.00% (20,807)         40,332 % of Total: 100.00% (40,332)         72.02% Avg for View: 72.02% (0.00%)         1.77 Avg for View: 1.77 (0.00%)         00:01:22 Avg for View: 0.00% (0.00%)         0.00% Avg for View: 0.00%           15,194 (65.08%)         13,470 (64.72%)         25,756 (63.86%)         78.75%         1.51         00:00:55         0.00%           7,426 (31.81%)         6,713 (32.26%)         13,530 (33.55%)         59.45%         2.24         00:02:13         0.00%           725         629         1,046         68.93%         1.92         00:01:19         0.00%	Users         New Users         Sessions         Bounce Rate         Pages/Session         Avg. Session Duration         Goal Conversion Rate         Goal Completions           23,308 % of Total: 100.00% (23,308)         20,812 % of Total: 100.00% (23,308)         40,332 % of Total: 100.00% (20,807)         72.02% % of Total: 100.00% (40,332)         72.02% Avg for View: 72.02% (0.00%)         1.77 Avg for View: 1.77 (0.00%)         00:01:22 Avg for View: 0.00% (0.00%)         0.00% % of Total: 0.00% (0.00%)         0 % of Total: 0.00% (0.00%)				

Rows 1 - 3 of 3

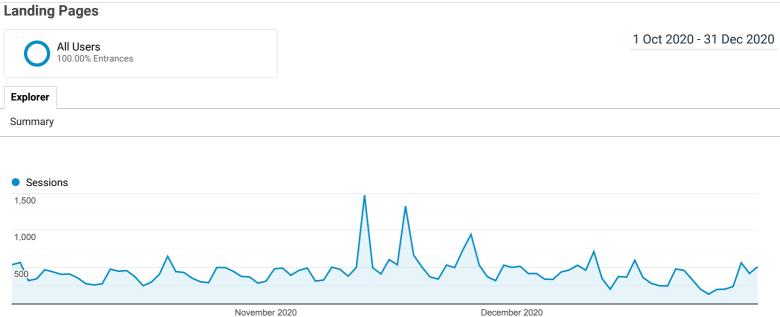


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Page	Page Views	Unique Page Views	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>71,209</b> % of Total: 100.00% (71,209)	<b>60,516</b> % of Total: 100.00% (60,516)	<b>00:01:46</b> Avg for View: 00:01:46 (0.00%)	<b>40,331</b> % of Total: 100.00% (40,331)	<b>72.02%</b> Avg for View: 72.02% (0.00%)	<b>56.64%</b> Avg for View: 56.64% (0.00%)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. /	<b>10,946</b> (15.37%)	<b>8,386</b> (13.86%)	00:01:36	<b>7,953</b> (19.72%)	37.68%	37.57%	US\$0.00 (0.00%)
2. /tourism-recreation/abbey-centre	<b>9,241</b> (12.98%)	<b>8,075</b> (13.34%)	00:03:01	<b>7,455</b> (18.48%)	80.89%	75.70%	US\$0.00 (0.00%)
3. /town-services/employment	<b>2,530</b> (3.55%)	<b>2,331</b> (3.85%)	00:02:18	1,552 (3.85%)	88.08%	79.37%	US\$0.00 (0.00%)
4. /living-here/events-calendar	<b>1,959</b> (2.75%)	<b>1,705</b> (2.82%)	00:02:06	<b>1,056</b> (2.62%)	76.61%	62.89%	US\$0.00 (0.00%)
5. /living-here/coronaviruscovid-19information	<b>1,843</b> (2.59%)	<b>1,554</b> (2.57%)	00:02:04	<b>1,174</b> (2.91%)	75.55%	65.60%	US\$0.00 (0.00%)
6. /town-services/public-works/waste-recycling	<b>1,620</b> (2.27%)	<b>1,464</b> (2.42%)	00:03:57	<b>1,107</b> (2.74%)	88.35%	80.31%	US\$0.00 (0.00%)
7. /tourism-recreation/multi-plex-ice-arena	<b>1,435</b> (2.02%)	<b>1,232</b> (2.04%)	00:02:35	<b>901</b> (2.23%)	73.14%	66.41%	US\$0.00 (0.00%)
8. /town-services/contact-us	<b>1,297</b> (1.82%)	<b>1,145</b> (1.89%)	00:03:13	<b>826</b> (2.05%)	80.51%	72.17%	US\$0.00 (0.00%)
9. /tourism-recreation/outdoor-skating	<b>1,225</b> (1.72%)	<b>1,034</b> (1.71%)	00:03:56	<b>879</b> (2.18%)	81.91%	77.31%	US\$0.00 (0.00%)
10. /town-services/request-for-proposals	<b>1,044</b> (1.47%)	<b>1,028</b> (1.70%)	00:03:18	<b>990</b> (2.45%)	99.39%	96.93%	US\$0.00 (0.00%)

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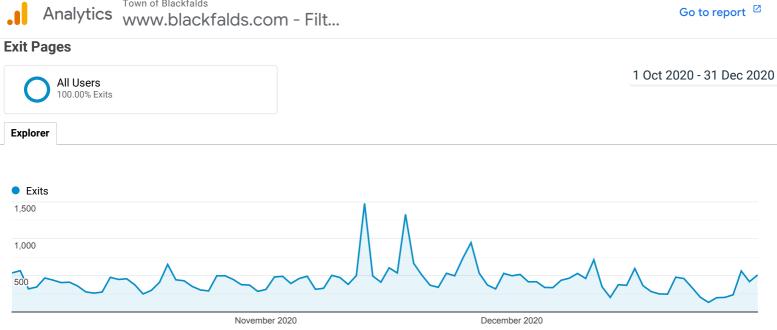


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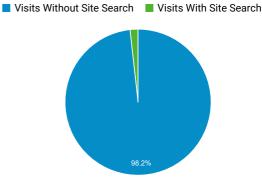
Herein         Addition         Section         <	•									
Number of the section         Session         Session         Session         Session         Page/Session         Avg. Session         Session         Condition         Condition         Value           L         40.332         \$1000000000000000000000000000000000000		Acquisition			Behaviour			Conversions		
* of fortat: (40.332)         * of fortat: (40.332)         * of fortier: (40.332)         * of fortier: (40.332)         * of fortier: (40.038)         * of fortier: (40.008)         * of fortier: (40.008) <th>Landing Page</th> <th>Sessions</th> <th></th> <th></th> <th></th> <th>Pages/Session</th> <th></th> <th></th> <th></th> <th></th>	Landing Page	Sessions				Pages/Session				
1. 7       (19,72%)       42.81%       (16,36%)       37.06%       2.92       00.02.47       0.00%       (0.00%) <t< td=""><td></td><td>% of Total: 100.00%</td><td>Avg for View: 51.59%</td><td>% of Total: 100.02%</td><td>Avg for View: 72.02%</td><td>Avg for View: 1.77</td><td>Avg for View: 00:01:22</td><td>Avg for View: 0.00%</td><td>% of Total: 0.00%</td><td>% of Total: 0.00%</td></t<>		% of Total: 100.00%	Avg for View: 51.59%	% of Total: 100.02%	Avg for View: 72.02%	Avg for View: 1.77	Avg for View: 00:01:22	Avg for View: 0.00%	% of Total: 0.00%	% of Total: 0.00%
2. //OurishiPectediation/abbeycentie       (11/44%)       40.32%       (11/44%)       60.69%       1.47       00.01.07       0.00%       (0.00%)	1. /	<b>7,953</b> (19.72%)	42.81%		37.68%	2.92	00:02:47	0.00%		
3. /town-services/eniployment       (3.85%)       447.23%       (3.52%)       58.06%       1.22       00.00.30       0.00%       (0.00%)       (0.00%)       (0.00%)         4. /living-here/coronaviruscovid-19infor       1,174       67.04%       787       75.55%       1.51       00:00:54       0.00%       0.00%       (0.00%)       (0.00%)         5. /town-services/public-works/waster       1,107       53.48%       592       88.35%       1.25       00:00:53       0.00%       (0.00%)       0.00%	2. /tourism-recreation/abbey-centre		40.32%		80.89%	1.47	00:01:07	0.00%		
4. mation       (2.91%)       07.04%       (3.78%)       7.5.35%       1.51       00.00.34       0.00%       (0.00%)       (0.00%)         5. /town-services/public-works/wasterr       1,107       53.48%       (2.84%)       88.35%       1.25       00:00:53       0.00%       0.00%       (0.00%)         6. /living-here/events-calendar       1,056       58.14%       614       76.61%       1.54       00:00:50       0.00%       0	3. /town-services/employment		47.23%		88.08%	1.22	00:00:30	0.00%		
3. ecycling       (2.74%)       33.48%       (2.84%)       88.35%       1.25       00.00.33       0.00%       (0.00%)       (0.00%)         6. /living-here/events-calendar       1,056       58.14%       614       76.61%       1.54       00:00:50       0.00%       0.00%       0.00%)         7. /town-services/request-for-proposals       990       98.28%       973       99.39%       1.02       00:00:03       0.00%       0.00%)       0.00%)         8. /tourism-recreation/multi-plex-ice-are na       901       63.26%       570       73.14%       1.64       00:01:22       0.00%       0.00%)       0.00	4. /living-here/coronaviruscovid-19infor mation		67.04%		75.55%	1.51	00:00:54	0.00%		
0. /nvmgrete/events-catendal       (2.62%)       38.14%       (2.95%)       70.01%       1.04       00.00.00       0.00%       (0.00%)       (0.00%)         7. /town-services/request-for-proposals       990       (2.45%)       98.28%       973       99.39%       1.02       00:00:03       0.00%       0.00%       (0.00%)       (0.00%)         8. /tourism-recreation/multi-plex-ice-are na       901       (2.23%)       63.26%       570       73.14%       1.64       00:01:22       0.00%       0.00%       (0.00%)	5. /town-services/public-works/waste-r ecycling		53.48%		88.35%	1.25	00:00:53	0.00%		
7.       7. <th< td=""><td>6. /living-here/events-calendar</td><td></td><td>58.14%</td><td></td><td>76.61%</td><td>1.54</td><td>00:00:50</td><td>0.00%</td><td></td><td></td></th<>	6. /living-here/events-calendar		58.14%		76.61%	1.54	00:00:50	0.00%		
8. na       (2.23%)       63.26%       (2.74%)       73.14%       1.64       00.01.22       0.00%       (0.00%)       (0.00%)         9. /tourism-recreation/outdoor-skating       879 (2.18%)       43.12%       379 (1.82%)       81.91%       1.31       00:01:11       0.00%       0       US\$0.00 (0.00%)         10. /town-services/contact-us       826       55.93%       462       80.51%       1.56       00:01:06       0.00%       0       US\$0.00	7. /town-services/request-for-proposals		98.28%		99.39%	1.02	00:00:03	0.00%		
9.       /tourismetereation/outdoor-skaling       43.12%       61.91%       61.91%       1.31       00.01.11       0.00%       (0.00%)         10.       /town-services/contact-us       826       55.93%       462       80.51%       1.56       00:01:06       0.00%       0       U\$\$0.00	8 .		63.26%		73.14%	1.64	00:01:22	0.00%		
	9. /tourism-recreation/outdoor-skating		43.12%		81.91%	1.31	00:01:11	0.00%		
	10. /town-services/contact-us		55.93%		80.51%	1.56	00:01:06	0.00%		





Page	Exits	Page Views	% Exit
	<b>40,331</b> % of Total: 100.00% (40,331)	<b>71,209</b> % of Total: 100.00% (71,209)	<b>56.64%</b> Avg for View: 56.64% (0.00%)
1. /tourism-recreation/abbey-centre	<b>6,995</b> (17.34%)	<b>9,241</b> (12.98%)	75.70%
2. /	<b>4,112</b> (10.20%)	<b>10,946</b> (15.37%)	37.57%
3. /town-services/employment	<b>2,008</b> (4.98%)	<b>2,530</b> (3.55%)	79.37%
4. /town-services/public-works/waste-recycling	<b>1,301</b> (3.23%)	<b>1,620</b> (2.27%)	80.31%
5. /living-here/events-calendar	<b>1,232</b> (3.05%)	<b>1,959</b> (2.75%)	62.89%
6. /living-here/coronaviruscovid-19information	<b>1,209</b> (3.00%)	<b>1,843</b> (2.59%)	65.60%
7. /town-services/request-for-proposals	<b>1,012</b> (2.51%)	<b>1,044</b> (1.47%)	96.93%
8. /tourism-recreation/multi-plex-ice-arena	<b>953</b> (2.36%)	<b>1,435</b> (2.02%)	66.41%
9. /tourism-recreation/outdoor-skating	<b>947</b> (2.35%)	<b>1,225</b> (1.72%)	77.31%
10. /town-services/contact-us	<b>936</b> (2.32%)	<b>1,297</b> (1.82%)	72.17%





Avg. Search Depth 4.36

Search Term	Total Unique Searches	% Total Unique Searches
1. Utilities	14	1.72%
2. Outdoor rink	9	1.11%
3. utilities	9	1.11%
4. Fireworks	8	0.98%
5. Arena	7	0.86%
6. Skating	7	0.86%
7. Taxes	7	0.86%
8. Prices	6	0.74%
9. arena	5	0.61%
10. board/committee policy	5	0.61%



Review the lifetime performance of the posts you published during the publishing period.

## Included in this Report

- 🄰 @blackfalds
- town\_of\_blackfalds

Abbey Centre

in Town of Blackfalds





Town of BlackfaldsThu 12/31/2020 3:02 pm MST

Please note that the Transfer Station will be closed Friday, January 1. Friday's residential garbage and recycling will be...



Impressions	2,665
Reach	2,521
Engagements	476
Engagement Rate (per Impressi	<b>17.9</b> %



**@blackfalds** Thu 12/31/2020 3:02 pm MST

Please note that the Transfer Station will be closed Friday, January 1. Friday's residential garbage and recycling will be...



Impressions	233
Potential Reach	2,807
Engagements	4
Engagement Rate (per Impressi	1.7%



**Town of Blackfalds** Thu 12/31/2020 9:01 am MST

**#TBT** brought to you by the Blackfalds Historical Society The old café and the Nu-Way Hotel, circa 1960s. Can anyone...



Impressions	1,874
Reach	1,735
Engagements	151
Engagement Rate (per Impressi	8.1%



O town\_of\_blackfalds Wed 12/30/2020 2:00 pm MST

There are members in our community still waiting to be paired with their very own Snow Angel for the winter season. If you...



Impressions	457
Reach	419
Engagements	7
Engagement Rate (per Impression)	1.5%



**Town of Blackfalds** Wed 12/30/2020 2:00 pm MST

There are members in our community still waiting to be paired with their very own Snow Angel for the winter season. If you...

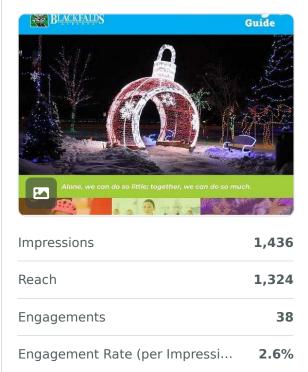


Impressions	1,718
Reach	1,615
Engagements	31
Engagement Rate (per Impressi	1.8%



**Town of Blackfalds** Wed 12/30/2020 9:00 am MST

Registration for programs and classes is open! Find fitness classes, youth programs, art classes, and more. Should...





Abbey Centre
Wed 12/30/2020 9:00 am MST

Registration for programs and classes is open! Find fitness classes, youth programs, art classes, and more. Should...



Impressions	568
Reach	543
Engagements	14
Engagement Rate (per Impression)	2.5%



Image: observed systemImage: blackfaldsTue 12/29/2020 2:00 pm MST

Our outdoor rinks now have a 50 user maximum, however, the outdoor skating spaces such as loops and ponds will...



Impressions	561
Reach	518
Engagements	30
Engagement Rate (per Impression)	5.3%



**Town of Blackfalds** Tue 12/29/2020 2:00 pm MST

Our outdoor rinks now have a 50 user maximum, however, the outdoor skating spaces such as loops and ponds will...



Impressions	5,469
Reach	5,413
Engagements	1,435
Engagement Rate (per Impressi	26.2%



**Town of Blackfalds** Tue 12/29/2020 9:00 am MST

Renew your animal license from Jan 1 - 31 and save \$30! 💖 🐱 All residents owning a cat or dog 3 months of age or older are...



Impressions	2,451
Reach	2,294
Engagements	301
Engagement Rate (per Impressi	12.3%



**@blackfalds** Tue 12/29/2020 9:00 am MST

Renew your animal license from Jan 1 - 31 and save \$30! 💖 🐱 All residents owning a cat or dog 3 months of age or older are...



Impressions	348
Potential Reach	3,082
Engagements	18
Engagement Rate (per Impressi	5.2%



**@blackfalds** Thu 12/24/2020 9:01 am MST

**#TBT** brought to you by the Blackfalds Historical Society. Gordon Miller giving sleigh rides at Christmas west of...



Impressions	334
Potential Reach	2,806
Engagements	2
Engagement Rate (per Impressi	0.6%



**Town of Blackfalds** Thu 12/24/2020 9:01 am MST

**#TBT** brought to you by the Blackfalds Historical Society. Gordon Miller giving sleigh rides at Christmas west of...



Impressions	2,279
Reach	2,124
Engagements	174
Engagement Rate (per Impressi	7.6%



**town\_of\_blackfalds** Thu 12/24/2020 9:00 am MST

#TBT brought to you by the Blackfalds Historical Society. Gordon Miller giving sleigh rides at Christmas west of...



Impressions	389
Reach	367
Engagements	19
Engagement Rate (per Impression)	<b>4.9</b> %



O town\_of\_blackfalds Wed 12/23/2020 2:04 pm MST

Merry Christmas from the Town of Blackfalds! Please note that our staff will be away from the office on December 2...



Video Views	339
Impressions	597
Reach	552
Engagements	54
Engagement Rate (per Impression)	<b>9</b> %



**Town of Blackfalds** Wed 12/23/2020 2:01 pm MST

Merry Christmas from the Town of Blackfalds Council and Staff! Please note that we will be away from the office on...



Video Views	1,109
Impressions	2,248
Reach	1,818
Engagements	335
Engagement Rate (per Impressi	14.9%



**@blackfalds** Wed 12/23/2020 2:00 pm MST

Merry Christmas from the Town of Blackfalds! Please note that our staff will be away from the office on December 2...

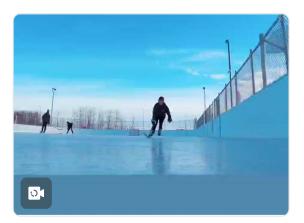


Video Views	134
Impressions	552
Potential Reach	8,454
Engagements	15
Engagement Rate (per Impressi	2.7%



**town\_of\_blackfalds** Wed 12/23/2020 12:43 pm MST

Skating into the holidays! Regulations and guidelines at www.blackfalds.com/outdoor-skating



Impressions	267
Reach	263
Comments	1
Story Taps Back	2



**Town of Blackfalds** Wed 12/23/2020 9:01 am MST

Here is a reminder that BOLT will not run this Friday, December 25, and January 1. As well, the maximum occupancy for rid...



Impressions	1,327
Reach	1,205
Engagements	19
Engagement Rate (per Impressi	1.4%



**town\_of\_blackfalds** Wed 12/23/2020 9:00 am MST

Here is a reminder that BOLT will not run this Friday, December 25, and January 1. As well, the maximum occupancy for rid...



Impressions	362
Reach	338
Engagements	9
Engagement Rate (per Impression)	2.5%



**@blackfalds** Wed 12/23/2020 9:00 am MST

Here is a reminder that BOLT will not run this Friday, December 25, and January 1. As well, the maximum occupancy for rid...



Impressions	330
Potential Reach	2,806
Engagements	1
Engagement Rate (per Impressi	0.3%



**@blackfalds** Tue 12/22/2020 2:00 pm MST

East side - you're up! The Blackfalds Fire Department will be escorting Santa and Mrs. Claus around the east side of town...



Impressions	457
Potential Reach	2,804
Engagements	29
Engagement Rate (per Impressi	6.3%



**Town of Blackfalds** Tue 12/22/2020 2:00 pm MST

East side - you're up! The Blackfalds Fire Department will be escorting Santa and Mrs. Claus around the east side of town...

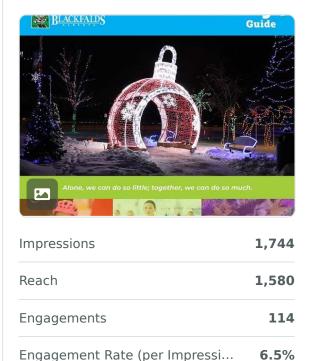


Impressions	6,149
Reach	5,809
Engagements	840
Engagement Rate (per Impressi	13.7%



**Town of Blackfalds** Tue 12/22/2020 9:00 am MST

Registration for programs and classes opens tomorrow! Should COVID-19 restrictions impact scheduled...





**oblackfalds** Tue 12/22/2020 9:00 am MST

Registration for programs and classes opens tomorrow! Should COVID-19 restrictions impact scheduled...



Impressions	321
Potential Reach	2,802
Engagements	3
Engagement Rate (per Impressi	<b>0.9</b> %



**town\_of\_blackfalds** Mon 12/21/2020 5:56 pm MST

Santarun2020



Impressions	309
Reach	306
Comments	5
Story Taps Back	8



**Town of Blackfalds** Mon 12/21/2020 9:00 am MST

Santa's coming to town! The Blackfalds Fire Department will be escorting Santa and Mrs. Claus around the west side of...



Impressions	9,209
Reach	8,889
Engagements	1,199
Engagement Rate (per Impressi	13%

#### Post Performance | 10 of 34



**@blackfalds** Mon 12/21/2020 9:00 am MST

Santa's coming to town! The Blackfalds Fire Department will be escorting Santa and Mrs. Claus around the west side of...



Impressions	1,634
Potential Reach	12,155
Engagements	48
Engagement Rate (per Impres	<b>2.9</b> %



**town\_of\_blackfalds** Fri 12/18/2020 2:00 pm MST

One more week until Christmas! As we head into one of the last weekends of 2020, we ask that if you are planning on...



Impressions	382
Reach	363
Engagements	5
Engagement Rate (per Impression)	1.3%



**Town of Blackfalds** Fri 12/18/2020 2:00 pm MST

One more week until Christmas! As we head into one of the last weekends of 2020, we ask that if you are planning on...

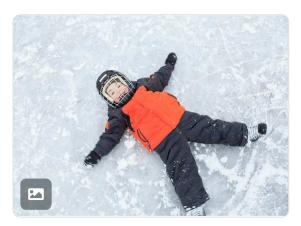


Impressions	2,518
Reach	2,231
Engagements	249
Engagement Rate (per Impressi	9.9%



**@blackfalds** Fri 12/18/2020 2:00 pm MST

One more week until Christmas! As we head into one of the last weekends of 2020, we ask that if you are planning on...



Impressions	1,055
Potential Reach	2,799
Engagements	6
Engagement Rate (per Impressi	0.6%



**@blackfalds** Fri 12/18/2020 9:01 am MST

Please be advised that BOLT will not run on December 25 or January 1 this holiday season. As well, the maximum occupanc...



Impressions	537
Potential Reach	2,799
Engagements	9
Engagement Rate (per Impressi	1.7%



**Town of Blackfalds** Fri 12/18/2020 9:01 am MST

Please be advised that BOLT will not run on December 25 or January 1 this holiday season. As well, the maximum occupanc...



Impressions	1,501
Reach	1,305
Engagements	15
Engagement Rate (per Impressi	1%



Otown\_of\_blackfaldsFri 12/18/2020 9:00 am MST

Please be advised that BOLT will not run on December 25 or January 1 this holiday season. As well, the maximum occupanc...



Impressions	414
Reach	387
Engagements	4
Engagement Rate (per Impression)	1%



**Town of Blackfalds** Thu 12/17/2020 1:27 pm MST

Last chance to get your stamps and drop off your Passports! Please see the details attached for more information. ★



Impressions	1,482
Reach	1,290
Engagements	43
Engagement Rate (per Impressi	<b>2.9</b> %



**@blackfalds** Thu 12/17/2020 9:00 am MST

**#TBT** brought to you by the Blackfalds Historical Society The Blackfalds United Church and hall, circa 1970s. The church...



Impressions	391
Potential Reach	2,800
Engagements	2
Engagement Rate (per Impressi	0.5%



**Town of Blackfalds** Thu 12/17/2020 9:00 am MST

**#TBT** brought to you by the Blackfalds Historical Society The Blackfalds United Church and hall, circa 1970s. The church...



Impressions	3,252
Reach	2,963
Engagements	323
Engagement Rate (per Impressi	9.9%



**Town of Blackfalds** Wed 12/16/2020 2:00 pm MST

In response to Alberta's announcement to assist in curbing the spread of COVID-19, the Town closed municipal facilities,...

#### The Town of Blackfalds Conclude...



Post Link Clicks	177
Impressions	2,973
Reach	2,689
Engagements	826
Engagement Rate (per Impressi	27.8%



**@blackfalds** Wed 12/16/2020 2:00 pm MST

In response to Alberta's announcement to assist in curbing the spread of COVID-19, the Town closed municipal facilities, excluding FCSS, until further notice; resulting in positions being cut for the second time this year. Read more here: **bit.ly/3qZr0RY** 

<u> </u>	
Post Link Clicks	1
Impressions	374
Potential Reach	2,799
Engagements	4
Engagement Rate (per Impressi	1.1%

#### Post Performance | 14 of 34



**town\_of\_blackfalds** Wed 12/16/2020 9:00 am MST

Please note that the Holiday Hours for the Transfer Station and Waste & Recycling pick-up have been updated on the websi...



Impressions	398
Reach	366
Engagements	5
Engagement Rate (per Impression)	1.3%



**Town of Blackfalds** Wed 12/16/2020 9:00 am MST

Please note that the Holiday Hours for the Transfer Station and Waste & Recycling pick-up have been updated on the websi...



Impressions	1,846
Reach	1,670
Engagements	126
Engagement Rate (per Impressi	6.8%



**@blackfalds** Wed 12/16/2020 9:00 am MST

Please note that the Holiday Hours for the Transfer Station and Waste & Recycling pick-up have been updated on the websi...



Impressions	320
Potential Reach	2,798
Engagements	8
Engagement Rate (per Impressi	2.5%



**@blackfalds** Tue 12/15/2020 2:01 pm MST

Please see our December's edition of Talk of the Town! This month includes holiday hours, public notices, program details an...



Impressions	386
Potential Reach	2,798
Engagements	6
Engagement Rate (per Impressi	1.6%



**Town of Blackfalds** Tue 12/15/2020 2:01 pm MST

Please see our December's edition of Talk of the Town! This month includes holiday hours, public notices, program details an...

#### Talk of the Town December 2020



Post Link Clicks	36
Impressions	1,527
Reach	1,351
Engagements	81
Engagement Rate (per Impressi	5.3%



**town\_of\_blackfalds** Tue 12/15/2020 9:00 am MST

In need of sand? We have salted sand available at the Abbey Centre! Please bring a pail to the bin and help yourself.



Impressions	412
Reach	379
Engagements	16
Engagement Rate (per Impression)	3.9%



**@blackfalds** Tue 12/15/2020 9:00 am MST

In need of sand? We have salted sand available at the Abbey Centre! Please bring a pail to the bin and help yourself.



Impressions	653
Potential Reach	5,878
Engagements	14
Engagement Rate (per Impressi	2.1%



**Town of Blackfalds** Tue 12/15/2020 9:00 am MST

In need of sand? We have salted sand available at the Abbey Centre! Please bring a pail to the bin and help yourself.



Impressions	4,140
Reach	3,732
Engagements	497
Engagement Rate (per Impressi	12%



**Town of Blackfalds** Mon 12/14/2020 2:01 pm MST

A resident is encouraging the community of Blackfalds to participate in the first Blackfalds Whoville, by singing Christmas carols from their front porches on Christmas Eve! & JJ Please see details by clicking the event attached.

#### A

Impressions	2,475
Reach	2,234
Engagements	543
Engagement Rate (per Impressi	<b>21.9</b> %



**@blackfalds** Mon 12/14/2020 9:39 am MST

We would like to remind everyone that our municipal facilities, with the exception of FCSS, are closed. You can contact staff b...



Impressions	400
Potential Reach	2,798
Engagements	3
Engagement Rate (per Impressi	0.8%



**Town of Blackfalds** Mon 12/14/2020 9:00 am MST

We would like to remind everyone that our municipal facilities, with the exception of FCSS, are closed. You can contact staff b...



Impressions	1,934
Reach	1,723
Engagements	92
Engagement Rate (per Impressi	4.8%



O town\_of\_blackfalds Fri 12/11/2020 3:30 pm MST

Get your skates on! The outdoor rinks, skating loops, and ponds are ready! Please see our procedures as well as new COVI...



Impressions	497
Reach	464
Engagements	26
Engagement Rate (per Impression)	5.2%

#### Post Performance | 18 of 34



**Town of Blackfalds** Fri 12/11/2020 3:30 pm MST

Get your skates on! The outdoor rinks, skating loops, and ponds are ready! Please see our procedures as well as new COVI...



Impressions	4,250
Reach	3,690
Engagements	599
Engagement Rate (per Impressi	14.1%



**@blackfalds** Fri 12/11/2020 3:30 pm MST

Get your skates on! The outdoor rinks, skating loops, and ponds are ready! Please see our procedures as well as new COVI...



Impressions	401
Potential Reach	2,796
Engagements	12
Engagement Rate (per Impressi	3%



**Town of Blackfalds** Fri 12/11/2020 1:00 pm MST

Thanks to clarification from AHS, the 2020 Santa Run will continue this month with some modifications! The Blackfalds Fire...



Impressions	7,210
Reach	6,387
Engagements	978
Engagement Rate (per Impressi	<b>13.6</b> %

#### Post Performance | 19 of 34



Abbey Centre
 Fri 12/11/2020 9:01 am MST

Our Winter 2021 Program and Activity Guide is on the web! This document includes anticipated programs and even...



Impressions	414
Reach	360
Engagements	6
Engagement Rate (per Impression)	1.4%



**Town of Blackfalds** Fri 12/11/2020 9:00 am MST

Our Winter 2021 Program and Activity Guide is on the web! This document includes anticipated programs and even...

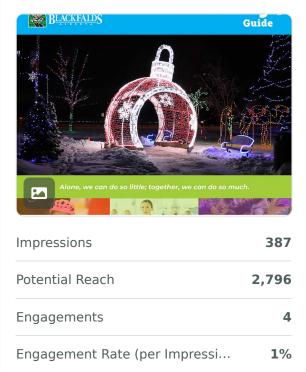


Impressions	2,250
Reach	1,938
Engagements	230
Engagement Rate (per Impressi	10.2%



**@blackfalds** Fri 12/11/2020 9:00 am MST

Our Winter 2021 Program and Activity Guide is on the web! This document includes anticipated programs and even...



#### Post Performance | 20 of 34



Image: The second sec

Please be advised that multiple municipal facilities will be closed effective Monday, December 14 until further notice, followi...



Impressions	440
Reach	409
Engagements	10
Engagement Rate (per Impression)	2.3%



**@blackfalds** Thu 12/10/2020 4:15 pm MST

Please be advised that multiple municipal facilities will be closed effective Monday, December 14 until further notice, followi...



Impressions	383
Potential Reach	2,795
Engagements	9
Engagement Rate (per Impressi	2.3%



**Town of Blackfalds** Thu 12/10/2020 4:15 pm MST

Please be advised that multiple municipal facilities will be closed effective Monday, December 14 until further notice, followi...



Impressions	1,854
Reach	1,593
Engagements	94
Engagement Rate (per Impressi	5.1%



**Abbey Centre** Thu 12/10/2020 4:14 pm MST

We would like to inform both visitors and members that the Abbey Centre will be closed until further notice, effective...



Impressions	826
Reach	751
Engagements	30
Engagement Rate (per Impression)	3.6%



**Town of Blackfalds** Thu 12/10/2020 2:01 pm MST

On December 8, Mayor Richard Poole presented Blackfalds Fire Chief Robert Coté with the Fire Services Exemplary Service...



Impressions	1,977
Reach	1,763
Engagements	132
Engagement Rate (per Impressi	6.7%



O town\_of\_blackfalds Thu 12/10/2020 2:00 pm MST

On December 8, Mayor Richard Poole presented Blackfalds Fire Chief Robert Coté with the Fire Services Exemplary Service...



Impressions	503
Reach	471
Engagements	31
Engagement Rate (per Impression)	6.2%

#### Post Performance | 22 of 34



Image: The second sec

#TBT brought to you by the Blackfalds Historical Society John Eggen and his son, hauling a load of hay. He built the gas...



Impressions	334
Reach	309
Engagements	10
Engagement Rate (per Impression)	3%



**Town of Blackfalds** Thu 12/10/2020 9:01 am MST

**#TBT** brought to you by the Blackfalds Historical Society John Eggen and his son, hauling a load of hay. He built the gas...



Impressions	1,842
Reach	1,612
Engagements	83
Engagement Rate (per Impressi	4.5%



**@blackfalds** Thu 12/10/2020 9:01 am MST

**#TBT** brought to you by the Blackfalds Historical Society John Eggen and his son, hauling a load of hay. He built the gas...

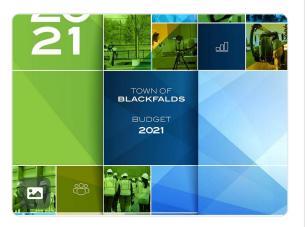


Impressions	408
Potential Reach	2,795
Engagements	5
Engagement Rate (per Impressi	1.2%



**town\_of\_blackfalds** Wed 12/9/2020 3:30 pm MST

During the December 8 regular council meeting, the 2021 operating budget of \$28,579,080 was approved, anticipating...



Impressions	325
Reach	308
Engagements	5
Engagement Rate (per Impression)	1.5%



**@blackfalds** Wed 12/9/2020 3:30 pm MST

During the December 8 regular council meeting, the 2021 operating budget of \$28,579,080 was approved, anticipating...

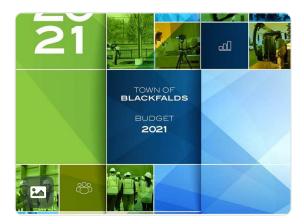


Impressions	405
Potential Reach	2,795
Engagements	10
Engagement Rate (per Impressi	2.5%



**Town of Blackfalds** Wed 12/9/2020 3:30 pm MST

During the December 8 regular council meeting, the 2021 operating budget of \$28,579,080 was approved, anticipating...



Impressions	5,304
Reach	4,626
Engagements	1,788
Engagement Rate (per Impressi	33.7%



**Town of Blackfalds** Wed 12/9/2020 8:13 am MST

Please see the attached details regarding the Government of Alberta's latest announcement yesterday. We will be...



Impressions	2,044
Reach	1,787
Engagements	367
Engagement Rate (per Impressi	<b>18</b> %



**Town of Blackfalds** Tue 12/8/2020 2:00 pm MST

Santa and Mrs. Claus are coming back to town for the annual Blackfalds Fire Department Santa Run on December 21 (West Side) and 22 (East Side)! For details and upcoming announcements, please visit the event below!

#### 

Impressions	3,003
Reach	2,601
Engagements	465
Engagement Rate (per Impressi	15.5%



**blackfalds** Tue 12/8/2020 9:00 am MST

The snow removal schedule for this remainder of this week has been posted! "No parking" signs will be placed 24 hou...



Impressions	756
Potential Reach	3,071
Engagements	11
Engagement Rate (per Impressi	1.5%



Image: Two seriesTwo seriesTue 12/8/2020 9:00 am MST

The snow removal schedule for this remainder of this week has been posted! "No parking" signs will be placed 24 hou...



Impressions	365
Reach	334
Engagements	12
Engagement Rate (per Impression)	3.3%



**Town of Blackfalds** Tue 12/8/2020 9:00 am MST

The snow removal schedule for this remainder of this week has been posted! "No parking" signs will be placed 24 hou...



Impressions	4,255
Reach	3,696
Engagements	806
Engagement Rate (per Impressi	18.9%



O town\_of\_blackfalds Mon 12/7/2020 2:00 pm MST

Join us online tomorrow night for the last regular Council meeting of 2020 where Council will discuss an Exemplary Servic...



Impressions	342
Reach	313
Engagements	6
Engagement Rate (per Impression)	<b>1.8</b> %



Town of Blackfalds
Mon 12/7/2020 2:00 pm MST

Join us online tomorrow night for the last regular Council meeting of 2020 where Council will discuss an Exemplary Servic...



Impressions	1,449
Reach	1,282
Engagements	18
Engagement Rate (per Impressi	1.2%



**@blackfalds** Mon 12/7/2020 2:00 pm MST

Join us online tomorrow night for the last regular Council meeting of 2020 where Council will discuss an Exemplary Servic...



Impressions	483
Potential Reach	2,794
Engagements	15
Engagement Rate (per Impressi	3.1%



Town of Blackfalds Mon 12/7/2020 9:05 am MST

Watch the 22nd annual **#CPHolidayTrain** from the comfort of your own home! This Saturday, December 12 at 6:00pm MST, CP will be raising money for food banks across North America with performances by Serena Ryder, The Trews, JoJo Mason, Logan Staats and Kelly Prescott For Are information, please see

Impressions	1,575
Reach	1,422
Engagements	135
Engagement Rate (per Impressi	8.6%

#### Post Performance | 27 of 34



Town of BlackfaldsFri 12/4/2020 2:00 pm MST

We know everyone is eager to get skates on and use our outdoor rinks this weekend; however, the rinks are not rea...



Impressions	3,687
Reach	3,269
Engagements	441
Engagement Rate (per Impressi	12%



**@blackfalds** Fri 12/4/2020 2:00 pm MST

We know everyone is eager to get skates on and use our outdoor rinks this weekend; however, the rinks are not rea...



Impressions	467
Potential Reach	2,792
Engagements	17
Engagement Rate (per Impressi	3.6%



**town\_of\_blackfalds** Fri 12/4/2020 9:00 am MST

Did You Know? Blackfalds has a new Health Professional Attraction & Retention Committee! This group of community...



Impressions	389
Reach	355
Engagements	7
Engagement Rate (per Impression)	<b>1.8</b> %



**oblackfalds** Fri 12/4/2020 9:00 am MST

Are you interested in joining a committee with a common goal of attracting health professionals to Blackfalds? Consider...



Impressions	570
Potential Reach	2,792
Engagements	6
Engagement Rate (per Impressi	1.1%



**Town of Blackfalds** Fri 12/4/2020 9:00 am MST

Did You Know? Blackfalds has a new Health Professional Attraction & Retention Committee! This group of community...



Impressions	2,143
Reach	1,877
Engagements	84
Engagement Rate (per Impressi	3.9%



O town\_of\_blackfalds Thu 12/3/2020 2:36 pm MST

This year, 98 Blackfalds families (200+ children) are in need of accessing the Christmas Bureau program. We are...



Impressions	421
Reach	372
Engagements	16
Engagement Rate (per Impression)	3.8%

#### Post Performance | 29 of 34



**Town of Blackfalds** Thu 12/3/2020 2:36 pm MST

This year, 98 Blackfalds families (200+ children) are in need of accessing the Christmas Bureau program. We are...



Impressions	7,415
Reach	6,401
Engagements	493
Engagement Rate (per Impressi	6.6%



**@blackfalds** Thu 12/3/2020 2:35 pm MST

This year, 98 Blackfalds families (200+ children) are in need of accessing the Christmas Bureau program. If you are ab...



Impressions	516
Potential Reach	3,958
Engagements	11
Engagement Rate (per Impressi	2.1%



**@blackfalds** Thu 12/3/2020 9:00 am MST

**#TBT** brought to you by the Blackfalds Historical Society. A young child coming back from sledding at the Capron home;...



Impressions	446
Potential Reach	2,793
Engagements	6
Engagement Rate (per Impressi	1.3%

#### Post Performance | 30 of 34



**Town of Blackfalds** Thu 12/3/2020 9:00 am MST

**#TBT** brought to you by the Blackfalds Historical Society. A young child coming back from sledding at the Capron home;...



Impressions	2,496
Reach	2,237
Engagements	182
Engagement Rate (per Impressi	7.3%



**Town of Blackfalds** Wed 12/2/2020 2:10 pm MST

Do you know an exceptional educator? Consider nominating them for the 2021 Prime Minister's Awards for Teaching...



Impressions	1,400
Reach	1,218
Engagements	32
Engagement Rate (per Impressi	2.3%



**@blackfalds** Wed 12/2/2020 2:10 pm MST

Do you know an exceptional educator? Consider nominating them for the 2021 Prime Minister's Awards for Teaching...



Impressions	394
Potential Reach	2,791
Engagements	2
Engagement Rate (per Impressi	0.5%

#### Post Performance | 31 of 34



**@blackfalds** Wed 12/2/2020 9:00 am MST

Please be advised that the Protective Services Building is closed to the public, and can be accessed by appointment on...



Impressions	430
Potential Reach	2,792
Engagements	5
Engagement Rate (per Impressi	1.2%



**Town of Blackfalds** Wed 12/2/2020 9:00 am MST

Please be advised that the Protective Services Building is closed to the public, and can be accessed by appointment on...



Impressions	1,517
Reach	1,333
Engagements	8
Engagement Rate (per Impressi	0.5%



Abbey Centre
 Tue 12/1/2020 3:31 pm MST

Abbey Centre's December 2020 Newsletter! conta.cc/3qeAYi9

#### Abbey Centre's December 2020 ...



Post Link Clicks	14
Impressions	447
Reach	355
Engagements	16
Engagement Rate (per Impression)	3.6%

#### Post Performance | 32 of 34



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Town of BlackfaldsTue 12/1/2020 3:31 pm MST

Abbey Centre's December 2020 Newsletter! conta.cc/3qeAYi9

Abbey Centre's December 2020 ...



Post Link Clicks	17
Impressions	488
Reach	434
Engagements	18
Engagement Rate (per Impression)	3.7%



**Town of Blackfalds** Tue 12/1/2020 3:30 pm MST

Abbey Centre's December 2020 Newsletter

#### Abbey Centre's December 2020 ...



Post Link Clicks	9
Impressions	884
Reach	756
Engagements	10
Engagement Rate (per Impression)	1.1%



**@blackfalds** Tue 12/1/2020 3:30 pm MST

Abbey Centre's December 2020 Newsletter conta.cc/2VsFnQ0



Impressions	409
Potential Reach	2,791
Engagements	6
Engagement Rate (per Impressi	1.5%



Abbey Centre
Tue 12/1/2020 3:30 pm MST

Abbey Centre's December 2020 Newsletter

Abbey Centre's December 2020 ...



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Post Link Clicks	4
Impressions	251
Reach	221
Engagements	4
Engagement Rate (per Impression)	1.6%



Abbey Centre
 Tue 12/1/2020 2:00 pm MST

Congratulations to Debbie C. who is the winner of November's Recycle 4 Reward \$75 gift card, sponsored by Royal LePag...



bbey Master Builder

Impressions	477
Reach	403
Engagements	2
Engagement Rate (per Impression)	0.4%



Abbey Centre
Tue 12/1/2020 9:01 am MST

In support of our local food bank, the Abbey Centre is encouraging members and guests to donate for the month of...

Centre wants to challenge all members and guests to 'step up their game' and help out our local food bank.	rop off your onations in e Food Bank notation box notation box t adjacent to uest Services the month of December. e ther we can e a difference!
Arocery store gift card.     Al are accepted. Loblaws (Real Canadian Superstore & No Frills) preferred.     Anoreary domation of your choice     croceries (list provided by Blackfalds Food Bank).     Laundry soap     Canned vegetables     Peanut butt  Impressions	ter 🔧
Reach	396
Engagements	1
Engagement Rate (per Impression	n) <b>0.2%</b>



Town of BlackfaldsTue 12/1/2020 9:00 am MST

In support of our local food bank, the Abbey Centre is encouraging members and guests to donate for the month of...

Your local Food Bank needs you to g	
The Abbey Centre wants to challenge all y their game and help out our local food bank.	off your Buse attions in bool Bank ijocent to Services month of ember. er we can difference!
Corcery store gift card.     Arcore y store gift card.     Monetary donation of your choice     Groceries (list provided by Blackfalds Food Bank):     Laundry soap     Canned vegetables     Peanut butter	*.
Impressions	2,450
Reach	2,210
Engagements	111
Engagement Rate (per Impressi	4.5%



Understand growth and health of your social profiles

#### **Included in this Report**

Town of BlackfaldsTown of Blackfalds

Abbey CentreTown of Blackfalds

#### **Cross-Network Performance Summary**

View your key profile performance metrics from the reporting period.

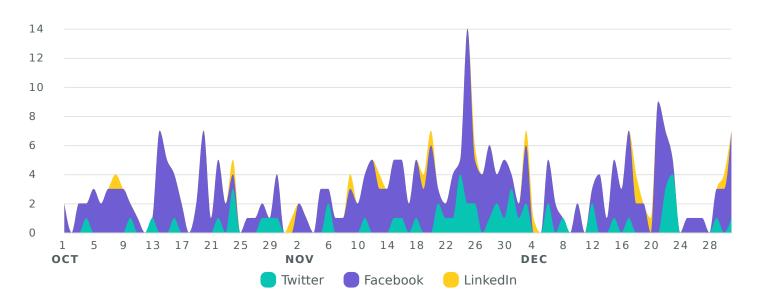


# **sprout**social

#### **Cross-Network Audience Growth**

See how your audience grew during the reporting period.

#### Audience Gained, by Day

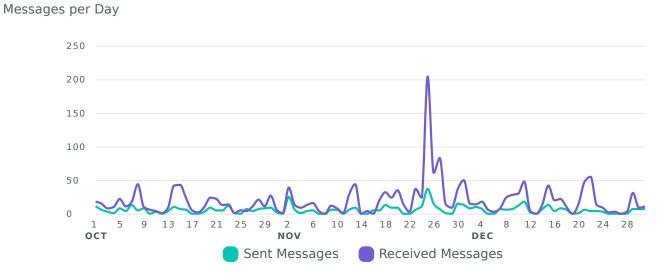


Audience Metrics	Totals	% Change
Total Audience 0	13,163	↗1.3%
Total Net Audience Growth	177	∖ 22.4%
Twitter Followers Gained	55	▶10%
Facebook Page Likes	212	▶18.1%
LinkedIn Followers Gained	14	→0%

**sprout** social

#### **Cross-Network Message Volume**

Review the volume of sent and received messages across networks during the selected time period.



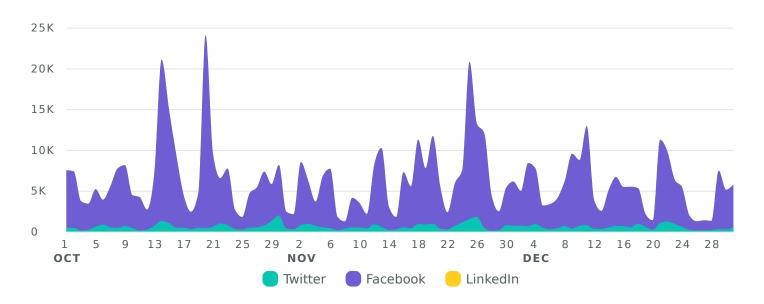
Sent Messages Metrics	Totals	% Change
Total Sent Messages 🛙	529	<b>⊅5.8</b> %
Twitter Sent Messages	86	∖ 6.5%
Facebook Sent Messages	443	↗ 8.6%
LinkedIn Sent Messages	0	<b>→</b> 0%
Received Messages Metrics	Totals	% Change
Total Received Messages 🛛	1,805	<b>↗ 42.5</b> %
Total Received Messages () Twitter Received Messages	<b>1,805</b> 410	<b>7 42.5%</b> <b>7</b> 117%

# sprout social

### **Cross-Network Impressions**

Review how your content was seen across networks during the reporting period.

Impressions, by Day



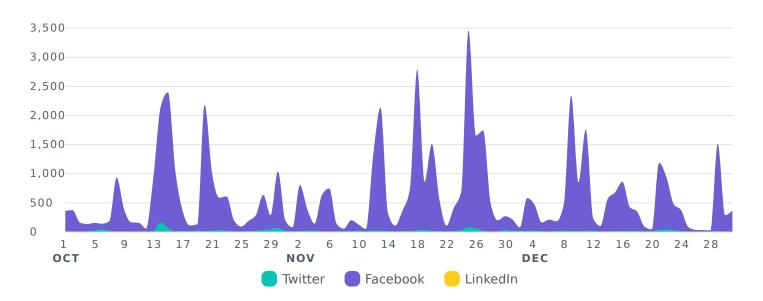
Impression Metrics	Totals	% Change
Total Impressions	580,279	∖⊾6.4%
Twitter Impressions	53,864	↗10.4%
Facebook Impressions	526,328	▶ 7.8%
LinkedIn Impressions	87	∖∎53.5%

# **sprout**social

#### **Cross-Network Engagement**

See how people are engaging with your posts during the reporting period.

#### Engagements, by Day



Engagement Rate (per Impression)	9.7%	<b>⊅ 49.3</b> %
LinkedIn Engagements	3	→0%
Facebook Engagements	54,727	<b>7</b> 40.1%
Twitter Engagements	1,386	∕ 30.3%
Total Engagements	56,116	<b>⊅ 39.8</b> %
Engagement Metrics	Totals	% Change

# sprout social

### **Cross-Network Profiles**

Review your aggregate profile and page metrics from the reporting period.

Profile 📥	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)
Reporting Period	13,163	177	270	580,279	56,116	9.7%
Oct 1, 2020 - Dec 31, 2020	↗1.3%	∖∎22.4%	<b>↗</b> 2.7%	∖∎6.4%	↗ 39.8%	<b>↗</b> 49.3%
<b>Compare to</b> Jul 1, 2020 - Sep 30, 2020	12,996	228	263	619,670	40,141	6.5%
ሙ 🕈 Abbey Centre	3,749	14	34	44,147	2,352	5.3%
Town of Blackfalds	6,476	120	150	482,181	52,375	10.9%
🍙 🛅 Town of Blackfalds	132	13	-	87	3	3.4%
🎒 🎔 Town of Blackfalds	2,806	30	86	53,864	1,386	2.6%



#### TOWN OF BLACKFALDS REGULAR COUNCIL MEETING COUNCIL INFORMATION

SUBJECT:	Development/Building Report for Dec Year to Date, 2020
ORIGINATED BY:	Terry Topolnitsky – Planning & Development Manager
MEETING DATE:	Jan 12, 2021

#### BACKGROUND:

Attached is the Building Permit Comparison for 2018-2020 for the month of December 2020 year to date. We also have shown the comparison for the year to date figures for 2019 on the comparison report.

Please note that we reviewed the listings entries and some numbers have changed due to classification of the applications, however the totals are still the same.

For the reference of Council, we have now taken the "Home Business" category out of the "other" designation and given it a separate line as its own category.

#### Attachments:

• December 2020 Comparison Report

P.Nem-Hopshitchy

Approvals:

CAO Myron Thompson

Department Director/Author

BLACKFALDS TOW	n of Black	falo	ds Developme	ent/Buildir	ng I	Permit Compa	rison 201	8 to	o 2020	20	019	YTD
	2		18		2019			2020		D	December	
	Number of	<u> </u>		Number of	<u> </u>		Number of	<u> </u>		Number of		12
	Permits		Dollar Value	Permits		Dollar Value	Permits		Dollar Value	Permits		Dollar Value
Residential												
SFD	26	\$	7,193,840.00	17	\$	3,812,997.00	24	\$	5,965,780.00	17	\$	3,812,997.00
Duplexes	6	\$	1,591,622.00	4	\$	670,000.00	12	\$	3,053,876.00	4	\$	670,000.00
Manufactured Home	2	\$	130,000.00	3	\$	274,000.00	1	\$	55,000.00	3	\$	274,000.00
4-plex	0	\$	-	2	\$	400,000.00	1	\$	300,000.00	2	\$	400,000.00
8-plex	0	\$	-	0	\$	-	0	\$	-	0	\$	-
Townhouses	26	\$	3,680,000.00	20	\$	2,931,600.00	0	\$	-	20	\$	2,931,600.00
Apartment	0	\$	-	0	\$	-	0	\$	-	0	\$	2,007,000.00
SFD w/Accessory suite	0	\$	-	0	\$	-	0	\$	-	0	\$	-
Total Res. Dwellings	60	\$	12,595,462	46	\$	8,088,597	38	\$	9,374,656	46	\$	8,088,597
		Ĭ				, ,		İ		-		, ,
Garage	17	\$	390,500.00	10	\$	206,500.00	23	\$	556,400.00	10	\$	206,500.00
Deck	11	\$	37,900.00	9	\$	38,000.00	8	\$	32,400.00	9	\$	38,000.00
Basement Reno	53	\$	828,240.00	61	\$	1,014,820.00	58	\$	1,067,750.00	60	\$	1,004,820.00
Addition	0	\$	-	0	\$	-	0	\$	-	0	\$	-
Accessory Suite	0	\$	-	0	\$	-	1	\$	-	0	\$	-
Home Business	21	\$	-	27	\$	-	30	\$	-	27	\$	-
Other	29	\$	371,145.00	52	\$	1,331,760.00	58	\$	989,561.17	52	\$	1,331,760.00
Commercial	37	\$	1,899,785.00	42	\$	13,778,510.00	15	\$	679,700.00	42	\$	13,778,510.00
Industrial	13	\$	2,852,540.00	6	\$	38,400.00	5	\$	459,900.00	6	\$	38,400.00
Institutional	0	\$	-	1	\$	5,000.00	3	\$	29,260,000.00	1	\$	5,000.00
Agricultural	0	\$	-	1	\$	-	3	\$	31,000.00	1	\$	-
Public Facility	10	\$	804,907.21	13	\$	694,700.00	12	\$	25,613,528.50	13	\$	694,700.00
TOTAL PERMITS	251	\$	19,780,479.21	268	\$	25,196,287.00	254	\$	68,064,895.67	267	\$	25,186,287.00
General Yearly Notes:		1 - 4	.25 million Broadway Ave			1- Grocery interior - 2,000,000 7,000,000 Blackfalds Crossing Phase 1A		1	- 24,600,000 Multi-Plex expansion - 29,000,000 Wolf Creek High School			
			-			McDonalds 2,100,000						

243-20	1-Dec-20	88 Chinook Street	R-1L	Residential	Basement Reno
244-20	3-Dec-20	5453 Vista Trail	R-1M	Residential	SFD
245-20	8-Dec-20	65 Adina Close	R-1M	Residential	Basement Reno
246-20 -					Interior Renovation/Change of
cancelled	8-Dec-20	4914 Broadway Avenue Unit 3	C-1	Commercial	Occupancy
247-20	8-Dec-20	117 Aztec Crescent	R-1S	Residential	Basement Reno
248-20	8-Dec-20	54 Mitchell Crescent	R-1M	Residential	SFD
249-20	9-Dec-20	5001 Parkwood Road	C-2	Commercial	Change in Occupancy
250-20	10-Dec-20	49 Pondside Crescent	R-1M	Residential	Home Business
251-20	22-Dec-20	65 Coachman Way	R-1S	Residential	Basement Reno
252-20	22-Dec-20	237 Crimson Court	R-2	Residential	Basement Reno
253-20	29-Dec-20	4953 Aspen Lakes Boulevard	R-1M	Residential	Basement Reno
254-20	30-Dec-20	124 Pioneer Way	R-1S	Residential	Basement Reno



#### TOWN OF BLACKFALDS REGULAR COUNCIL MEETING COUNCIL REPORT

#### COUNCIL MEETING DATE: January 12th, 2021

ORIGINATED BY:	Ken Morrison, Emergency Management and Protective Services Manager
SUBJECT:	Blackfalds Protective Services Monthly Report for December 2020.

#### BACKGROUND:

Administration provides Council with monthly updates for activity from the Town's Municipal Enforcement, Fire Services, OHS, Emergency Management and RCMP.

#### DISCUSSION:

The attached documents are a combination of activities occurring during the month of December for Municipal Enforcement, Fire Services, RCMP and Emergency Management.

#### FINANCIAL IMPLICATIONS:

None

Attachments:

- Municipal Enforcement: statistics, December 2020
- Fire Yearly Incident Summary Pie Chart
- Fire Yearly Incident Summary Pie Chart Lacombe County
- RCMP Statistics

Approvals:

CAO Myron Thompson

Ken B. Monusi

Department Director/Author



Blackfalds Protective Services December 2020 Monthly Report

#### **Protective Services**

#### Town of Blackfalds Municipal Enforcement:



In 2020 officers opened and investigated 898 files, issued 265 violation tickets and over 500 verbal warnings for various Provincial and municipal infractions.

During the month of December enforcement officers, approved 80 (Transportation Routing and Vehicle Information System) TRAVIS permits. Officers opened 63 incident files and issued 40 violation tickets totalling \$12,342 in fines.

Officers worked together setting up stops throughout the month, focussing on distracted driving, seatbelts, stops sign compliance and speeding in identified areas within the town. Officers have continued to monitor school zones and school bus traffic during school hours, as these areas continue to have compliance problems.



Blackfalds Protective Services

December 2020 Monthly Report

Municipal Enforcement officers responded to 8 Animal bylaw complaints mainly relating to dogs.

Our Animal Control contractor opened 3 files, spending much of their time doing proactive patrols within our community.

Officers dealt with 6 COVID 19 related files, mainly enquiries from residents wanting clarification on the regulations put in place.

Officers have also been dealing with an increase in calls of residents not clearing snow in a timely manner and vehicles being parked without moving for long periods of time.

Municipal Enforcement continued to work with a local resident, assisting him in his efforts to start up Citizens on Patrol. This has proven somewhat difficult as volunteers are not forthcoming. He has now reached out to our Volunteer programmer.

Several meetings have been attended with various companies on E-ticketing, to determine which will serve Blackfalds Municipal Enforcement best at a reasonable cost. The province has mandated all tickets go to e-ticketing by the fall of 2021. Research is still ongoing.

#### Violation tickets issued.

Speeding continued to be a focus for the department as residents are complaining of excess speeds within the town. 40 Violation tickets were issued with 13 of them being for speeding

#### Speeding:

13 violation tickets were issued: Broadway: 2, Vista 4: Womacks: 2, Westbrook: 1, Cottonwood: 1, South: 1, Panorama: 1, 2A: 1

#### Passing School bus with red lights flashing:

3 violation tickets were issued: Prairie Ridge: 1, Aspen Lakes Blvd.: 1, Crimson: 1

#### Transportation of Cannabis open and within reach of the driver:

2 violation tickets were issued: TWP 400

#### **Distracted Driving:**

4 violation tickets were issued: Broadway Ave: 1, Vista:1, South:1, Duncan:1

#### **Tinted Windows:**

1 violation tickets were issued: Park: 1

#### Fail to obey Traffic Control Device:



December 2020 Monthly Report

2 violation tickets were issued: Minto: 1, Cottonwood: 1

#### Fail to obey Stop sign:

1 violation tickets were issued: Broadway:1,

#### **Tinted windows:**

1 violation ticket was issued on Prairie Ridge.

#### Driver not wearing seatbelt:

8 violation tickets were issued: Broadway: 5, South: 1, Minto: 1, Womacks: 1

#### Improper Display of Licence plate and Abandoned Vehicle:

2 Violation tickets were issued: Westbrooke: 1, Greg st:1

#### No Drivers license. No registration, No insurance:

3 violation tickets were issued: Cottonwood: 1, Parkwood: 1, Westgate: 1

#### Speed Signs:

Speed signs were located West bound on Park St. and West bound on Gregg St. during this reporting period.

#### Greg St West Bound:

From November 30<sup>th</sup> to January 3<sup>rd</sup>, there was 39,162 vehicles recorded. During this time the average speed recorded was 40 km/hr. 1,135 vehicles were travelling between 10-20 km/hr in excess of the speed limit. 51 vehicles were travelling between 20-30 km/hr in excess of the speed limit. 8 vehicles were travelling between 30-40 km/hr in excess of the speed limit, with the highest speed recorded at 81 km/hr.

#### Park St West Bound:

From November 30<sup>th</sup> to January 3<sup>rd</sup>, there was 37,128 vehicles recorded. During this time the average speed recorded was 42 km/hr. 2,499 vehicles were travelling between 10-20 km/hr in excess of the speed limit. 133 vehicles were travelling between 20-30 km/hr in excess of the speed limit. 6 vehicles were travelling between 30-40 km/hr in excess of the speed limit, with the highest speed recorded at 84 km/hr.

#### Municipal Enforcement Month End Report attached:



Blackfalds Protective Services

December 2020 Monthly Report

#### Blackfalds Fire Rescue



During the month of December, the Fire Department has been focusing on the delivery of training ensuring the new restrictions that are currently in place are followed. The department participated during the holiday season by assisting FCSS with the delivery of food hampers as well organized the Santa run. The Santa run, while no food was collected was a tremendous success and received many favorable comments for residents.



December 2020 Monthly Report

All ten candidates that completed the Extrication course received their exam marks from Lakeland College. All ten candidates passed with a class average of 83%.

The department is working with AHS to have our three First Aid instructors teach their first course under supervision in the upcoming year.

During the month of December, the department responded to twelve incidents.

A summary of the types of incidents for December and the yearly pie chart for the year is also attached.

Call #	Date	Incident Type	Dispatch Event #	Location	RCMP #	MAFP 1244
0132	2	Motor Vehicle Incident	202012021819	Corporate Limits	Yes	N/A
0133	3	Alarm	202012031054	Corporate Limits	N/A	N/A
0134	7	Alarm	202012072115	Corporate Limits	N/A	N/A
0135	9	Fire Structure	202012091348	Corporate Limits	N/A	N/A
0136	9	Mutual Aid	202012091621	Lacombe County	N/A	N/A
0137	15	Alarm	202012151151	Corporate Limits	N/A	N/A
0138	15	Alarm	202012152315	Corporate Limits	N/A	N/A
0139	22	Motor Vehicle Incident	202012221105	Mutual Aid Lacombe County	Yes	N/A
0140	23	Alarm	202012230922	Lacombe County	N/A	N/A
0141	28	Medical	202012280822	Corporate Limits	N/A	EMS
0142	29	Alarm	202012291209	Lacombe County	N/A	N/A
0143	30	Motor Vehicle Incident	202012300538	Lacombe County	Yes	EMS

#### Fire Department – September 2020 – INCIDENT SUMMARY – PAGE 1 of 1

#### Occupational Health & Safety

On December 8<sup>th</sup> the Joint Occupational Health and Safety meeting was held. Chief Cote attended a virtual training seminar, on return to work, put on by WCB. Training on OHS audits is coming up in January of 2021.

#### **Blackfalds RCMP**



Blackfalds Protective Services

December 2020 Monthly Report

On December 17<sup>th</sup>, the Blackfalds RCMP executed a high-risk search warrant within the town. The work was initiated out of Blackfalds, with support from ALERT in Red Deer. The Emergency Response Team (ERT) team was brought in to assist with the take down, a large amount of evidence was obtained, and charges are pending.

On January 2<sup>nd</sup> the RCMP again required the assistance of ERT, in a domestic violence file, negotiators were also called in to assist in this, this resulted in a successful arrest with no injuries and charges have been laid.

Due to COVID the office remains closed, access by appointment only.

Copy of RCMP statistics attached.

#### **Emergency Management**

Manager Morrison has continued to keep current on the COVID 19 pandemic. On December 9<sup>th</sup> the Emergency Management Agency met, in response to the new restrictions the province was putting in place.

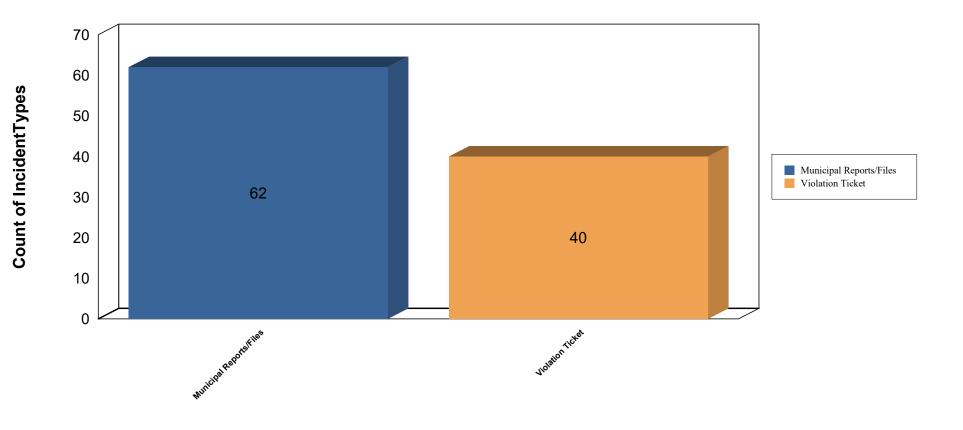
Ken Morrison

**Emergency Management and Protective Services Manager** 

#### Town of Blackfalds

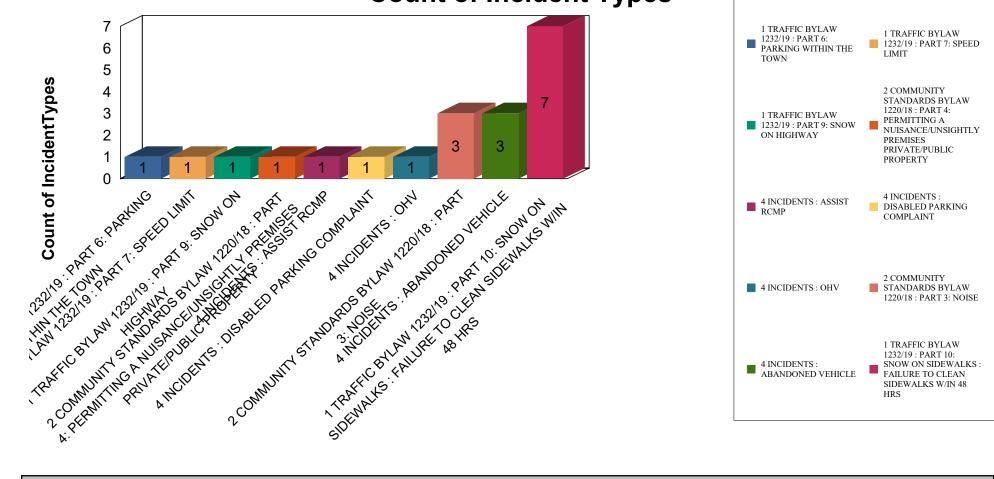
COMBINE MONTHLY REPORT Statistics from: 12/1/2020 12:00:00AM to 12/31/2020 11:59:59PM

### **Count of Reports Completed**





### **Count of Incident Types**



1.37% # of Reports: 1 Municipal Reports/Files 1 TRAFFIC BYLAW 1232/19 : PART 6: PARKING WITHIN THE TOWN

1.37% # of Reports: 1 Municipal Reports/Files 1 TRAFFIC BYLAW 1232/19 : PART 7: SPEED LIMIT

1.37% # of Reports: 1 Municipal Reports/Files 1 TRAFFIC BYLAW 1232/19 : PART 9: SNOW ON HIGHWAY

1.37% # of Reports: 1 Municipal Reports/Files 4 INCIDENTS : ASSIST RCMP

1.37% # of Reports: 1 Municipal Reports/Files 4 INCIDENTS : DISABLED PARKING COMPLAINT

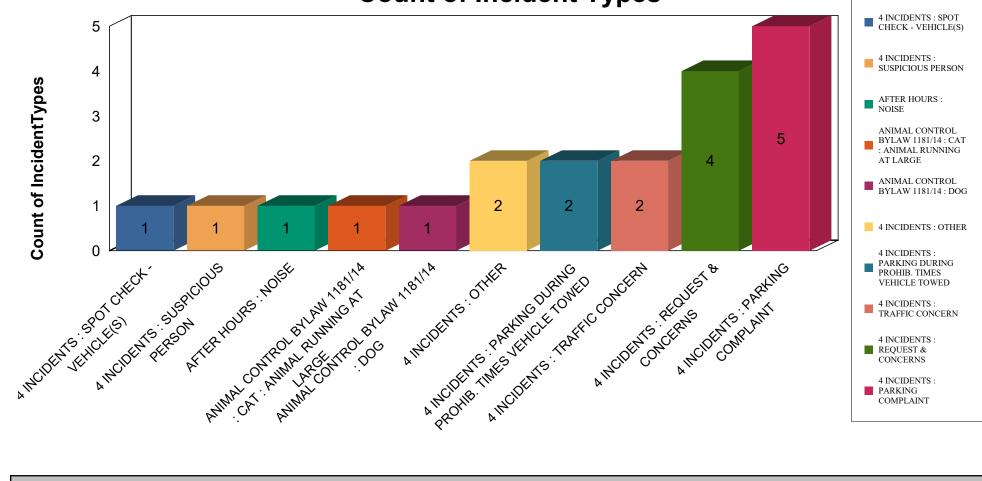
1.37% # of Reports: 1 Municipal Reports/Files 4 INCIDENTS : OHV

4.11% # of Reports: **3** Municipal Reports/Files 2 COMMUNITY STANDARDS BYLAW 1220/18 : PART 3: NOISE

4.11% # of Reports: 3 Municipal Reports/Files 4 INCIDENTS : ABANDONED VEHICLE

9.59% # of Reports: 7 Municipal Reports/Files 1 TRAFFIC BYLAW 1232/19 : PART 10: SNOW ON SIDEWALKS : FAILURE TO CLEAN SIDEWALKS W/IN 48 HRS

# **Count of Incident Types**



1.37% # of Reports: 1 Municipal Reports/Files 4 INCIDENTS : SPOT CHECK - VEHICLE(S)

1.37% # of Reports: 1 Municipal Reports/Files 4 INCIDENTS : SUSPICIOUS PERSON

1.37% # of Reports: 1 Municipal Reports/Files AFTER HOURS : NOISE

1.37% # of Reports: 1 Municipal Reports/Files ANIMAL CONTROL BYLAW 1181/14 : DOG

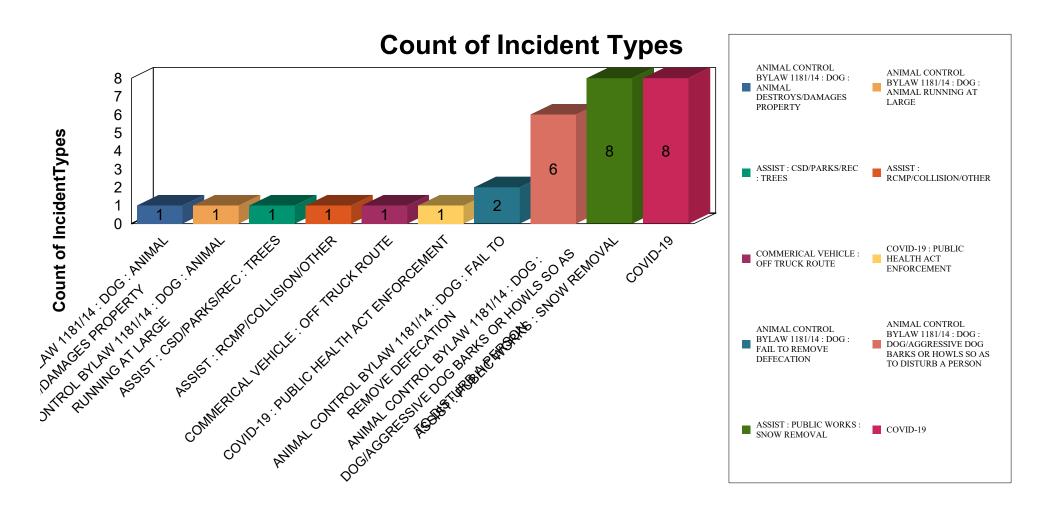
2.74% # of Reports: 2 Municipal Reports/Files 4 INCIDENTS : OTHER

2.74% # of Reports: 2 Municipal Reports/Files 4 INCIDENTS : PARKING DURING PROHIB. TIMES VEHICLE TOWED

2.74% # of Reports: 2 Municipal Reports/Files 4 INCIDENTS : TRAFFIC CONCERN

5.48% # of Reports: 4 Municipal Reports/Files 4 INCIDENTS : REQUEST & CONCERNS

6.85% # of Reports: 5 Municipal Reports/Files 4 INCIDENTS : PARKING COMPLAINT



1.37% # of Reports: 1 Municipal Reports/Files ANIMAL CONTROL BYLAW 1181/14 : DOG : ANIMAL DESTROYS/DAMAGES PROPERTY

1.37% # of Reports: 1 Municipal Reports/Files ANIMAL CONTROL BYLAW 1181/14 : DOG : ANIMAL RUNNING AT LARGE

1.37% # of Reports: 1 Municipal Reports/Files ASSIST : CSD/PARKS/REC : TREES

1.37% # of Reports: 1 Municipal Reports/Files COMMERICAL VEHICLE : OFF TRUCK ROUTE

1.37% # of Reports: 1 Municipal Reports/Files COVID-19: PUBLIC HEALTH ACT ENFORCEMENT

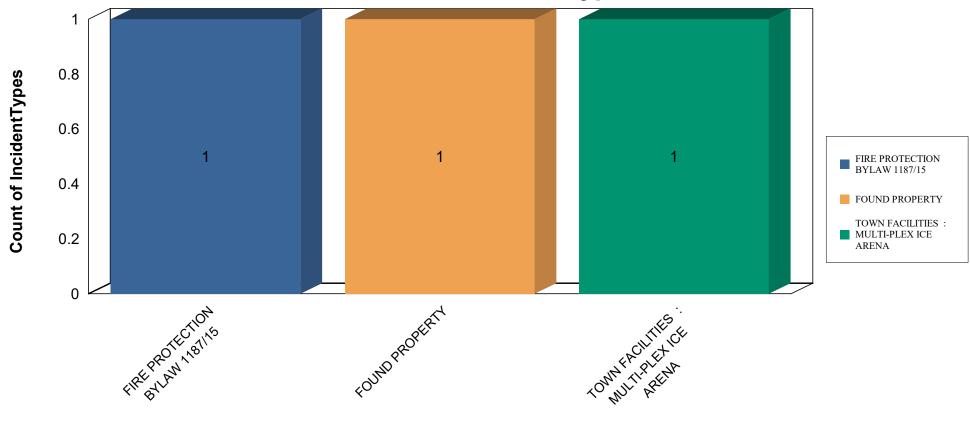
2.74% # of Reports: 2 Municipal Reports/Files ANIMAL CONTROL BYLAW 1181/14 : DOG : FAIL TO REMOVE DEFECATION

8.22% # of Reports: 6 Municipal Reports/Files ANIMAL CONTROL BYLAW 1181/14 : DOG : DOG/AGGRESSIVE DOG BARKS OR HOWLS SO AS TO DISTURB A PERSON

10.96% # of Reports: 8 Municipal Reports/Files ASSIST : PUBLIC WORKS : SNOW REMOVAL

10.96% # of Reports: 8 Municipal Reports/Files COVID-19

## **Count of Incident Types**



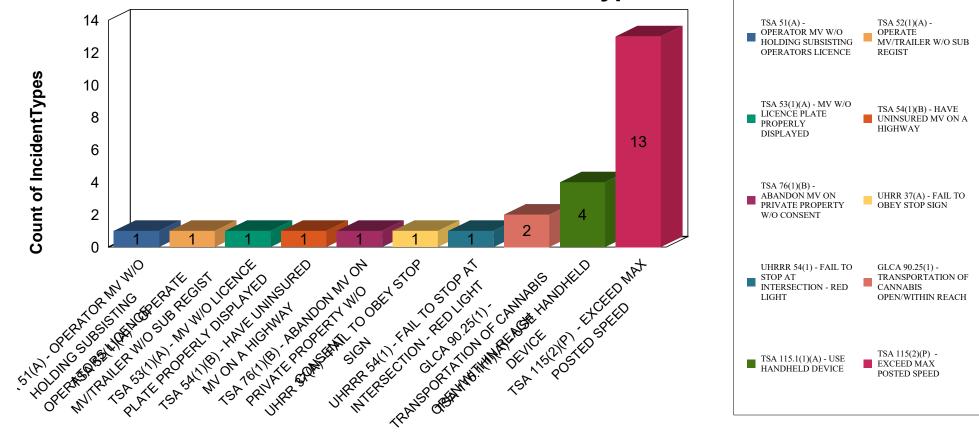
1.37% # of Reports: 1 Municipal Reports/Files FIRE PROTECTION BYLAW 1187/15

1.37% # of Reports: 1 Municipal Reports/Files FOUND PROPERTY

1.37% # of Reports: 1 Municipal Reports/Files TOWN FACILITIES : MULTI-PLEX ICE ARENA

Violation Ticket

### **Count of Incident Types**



2.50% # of Reports: 1 Violation Ticket TSA 51(A) - OPERATOR MV W/O HOLDING SUBSISTING OPERATORS LICENCE

2.50% # of Reports: 1 Violation Ticket TSA 52(1)(A) - OPERATE MV/TRAILER W/O SUB REGIST

2.50% # of Reports: 1 Violation Ticket TSA 53(1)(A) - MV W/O LICENCE PLATE PROPERLY DISPLAYED

2.50% # of Reports: 1 Violation Ticket TSA 76(1)(B) - ABANDON MV ON PRIVATE PROPERTY W/O CONSENT

2.50% # of Reports: 1 Violation Ticket UHRR 37(A) - FAIL TO OBEY STOP SIGN

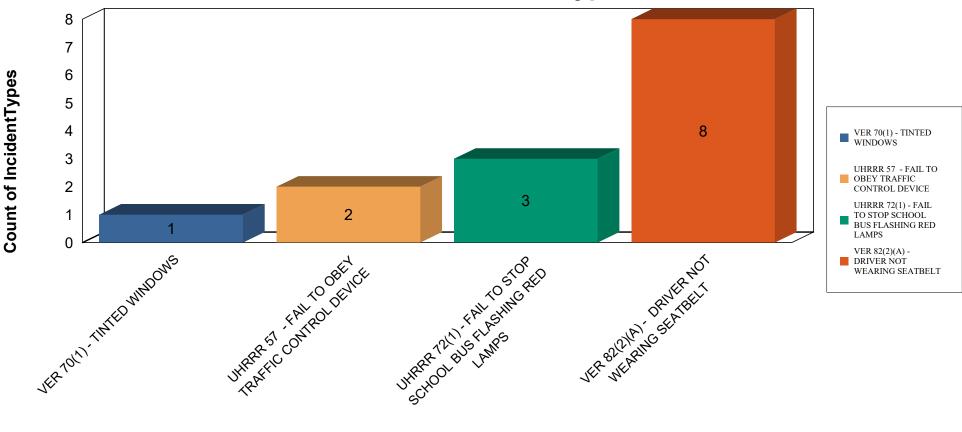
2.50% # of Reports: 1 Violation Ticket UHRRR 54(1) - FAIL TO STOP AT INTERSECTION - RED LIGHT

5.00% # of Reports: 2 Violation Ticket GLCA 90.25(1) - TRANSPORTATION OF CANNABIS OPEN/WITHIN REACH

10.00% # of Reports: **4** Violation Ticket TSA 115.1(1)(A) - USE HANDHELD DEVICE

32.50% # of Reports: 13 Violation Ticket TSA 115(2)(P) - EXCEED MAX POSTED SPEED

# **Count of Incident Types**



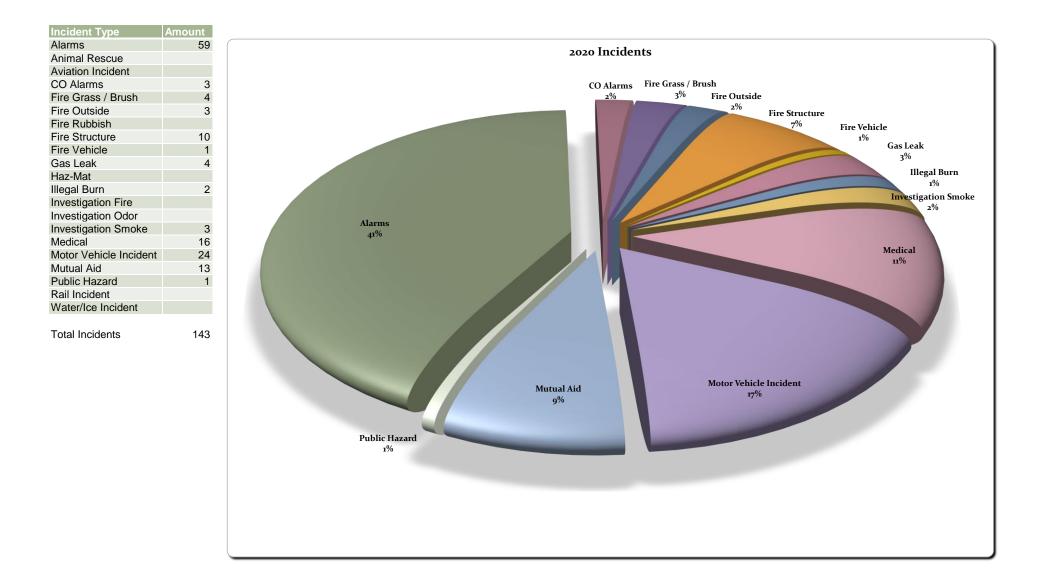
2.50% # of Reports: 1 Violation Ticket VER 70(1) - TINTED WINDOWS

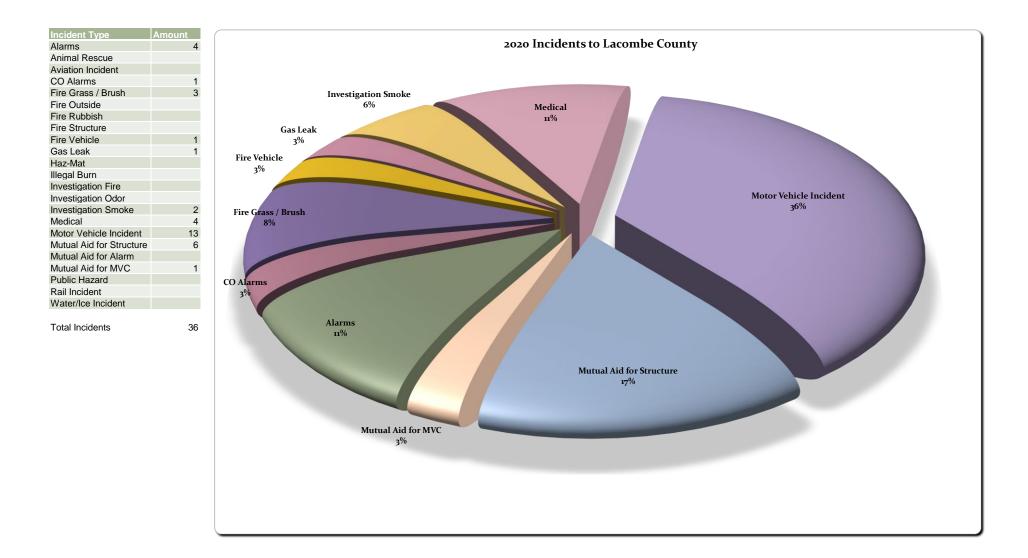
5.00% # of Reports: 2 Violation Ticket UHRRR 57 - FAIL TO OBEY TRAFFIC CONTROL DEVICE

7.50% # of Reports: **3** Violation Ticket UHRRR 72(1) - FAIL TO STOP SCHOOL BUS FLASHING RED LAMPS

Grand Total: 100.00% Total # of Incident Types Reported: 40 Total # of Reports: 40

Grand Total: 100.00% Total # of Incident Types Reported: **113** 





# Blackfalds Municipal Detachment Crime Statistics (Actual) January to December: 2016 - 2020

All categories contain "Attempted" and/or "Completed"

CATEGORY	Trend	2016	2017	2018	2019	2020	% Change 2016 - 2020	% Change 2019 - 2020	Avg File +/- per Year
Homicides & Offences Related to Death		1	1	1	1	2	100%	100%	0.2
Robbery	$\wedge \wedge$	0	7	2	4	2	N/A	-50%	0.1
Sexual Assaults	$\sim$	9	4	10	5	1	-89%	-80%	-1.5
Other Sexual Offences	$\sim$	3	4	2	6	4	33%	-33%	0.4
Assault	$\sim$	89	80	92	83	85	-4%	2%	-0.5
Kidnapping/Hostage/Abduction		0	1	3	3	2	N/A	-33%	0.6
Extortion		1	3	0	1	2	100%	100%	0.0
Criminal Harassment	/	13	24	31	29	46	254%	59%	7.1
Uttering Threats		34	27	30	33	35	3%	6%	0.8
TOTAL PERSONS		150	151	171	165	179	19%	8%	7.2
Break & Enter	$\langle$	53	43	43	76	47	-11%	-38%	2.1
Theft of Motor Vehicle	$\langle$	83	70	54	59	48	-42%	-19%	-8.1
Theft Over \$5,000	$\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{$	9	8	3	6	6	-33%	0%	-0.8
Theft Under \$5,000		203	190	159	160	114	-44%	-29%	-20.8
Possn Stn Goods	$\langle$	65	73	45	43	24	-63%	-44%	-11.2
Fraud		26	30	37	52	60	131%	15%	9.0
Arson		1	1	1	2	3	200%	50%	0.5
Mischief To Property	$\langle$	211	161	122	144	124	-41%	-14%	-19.1
TOTAL PROPERTY		651	576	464	542	426	-35%	-21%	-48.4
Offensive Weapons	$\langle$	9	11	5	12	14	56%	17%	1.1
Disturbing the peace	$\checkmark$	37	27	31	43	38	3%	-12%	1.8
Fail to Comply & Breaches		38	37	37	40	39	3%	-3%	0.5
OTHER CRIMINAL CODE		27	30	37	33	26	-4%	-21%	0.1
TOTAL OTHER CRIMINAL CODE		111	105	110	128	117	5%	-9%	3.5
TOTAL CRIMINAL CODE	$\langle$	912	832	745	835	722	-21%	-14%	-37.7

# Blackfalds Municipal Detachment Crime Statistics (Actual) January to December: 2016 - 2020

All categories contain "Attempted" and/or "Completed"

CATEGORY	Trend	2016	2017	2018	2019	2020	% Change 2016 - 2020	% Change 2019 - 2020	Avg File +/- per Year
Drug Enforcement - Production		2	0	0	0	0	-100%	N/A	-0.4
Drug Enforcement - Possession		19	22	17	13	6	-68%	-54%	-3.5
Drug Enforcement - Trafficking		7	8	3	3	5	-29%	67%	-0.9
Drug Enforcement - Other	$\wedge \wedge$	0	2	0	2	0	N/A	-100%	0.0
Total Drugs	<	28	32	20	18	11	-61%	-39%	-4.8
Cannabis Enforcement		0	0	0	0	1	N/A	N/A	0.2
Federal - General	$\sim$	6	11	5	3	6	0%	100%	-0.8
TOTAL FEDERAL	$\langle$	34	43	25	21	18	-47%	-14%	-5.4
Liquor Act	$\overline{}$	12	12	4	4	10	-17%	150%	-1.2
Cannabis Act	$\searrow$	0	0	1	4	3	N/A	-25%	1.0
Mental Health Act		49	57	51	71	82	67%	15%	8.0
Other Provincial Stats		122	136	125	137	101	-17%	-26%	-4.1
Total Provincial Stats	$\langle$	183	205	181	216	196	7%	-9%	3.7
Municipal By-laws Traffic		9	7	15	16	15	67%	-6%	2.1
Municipal By-laws	$\langle$	81	57	91	77	142	75%	84%	14.2
Total Municipal	$\langle$	90	64	106	93	157	74%	69%	16.3
Fatals		0	0	0	0	0	N/A	N/A	0.0
Injury MVC	$\langle$	3	6	5	4	4	33%	0%	0.0
Property Damage MVC (Reportable)	$\langle$	67	69	77	121	108	61%	-11%	13.4
Property Damage MVC (Non Reportable)	$\langle$	13	13	17	15	20	54%	33%	1.6
ΤΟΤΑΙ Μ٧C		83	88	99	140	132	59%	-6%	15.0
Provincial Traffic	$\sim$	251	428	413	337	348	39%	3%	10.3
Other Traffic	$\sim$	1	7	4	5	3	200%	-40%	0.2
Criminal Code Traffic		54	53	53	58	47	-13%	-19%	-0.9
Common Police Activities									

False Alarms	/	244	202	125	75	48	-80%	-36%	-51.9
False/Abandoned 911 Call and 911 Act	$\langle$	6	16	11	26	28	367%	8%	5.4
Suspicious Person/Vehicle/Property	$\langle$	129	197	157	207	233	81%	13%	21.8
Persons Reported Missing	$\langle$	20	11	13	22	17	-15%	-23%	0.5
Search Warrants	$\overline{}$	2	0	1	1	1	-50%	0%	-0.1
Spousal Abuse - Survey Code (Reported)		191	180	160	161	181	-5%	12%	-3.9
Form 10 (MHA) (Reported)		0	0	0	0	5	N/A	N/A	1.0

## Blackfalds Municipal Detachment Crime Statistics (Actual) December: 2016 - 2020

All categories contain "Attempted" and/or "Completed"

CATEGORY	Trend	2016	2017	2018	2019	2020	% Change 2016 - 2020	% Change 2019 - 2020	Avg File +/- per Year
Homicides & Offences Related to Death		0	0	0	0	0	N/A	N/A	0.0
Robbery		0	0	0	0	0	N/A	N/A	0.0
Sexual Assaults		1	1	0	0	0	-100%	N/A	-0.3
Other Sexual Offences		0	0	0	0	1	N/A	N/A	0.2
Assault	$\sim$	8	8	4	5	4	-50%	-20%	-1.1
Kidnapping/Hostage/Abduction		0	0	0	0	0	N/A	N/A	0.0
Extortion		0	0	0	0	0	N/A	N/A	0.0
Criminal Harassment		0	2	2	5	2	N/A	-60%	0.7
Uttering Threats		4	1	0	2	0	-100%	-100%	-0.7
TOTAL PERSONS	$\sim$	13	12	6	12	7	-46%	-42%	-1.2
Break & Enter	$\sim$	2	2	6	2	1	-50%	-50%	-0.2
Theft of Motor Vehicle	$\sim$	5	3	7	5	1	-80%	-80%	-0.6
Theft Over \$5,000	$\wedge$	0	1	0	0	1	N/A	N/A	0.1
Theft Under \$5,000	$\sim$	9	16	12	8	7	-22%	-13%	-1.2
Possn Stn Goods		2	7	6	4	2	0%	-50%	-0.3
Fraud	$\sim$	3	5	1	5	5	67%	0%	0.4
Arson		0	0	0	0	0	N/A	N/A	0.0
Mischief To Property	$\langle \rangle$	9	8	16	13	8	-11%	-38%	0.3
TOTAL PROPERTY	$\langle$	30	42	48	37	25	-17%	-32%	-1.5
Offensive Weapons		0	0	0	0	0	N/A	N/A	0.0
Disturbing the peace	$\sim$	1	1	3	1	2	100%	100%	0.2
Fail to Comply & Breaches	$\sim$	3	2	4	2	4	33%	100%	0.2
OTHER CRIMINAL CODE	$\frown$	0	3	3	1	1	N/A	0%	0.0
TOTAL OTHER CRIMINAL CODE	$\sim$	4	6	10	4	7	75%	75%	0.4
TOTAL CRIMINAL CODE	$\frown$	47	60	64	53	39	-17%	-26%	-2.3

## Blackfalds Municipal Detachment Crime Statistics (Actual) December: 2016 - 2020

All categories contain "Attempted" and/or "Completed"

An categories contain Attempted and/or C										
CATEGORY	Trend	2016	2017	2018	2019	2020	% Change 2016 - 2020	% Change 2019 - 2020	Avg File +/- per Year	
Drug Enforcement - Production		0	0	0	0	0	N/A	N/A	0.0	
Drug Enforcement - Possession		2	0	0	0	0	-100%	N/A	-0.4	
Drug Enforcement - Trafficking		0	0	0	0	0	N/A	N/A	0.0	
Drug Enforcement - Other		0	0	0	0	0	N/A	N/A	0.0	
Total Drugs		2	0	0	0	0	-100%	N/A	-0.4	
Cannabis Enforcement		0	0	0	0	0	N/A	N/A	0.0	
Federal - General	$\overline{\mathbf{N}}$	1	1	0	1	0	-100%	-100%	-0.2	
TOTAL FEDERAL		3	1	0	1	0	-100%	-100%	-0.6	
Liquor Act		3	2	0	0	0	-100%	N/A	-0.8	
Cannabis Act		0	0	1	0	0	N/A	N/A	0.0	
Mental Health Act		6	6	4	1	6	0%	500%	-0.5	
Other Provincial Stats	$\sim$	12	11	12	7	10	-17%	43%	-0.8	
Total Provincial Stats	$\langle$	21	19	17	8	16	-24%	100%	-2.1	
Municipal By-laws Traffic	$\checkmark$	1	0	0	3	1	0%	-67%	0.3	
Municipal By-laws		4	3	11	3	3	-25%	0%	-0.2	
Total Municipal	$\sim$	5	3	11	6	4	-20%	-33%	0.1	
Fatals		0	0	0	0	0	N/A	N/A	0.0	
Injury MVC	$\wedge$	0	1	0	0	0	N/A	N/A	-0.1	
Property Damage MVC (Reportable)	$\checkmark$	12	7	12	23	10	-17%	-57%	1.2	
Property Damage MVC (Non Reportable)	$\searrow$	2	1	1	0	1	-50%	N/A	-0.3	
ΤΟΤΑΙ ΜVC	$\checkmark$	14	9	13	23	11	-21%	-52%	0.8	
Provincial Traffic	$\wedge$	20	142	19	29	22	10%	-24%	-10.9	
Other Traffic		0	0	0	0	1	N/A	N/A	0.2	
Criminal Code Traffic	$\overline{}$	4	3	3	5	1	-75%	-80%	-0.4	
Common Police Activities										
False Alarms	$\sim$	19	21	5	3	7	-63%	133%	-4.2	
False/Abandoned 911 Call and 911 Act	$\overline{}$	1	1	1	0	1	0%	N/A	-0.1	
Suspicious Person/Vehicle/Property	$\sim$	11	15	8	10	16	45%	60%	0.5	
Persons Reported Missing		0	0	0	2	2	N/A	0%	0.6	
Search Warrants		0	0	0	0	0	N/A	N/A	0.0	
Spousal Abuse - Survey Code (Reported)	$\sim$	13	16	11	13	10	-23%	-23%	-0.9	
Form 10 (MHA) (Reported)		0	0	0	0	0	N/A	N/A	0.0	

## Blackfalds Municipal Detachment Crime Statistics (Actual) January to December: 2016 - 2020

All categories contain "Attempted" and/or "Completed"

January-04-21

Category	Trend	2016	2017	2018	2019	2020	FLAG
Theft Motor Vehicle (Total)	>	83	70	54	59	48	Within Norm
Auto	$\sim$	10	14	7	7	9	Within Norn
Truck	~	43	41	30	28	27	Within Norn
SUV	$\checkmark$	5	3	4	9	3	Within Norn
Van	$\neg \land$	1	1	0	3	0	Within Norr
Motorcycle	$\sim$	4	4	1	5	4	Within Norr
Other	$\sim$	12	7	9	4	4	Within Norr
Take Auto without Consent	$\searrow$	8	0	3	3	1	Within Norr
Break and Enter (Total)*	$\sim$	53	43	43	76	47	Within Nori
Business	$\sim$	19	18	8	15	10	Within Norr
Residence		27	22	23	46	23	Within Nori
Cottage or Seasonal Residence		0	0	0	0	1	Issue
Other	$\checkmark$	6	3	10	10	8	Within Norr
Theft Over & Under \$5,000 (Total)		212	198	162	166	120	Within Norr
Theft from a motor vehicle	$\sum$	85	52	49	54	43	Within Norr
Shoplifting		8	5	5	9	9	Within Norr
Mail Theft (includes all Mail offences)		1	5	5	2	0	Within Norr
Theft of bicycle	$\sim$	6	4	5	10	7	Within Norr
Other Theft	$\sim$	112	132	99	92	61	Within Norr

Mischief To Property	$\langle$	211	161	122	144	124	Within Norm
Suspicious Person/ Vehicle/ Property	$\langle$	129	197	157	207	233	lssue
Fail to Comply/Breach		38	37	37	40	39	Within Norm
Wellbeing Check		4	15	22	40	71	lssue
Mental Health Act	$\langle$	49	57	51	71	82	lssue

False Alarms 244	202	125	75	48	Within Norm
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Traffic	Trend	2016	2017	2018	2019	2020	FLAG
Roadside Suspensions - alcohol related - No grounds to charge*		2	9	1	1	0	Within Norm
Occupant Restraint/Seatbelt Violations*	$\searrow$	0	5	19	4	22	Issue
Speeding Violations*		9	101	93	54	42	Within Norm
Intersection Related Violations*		3	8	15	19	27	Issue
Other Non-Moving Violation*		34	71	98	94	54	Within Norm
Pursuits**	$\sim$	4	4	1	6	7	Issue
Other CC Traffic**	$\sim$	11	11	9	13	6	Within Norm

\*"Actual" \*\*"Reported"

Categories flagged with "Issue" only indicate that the current number of offences are higher the statistical norm based on previous years.

### Blackfalds Municipal Detachment - Break and Enters (includes unlawfully in a dwelling place)

All categories contain "Attempted" and/or "Completed"

					2	2019													
Month	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec							
Actuals	19	9	4	9	4	4	6	4	4	8	3	2							
Running Total	19	28	32	41	45	49	55	59	63	71	74	76							
Quarter		32 17						14		13									
2020																			
Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec							
Actuals	2																		
	۷	4	2	5	4	3	6	6	9	2	3	1							
Running Total	2	4 6	2 8	5 13	4 17	3 20	6 26	6 32	9 41	2 43	3 46	1 47							
Running Total Quarter																			

### Blackfalds Municipal Detachment - Theft of Motor Vehicles (includes taking without consent)

All categories contain "Attempted" and/or "Completed"

### January-04-21

					2	019						
Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Actuals	7	4	7	4	6	5	7	4	4	2	4	5
Running Total	7	11	18	22	28	33	40	44	48	50	54	59
Quarter	18 15					15	_	11				
	2020											
Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Actuals	2	5	3	7	0	1	5	8	3	9	4	1
Running Total	2	7	10	17	17	18	23	31	34	43	47	48
Quarter		10			8			16		14		
Year over Year % Change	-71%	-36%	-44%	-23%	-39%	-45%	-43%	-30%	-29%	-14%	-13%	-19%

# Blackfalds Municipal Detachment - Theft Under \$5,000

All categories contain "Attempted" and/or "Completed"

January-04-21	
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January-04-21

2019												
Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Actuals	16	7	8	19	12	22	12	16	11	14	15	8
Running Total	16	23	31	50	62	84	96	112	123	137	152	160
Quarter		31	-		53			39	_		37	
2020												
Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Actuals	7	12	5	5	12	10	8	13	9	7	19	7
Running Total	7	19	24	29	41	51	59	72	81	88	107	114
Quarter	24			27			30			33		
Year over Year % Change	-56%	-17%	-23%	-42%	-34%	-39%	-39%	-36%	-34%	-36%	-30%	-29%

# Blackfalds Municipal Detachment - Theft from Motor Vehicles

All categories contain "Attempted" and/or "Completed"

2019												
Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Actuals	6	3	5	6	5	8	2	7	4	4	3	1
Running Total	6	9	14	20	25	33	35	42	46	50	53	54
Quarter	14		19			13			8			
2020												
Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Month Actuals	Jan 1	<b>Feb</b> 4	Mar 3	Apr 1	<b>May</b> 5	Jun 3	Jul 1	Aug 4	<b>Sep</b> 5	Oct 5	<b>Nov</b> 9	<b>Dec</b> 2
				-	-				-			
Actuals	1	4	3	1	5	3	1	4	5	5	9	2

BLACKFALDS	TOWN OF BLACKFALDS REGULAR COUNCIL MEETING COUNCIL REPORT
MEETING DATE:	January 12, 2021
PREPARED BY:	Patty Urban, Development Officer II
PRESENTED BY:	Terry Topolnitsky, Planning and Development Manager
SUBJECT:	New Land Use Bylaw Update & Engagement Schedule

#### BACKGROUND:

Under the <u>Municipal Government Act</u>, each municipality must enact a Land Use Bylaw (LUB) to regulate and control the use and development of land and buildings. The Town's current LUB was adopted in 2016. Since this time there have been a number of development revisions and clarifications and there is a need to conduct a comprehensive review to ensure regulations are current, responding to theses changing development trends. Where possible, the updated LUB will focus on being more stylistic, more user and developer friendly while implementing variable, yet consistent approach to development within the Town.

#### DISCUSSION:

Over the 2020 year, the Planning and Development team focused on a thorough update of the LUB. Now that the majority of this LUB has been rewritten, the next steps are to engage Stakeholders. Through this process, the municipality is to provide ample and diverse opportunities for residents, developers and the public to participate in local planning and revisions to this LUB through a notification process. Options can include public meetings and workshops and information sessions at the early stage of the process, when dealing with a bylaw having significant community impact.

The following notification opportunities have been considered throughout this process:

- a) a notice in the local newspaper and online viewing of the draft bylaw;
- b) extending an electronic copy to builders and developers currently active within the town.
- c) open house opportunities whereby council encourages public attendance for input. While an integral part of the process, this opportunity is challenged due to the current state with the constraints of Covid-19. In lieu of in person public settings, alternative approaches are needed which may include, but not be limited to, the reliance of webbased surveys or online review processes.

Administration welcomes Council feedback on the above considerations and future schedule below. It is our plan to make any appropriate changes to the draft public feedback schedule prior to a major review at the March Standing Committee of Council meeting. As part of the review process, Administration has provided a general summarization and proposed timeline of events relative to the review leading up to the adoption of the LUB below for discussion and comments.



#### TOWN OF BLACKFALDS REGULAR COUNCIL MEETING COUNCIL REPORT

Mid 2019 - Mid 2020	To support the community's character and properts for change
	To support the community's character and prepare for change, extensive research was done on all sections of the current LUB which included consultations with interdepartmental staff within the Town, a tour of the Town to capture existing uses within the Commercial and Industrial land use districts.
June 2020	Proposed updates included an extensive review of the Interpretation section of the LUB including clear and up to date definitions capturing existing uses within the municipality while allowing additional options for development within the land use districts.
July 2020	Signage provisions have been amended to include and provide for a variety of signage options for business owners alike, taking into consideration the ever-changing creative trends of the digital world. Departmental group review occurred as well.
Aug./Oct. 2020	The Administrative and Operational Procedures, General Regulations which includes a complete in-depth review of landscaping and parking provisions have also been changed significantly. Acknowledging the opportunity to streamline development timelines, and improving overall efficiency, additional powers have been extended to the Development Officer. These positive changes will eliminate unnecessary delays for review and processing; leaving the more complex developments to be reviewed by the Municipal Planning Commission.
Oct. 2020	Review of regulations relating to Home Base Businesses have been further streamlined. Recognizing the need to allow for more work at home provisions, Administration modified the categorization from two to three specific classifications which will allow for ease of processing and provide a variety of options to residents of the community.
	There was also the need to implement clear and concise provisions strengthening sections on contravention, enforcement and fines and penalties within the LUB.
Nov. 20 to Dec. 2020	Stantec was contracted to conduct a review through their Development and Municipal Divisions. The Development Division viewed the document from a 'developer' standpoint while the Municipal Division, a regulatory and legislative perspective
	Professional Planners have provided valuable high-level comments relative to automation, formatting, content ordering, provided suggestions on permitted and discretionary uses including shipping containers. Additional discussion occurred on land use district details and lot areas, depths, laneless subdivisions and provided general information on building code updates and suggestions for updating and "personalization" of the land use districts.
Jan to Mar, 2021	Complete incorporation of Stantec comments into the draft LUB while finalizing other sections to ensure consistency and coherence or the LUB. Final Administration review and formatting prior to presentation to SCC of the Draft LUB



#### TOWN OF BLACKFALDS REGULAR COUNCIL MEETING COUNCIL REPORT

March 15, 2021	Draft available for preliminary review of the Standing Committee of Council (SCC). We will solidify public engagement dates at this time with input from Council.
Mar May, 2021	<ul> <li>Commencement of the communication strategy for external review, allowing a minimum three-week window for review with the following <b>options</b> available to Council:</li> <li>a) Circulation externally to Builders and Developers prior to review of SCC or</li> <li>b) SCC to review draft bylaw with the commencement of a communication strategy for review prior to bringing final draft to Council.</li> </ul>
May/June 2021	Consolidation of changes from stakeholder input and prepare a final LUB bylaw which will be available for final comment by the public and stakeholders at the normal public hearing after first reading.
June/July 2021	Upon approval of the LUB, a review of the Municipal Development Plan (MDP) would commence. Timeframe for this work TBD.

Nen Hogalitaky

Department Director/Author

Approvals:

CAO Myron Thompson



#### November 4, 2020

A Blackfalds and District Recreation, Culture and Parks Board meeting for the Town of Blackfalds was held on November 4, 2020 at the Abbey Centre, Blackfalds, Alberta commencing at 6:30 pm.

#### MEMBERS PRESENT:

Public at Large:

Lacombe County Council Appointee: Town of Blackfalds Council Appointee: Regrets: Kimberley Sommerville, Erin Davis, Jennifer Myslicki, Kala Pandit, Dena Thomas Barb Shepherd Councillor Will Taylor Councillor Marina Appel

#### ATTENDING:

Sean Barnes	Community Services Director
Jeff Heindel	Parks and Facilities Manager
Rick Kreklewich	Abbey Centre General Manager
Mandi Gerhardt	CSD Administrative Assistant

## **PUBLIC ATTENDING:**

#### ABSENT:

# <u>AGENDA</u>

## 1. RECREATION, CULTURE AND PARKS BOARD MEETING

- 1.1 CALL TO ORDER 6:30 PM ABBEY CENTRE
  - The regular meeting was called to order by Chair Thomas at 6:31 PM.

## 2. AGENDA APPROVAL

- 2.1 AGENDA FOR THE NOVEMBER 4, 2020 RECREATION, CULTURE AND PARKS BOARD MEETING
  - Introduction/Welcome of new member Kala Pandit.
  - 5.2 New regulations at arena for spectator.
  - 8.6 Volunteer Forms.

## RES. 53/20

Member Myslicki moved to approve the agenda as amended for the November 4, 2020 meeting as presented.

## **MOTION CARRIED UNANIMOUSLY**



#### November 4, 2020

## 3. DELEGATION

N/A

## 4. ELECTION OF OFFICERS

4.1 CHAIR

## <u>RES. 54/20</u>

Member Shepherd moved to nominate Member Thomas as the Board Chair for the 2021 term.

#### **MOTION CARRIED UNANIMOUSLY**

4.2 VICE-CHAIR

#### RES. 55/20

Member Shepherd moved to nominate Member Sommerville the Board Vice Chair for the 2021 term.

#### MOTION CARRIED UNANIMOUSLY

## 5. BUSINESS ARISING FROM THE MINUTES

- 5.1 2021 CSD OPERATIONAL BUDGET UPDATE
- Member Barnes gave a verbal update.
- Going to budget deliberations (Friday/Saturday).
- Biggest differences:
  - Increase due to Eagle Builders Centre, debenture (500K) & Abbey Centre, loss of revenues (100-150K).
  - Staff cuts: Laid off 26 staff (4 month period), deleted special events programmer, deleted 1.5 children services staff and facility monitors.
- What was the assumption for the membership increase at the Abbey Centre from 2020 to 2021 budget?
  - Spring adjustment reduced the 2020 budget line due to staffing cuts, the 2021 budget represents the facility running as normal.
  - 5.1: edit to wording.

## RES. 56/20

Member Myslicki moved that the Recreation, Culture and Parks Board accept the amended overall draft budget and forward to Council for their approval.

## MOTION CARRIED UNANIMOUSLY

## 5.2 – NEW REGULATIONS AT ARENA FOR SPECTATORS

- Member Heindel gave a verbal update.
- The Town of Blackfalds staff & Minor Hockey Association have been working together to manage the outside groups coming in and the numbers in the facility.



## November 4, 2020

- Are we required to take names & contact information of spectators?
  - Minor Hockey is facilitating the tracking.
- Councillor Taylor: Requested a breakdown sent to Council so they can reference for information to keep information consistent and accurate.
- Costs associations with LiveBarn revenue potential (given to Minor Hockey), minimal costs (wifi).

## RES. 57/20

Member Shepherd moved that the Recreation, Culture and Parks Board accept the new arena regulations as information.

## MOTION CARRIED UNANIMOUSLY

## 6. BUSINESS

6.1 EAGLE BUILDERS CENTRE AERIAL PHOTOS

- Member Barnes gave verbal update.
- Contractors believe the roof will be completed beginning of January, then interior construction will commence.
- Lacombe County brought in 1000m3 of gravel for free (done by DB Bobcats).
- Remaining houses (Broadway Ave) will be down second week of November.
- Tour of Facility November 24 @ 4:00pm
- Member Barnes gave a verbal update on the new Harvest Meadows Outdoor Rink.
  - Leveling out ground for skating loop.
  - No access to electricity for lights across the trail, solar panel lighting for future.
- Negative comments: 2 individuals complained, open house was held for them to voice opinions.

## RES. 57/20

Member Sommerville moved that the Recreation, Culture and Parks Board accepts the Eagle Builders Centre aerial photos as information.

## MOTION CARRIED UNANIMOUSLY

## 7. ACTION CORRESPONDENCE

N/A

## 8. INFORMATION

- 8.1 MULTI-PLEX EXPANSION UPDATE / TOUR INVITATION
- Doug Quinn possibly building suites on the second floor (seats/bar), he will cover costs.
- Al Parada is interested in the banquet room, for skating club (upwards of \$15,000 to rent each year).
  - Business plan will come to Council in the new year.
  - Need to look at how much per sq foot/how does it compare to other TOB contracts.



#### November 4, 2020

- 8.2 HISTORICAL SOCIETY PROPOSED 2021 BUDGET
- Member Barnes gave verbal update.
- Town: \$17,000, Lacombe County: \$10,000, 1-2 new art pieces & general facility costs.
- Need to communicate Wadey Centre more.

#### 8.3 ARTICLE – CLEANLINESS OF GYMS

- Member Kreklewich gave verbal update.
- Gyms are 500x cleaner than most other public places, reducing the stigma.
- What is the turnover of the air in gym? Rick will find out.
- Abbey Centre has reported no COVID cases linked to visiting the centre.

#### 8.4 PARKS AND FACILITIES – UPDATE

- Member Heindel gave verbal update.
- Crews prepping for snow, on hold due to weather.
- Parks working on lights in Tayles Park (middle-end of January).
- Bike Skills park is closed for the season.

#### 8.5 ABBEY CENTRE – UPDATE

- Registration almost all full, individuals participating in classes.
- Increase in memberships (due to colder weather).
- Bookings increased (snowbirds pickle ball).
- Senior memberships are around 200 (55+).

#### 8.6 VOLUNTEER FORMS

• Three members need to update, Mandi will send out forms.

#### 9. APPROVAL OF INFORMATION ITEMS

#### **RES. 58/20**

Councillor Taylor moved that the Recreation Board accept the information items as presented.

#### **MOTION CARRIED UNANIMOUSLY**

#### **10. APPROVAL OF MINUTES**

#### RES. 59/20

Member Myslicki moved that the Recreation Board accept the MINUTES for October 7 meeting as presented.



November 4, 2020

#### MOTION CARRIED UNANIMOUSLY

**11. ADJOURN** 

a. Chair Thomas moved that the Recreation, Culture and Parks board meeting be adjourned.

RES. 61/20 Meeting adjourned at 7:51pm

MOTION CARRIED UNANIMOUSLY

DENA THOMAS, CHAIR

SEAN BARNES, DIRECTOR OF COMMUNITY SERVICES

Next meeting scheduled for January 6, 2021 @ 6:30pm

Recreation, Culture and Parks Board Regular Meeting Agenda November 4<sup>th</sup>, 2020

Page 5 of 5



WHERE PEOPLE ARE THE KEY

#### HIGHLIGHTS OF THE REGULAR COUNCIL MEETING DECEMBER 10, 2020

#### COVID-19 Q&A

Council was provided with an update on the latest COVID-19 statistics and the new mandatory restrictions introduced by the Province.

#### LACOMBE COUNTY MUTUAL AID ORGANIZATION - SUPPORT SERVICES AGREEMENT

By resolution Lacombe County Council authorized the provision of emergency support services by The City of Red Deer within the municipal boundaries of Lacombe County pursuant to the terms of a mutual aid agreement.

#### **HEALTH & SAFETY UPDATE – CERTIFICATE OF RECOGNITION PROGRAM**

Council received a presentation on Lacombe County's Health & Safety Certificate of Recognition (COR) Program highlighting the following:

- 2020 External Core Audit
- The Partnerships in Injury Reduction (PIR)
- The Certificate of Recognition (COR) Audit Process
- 2020 Audit Score 93%
- Element Highlights

#### **CLOSURE & CONSOLIDATION OF ROAD PLAN 736CL**

At the November 12, 2020 meeting, by resolution, Council instructed the County Manager to proceed with the process to close Road Plan 736CL and that this proposal be circulated to interested parties for comment. Council was informed that there have been no objections received from government agencies, utility companies or adjacent landowners.

The following resolution received the approval of Council and will be forwarded to the Minister of Alberta Transportation for approval:

IN THE MATTER of the closure to public travel and canceling a public highway in accordance with Section 24 of the Municipal Government Act, Chapter M-26, Revised Statutes of Alberta 2000, as amended;

WHEREAS the land hereafter described is no longer required for public travel;

NOW THEREFORE BE IT RESOLVED that the Council of Lacombe County does hereby close the following described road, subject to the rights of access granted by other legislation or regulations:

1) Plan 736CL lying within the Pt. SE 19-39-25 W4M and NW 20-39-25 W4M (3.19 acres +/-)

Excepting Thereout All Mines and Minerals

for the purpose of the consolidation 2.133 acres being consolidated with the new road plan\_\_\_\_\_. 0.9370 acres consolidated with the Pt. SE 19-39-25 W4M and the 0.1200 acre balance consolidated with the NW 20-39-25 W4M.

#### ENVIRONMENTAL MANAGEMENT PLAN

The 2021 Lacombe County Environmental Management Plan was adopted by Council as presented.

#### **ENVIRONMENTAL ACTION PLAN**

The 2021 Lacombe County Environmental Action Plan was adopted by Council as presented.

#### POLICY AG(11) CLUBROOT OF CANOLA

Policy AG(11) Clubroot of Canola received Council approval as amended.



WHERE PEOPLE ARE THE KEY

#### **MUNICIPAL ELECTION 2021 UPDATE**

The next general municipal election is scheduled for October 18, 2021. The Local Authorities Act has had several changes since the last election in 2017.

The changes to the Act currently in place with regard to nominations, voter accessibility and eligibility, campaign finance rules and third-party advertising were reviewed. There is currently a third set of amendments before the Provincial legislature to deal with the senate elections and provincial referendum.

#### **KEY ACTION ITEMS IMPLEMENTATION PLAN**

An update on the Key Action Items Implementation Plan for the 2018 to 2023 Strategic Plan was approved as presented.

#### ANNUAL UNCOLLECTABLE TAX CANCELLATION REQUEST

Due to the struggles of the oil and gas industry, the pandemic and associated economic decline in Alberta, Lacombe County has experienced unpaid taxes related to oil and gas wells, pipelines and other facilities. As per Council resolution, outstanding property taxes and late payment penalties in the amount of \$ 89,808 were cancelled; and further, \$ 50,569 of the balance will be funded from the "Allowance for Uncollectable Taxes" account and the remaining \$ 39,239 will be funded from the 2020 operating budget.

#### **COMMITTEE OF THE WHOLE**

In addition to receiving the notes of the December 1, 2020 Committee of the Whole meeting for information, Council also reviewed the following items from that meeting:

#### **CONSERVATION PROJECTS/PROGRAMS**

The County Manager was directed to develop a proposal for the promotion of agriculture and environmental initiatives in Lacombe County; and further, that the report will be presented at a future Council meeting.

#### LACOMBE COUNTY GRAVEL HAUL ROUTES

A report on the change of practice to gravel haul routes in Lacombe County was received for information.

#### COMMUNICATION WITH LOCAL AND PROVINCIAL RCMP

The County Manager was directed to invite RCMP Superintendent Peter Tewfik to attend the February 2, 2021 Committee of the Whole meeting; and further, that two Detachment Commanders be invited to attend the April 2021 Committee of the Whole meeting and three be invited to attend the June 2021 Committee of the Whole meeting.

#### PRESENTATION ON ECONOMIC DEVELOPMENT OFFICER PROGRAM RED DEER COUNTY

A presentation on the Economic Development Officer Program at Red Deer County was received for information; and further, Economic Development will be discussed at the February 2, 2021 Committee of the Whole.

#### ARMING OF LACOMBE COUNTY PEACE OFFICERS

A discussion with regard to the arming of Lacombe County Peace Officers was received for information.

#### **CAPITAL RECREATIONAL FUNDING**

A discussion on a funding cap similar to the provincial model with regard to capital recreational funding was received for information.

#### **PROPERTY TAX PAYMENT PLAN**

A discussion on property tax payment plans was received for information.



WHERE PEOPLE ARE THE KEY

#### MUNICIPAL OPERATING SUPPORT TRANSFER (MOST) GRANT

The County Manager was directed to prepare a report on the allocation of the Municipal Operating Support Transfer (MOST) Grant; and further, that the report will be presented at a future Council meeting.

#### TOWN OF BLACKFALDS – ALBERTA COMMUNITY PARTNERSHIP GRANT PROGRAM

An inquiry from the Town of Blackfalds with regard to the Alberta Community Partnership Grant Program was received for information.

#### **ASPELUND INDUSTRIAL PARKS WATER & WASTEWATER SERVICES**

Council moved first, second and third readings of the following bylaw:

Bylaw 1332/20, a bylaw of Lacombe County to establish 2021 water and wastewater rates for Aspelund Industrial Parks.

#### BYLAW NO. 1330/20 - STATUTORY ROAD CLOSURE

Bylaw No. 1330/20 is a bylaw of Lacombe County to provide for the closure of a portion of the statutory road allowance located east of the NE Section 32, Township 38, Range 24 W4M containing 0.93 in accordance with Section 22 of the Municipal Government Act.

As per Section 22, Bylaw No. 1330/20 was forwarded to the Minister of Transportation for approval prior to consideration of second and third reading by Council. As the approval was received from the Minister, Council granted second and third reading and so passed Bylaw No. 1330/20.

#### BYLAW NO. 1333/20

Bylaw No.1333/20, a bylaw of Lacombe County to provide for the orderly proceedings of Council meetings and the transacting of business by the Council of Lacombe County. Bylaw No. 1333/20 received first, second and third reading and so passed. Bylaw 1333/20 provides for an amendment with regard to Councillor participation in a meeting by means of electronic or other communication facilities.

#### EAST CENTRAL EXPRESS TRANSPORTATION SERVICE LTD.

A presentation by Robert Duncan, representing East Central Express Transportation Service Ltd. was received for information.

#### BYLAW NO. 1328/20 BUFFALO LAKE IDP

Bylaw No. 1328/20, a bylaw of Lacombe County to amend the Buffalo Lake Intermunicipal Development Plan (BLIDP), received second reading of Council.

# REGIONAL WASTEWATER LINE – JOINT SERVICING OF SUMMER VILLAGE OF SUNBREAKER COVE/LACOMBE COUNTY

The County Manager was authorized to enter into negotiations with the Summer Village of Sunbreaker Cove for the joint servicing of the Summer Village Sunbreaker Cove and Lacombe County through the construction of a regional wastewater line.

Next Regular Council Meeting is Thursday, January 14, 2021 - 9:00 a.m.

Next Committee of the Whole Meeting is Tuesday, February 2, 2021 – 9:00 a.m.

Lacombe County Administration Building

\*\*For more details from Lacombe County Council meetings, please refer to the meeting minutes. All meeting minutes are posted on the website (<u>www.lacombecounty.com</u>) after approval.



# City of Lacombe COUNCIL HIGHLIGHTS

December 7, 2020

# 5. Requests for Decision (Regular)

## 5.2 Attraction, Selection, Promotion and Retention Policy

Council approved the Attraction, Selection, Promotion and Retention Policy effective December 7, 2020. Additionally Council rescinded the existing Attraction, Selection, Promotion and Retention Policy 14/127.01 2017 effective December 7, 2020

## 5.3 Animal Control Request for Proposal

Council awarded a three-year contract for animal control services to Klassic Kennels.

## 5.4 LMC Dry Cooler – Carry Forward Project Update

Council approved an additional \$113,650 for the Dry Cooler capital project to enable the project to complete in 2021 and directed Administration to apply to Lacombe County for a Capital Support grant.

## 5.5 Len Thompson Drive Local Improvement Plan

Council directed Administration to proceed with the Local Improvement Process for the Len Thompson Drive paving project with:

- A one-time variance to the apportionment of costs in the Local Improvement Tax Policy so that 70 per cent is paid by the municipality and 30 per cent by property owners; and
- A variance on the maximum payment term to 15 years.

## 5.6 Cemetery Bylaw 356.2

Council gave second and third reading to Bylaw 356.2 as presented.

## 5.7 39 Street Right-of-Way

Council directed Administration to proceed with making an application to partially close the 39th Street road right of way, between 52 Avenue and 53 Avenue, and subsequently created two Light Industrial (I1) lots for sale, as described in this Request for Decision.

## 5.8 Utility Bylaw 393.4

Council gave second and third reading to Bylaw 393.4 (Utility Bylaw).

## 5.9 Tax Penalty Bylaw 379.2

Council gave second reading to Bylaw 379.2 (Tax Penalty & Payment Bylaw).

Council gave third reading to Bylaw 379.2 with the amendment that the January 1, 2020 penalty rate be changed to 5 per cent and the July 1, 2021 penalty rate be adjusted from 10 per cent to 5 per cent (Tax Penalty & Payment Bylaw).

#### 5.10 Business Travel Expense Policy

Council approved Policy 13/211.03 2020 - Business Travel Expense Policy as presented.

\*The next scheduled Council Meeting:

-Monday, January 11, 2020 - Regular Council Meeting at 5:00 p.m. -Monday, January 25, 2021 - Regular Council Meeting at 5:00 p.m. -Monday, February 8, 2021 - Regular Council Meeting at 5:00 p.m.



# **REGULAR COUNCIL MEETING**

Tuesday, December 8, 2020 at 7:00 pm

Civic/Cultural Centre - 5018 Waghorn Street

# **MINUTES**

A Regular Council meeting for the Town of Blackfalds was held on Tuesday, December 8, 2020, at the Civic/Cultural Center, 5018 Waghorn Street, Blackfalds, Alberta, commencing at 7:00 pm.

#### MEMBERS PRESENT

Mayor Richard Poole Deputy Mayor Rebecca Stendie - via video conference Councillor Ray Olfert Councillor Laura Svab Councillor Will Taylor

#### ATTENDING

CAO Myron Thompson Sean Barnes, Acting CAO/Director of Community Services Justin de Bresser, Director of Corporate Services Preston Weran, Director of Infrastructure and Property Services Ken Morrison, Emergency Management & Protective Services Manager Cory Babey, Information Technology Analyst Lorrie Logan, Municipal Clerk

#### REGRETS

Councillor Jamie Hoover Councillor Marina Appel

#### MEDIA

None

#### PUBLIC

Robert Côté, Mike Elder, Brad Brown, Chris MacDonald, Zach Frantz, Jeff Dahms, Korey Campbell – Blackfalds Fire Department Lois Stark – Blackfalds

#### **REGULAR COUNCIL MEETING CALLED TO ORDER**

Mayor Poole called the Regular Council Meeting for December 8, 2020 to order at 7:00 pm.

#### ADOPTION OF AGENDA

Councillor Olfert moved that Council accept the December 8, 2020 agenda as presented.

CARRIED UNANIMOUSLY

#### DELEGATION

CAO Thompson and Mayor Poole presented to Fire Chief Robert Côté a prestigious Exemplary Service Award in recognition of 30 years of service.

#### **PUBLIC HEARING**

None

#### **BUSINESS ARISING FROM MINUTES**

None

#### BUSINESS

#### Request for Decision, 2021 Operating Budget

Director de Bresser presented updated information regarding the 2021 Budget and is seeking Council's approval at this time.



REGULAR COUNCIL MEETING Tuesday, December 8, 2020 at 7:00 pm Civic/Cultural Centre – 5018 Waghorn Street

# MINUTES

## Resolution No. 347/20

Councillor Taylor moved that Council move to accept the recommendation of Administration to approve the 2021 Town of Blackfalds Operating Budget of \$28,579,080.

CARRIED

**Opposed:** Councillor Svab, and Councillor Stendie

#### Request for Decision, Municipal Emergency Management Bylaw 1252.20

Manager Morrison gave an update of the report regarding the Municipal Emergency Management Bylaw 1252.20.

#### Resolution No. 348/20

Councillor Olfert moved that Council give first reading to Municipal Emergency Management Bylaw 1252.20 as presented.

#### CARRIED UNANIMOUSLY

## Resolution No. 349/20

Councillor Svab moved that Council give second reading to Municipal Emergency Management Bylaw 1252.20 as presented.

#### CARRIED UNANIMOUSLY

#### Resolution No. 350/20

Deputy Mayor Stendie moved that Council give unanimous consent to consider third reading of Municipal Emergency Management Bylaw 1252.20 as presented.

#### Resolution No. 351/20

Councillor Taylor moved that Council give third and final reading to Municipal Emergency Management Bylaw 1252.20 as presented.

#### CARRIED UNANIMOUSLY

CARRIED UNANIMOUSLY

#### Request for Decision, Bolt Service Subsidy Pilot for City Transit Link

After some discussion, the Bolt Service Subsidy Pilot for the City Transit Link is deferred to February of 2021.

#### Resolution No. 352/20

Councillor Svab moved that Council defer this consideration to February 2021.

CARRIED UNANIMOUSLY

#### Request for Decision, Municipal Engineering Services – Request for Proposal

Director Weran presented a draft RFP to provide Municipal Engineering Services within the Town of Blackfalds.

#### Resolution No. 353/20

Councillor Olfert moved that Council approve the draft RFP for Municipal Engineering Services as presented to be posted on Alberta Purchasing Connection (ACP).

CARRIED UNANIMOUSLY

#### Request for Decision, EDTAC – Member Resignation

CAO Thompson presented a resignation by a member-at-large from the Economic Development and Tourism Advisory Committee and Branding Committee.

#### Resolution No. 354/20



## **REGULAR COUNCIL MEETING**

Tuesday, December 8, 2020 at 7:00 pm

Civic/Cultural Centre - 5018 Waghorn Street

# MINUTES

Councillor Taylor moved that Council move to formally accept this resignation, with regrets. CARRIED UNANIMOUSLY

## ACTION CORRESPONDENCE

None

## INFORMATION

- Report to Council, Building and Development Permit Report November
- Report to Council, Enforcement Services Monthly Report November
- Government of Canada, Prime Minister Award of Excellence Award (Verbal)
- Report to Council, EDO Business Date Report November
- AB Health Minister, Shandro EMS Dispatch Integration
- Mayor Veer, Red Deer Emergency Dispatch Services Support
- Lacombe County, Council Highlights for November 26, 2020
- City of Lacombe, Council Highlights for November 23, 2020

#### Resolution No. 355/20

Councillor Olfert moved to accept the Information Items as information.

CARRIED UNANIMOUSLY

#### **ROUND TABLE**

None

#### **BUSINESS FOR THE GOOD OF THE COUNCIL**

None

#### CONFIDENTIAL

None

#### AJOURNMENT

Mayor Poole adjourned the meeting 7:49 pm.

Richard Poole, Mayor

Myron Thompson, Chief Administrative Officer



# REGULAR COUNCIL MEETING

Tuesday, December 8, 2020 at 7:00 pm Civic/Cultural Centre – 5018 Waghorn Street

# MINUTES

A Regular Council meeting for the Town of Blackfalds was held on Tuesday, December 8, 2020, at the Civic/Cultural Center, 5018 Waghorn Street, Blackfalds, Alberta, commencing at 7:00 pm.

#### MEMBERS PRESENT

Mayor Richard Poole Deputy Mayor Rebecca Stendie - via video conference Councillor Ray Olfert Councillor Laura Svab Councillor Will Taylor

#### ATTENDING

CAO Myron Thompson Sean Barnes, Acting CAO/Director of Community Services Justin de Bresser, Director of Corporate Services Preston Weran, Director of Infrastructure and Property Services Ken Morrison, Emergency Management & Protective Services Manager Cory Babey, Information Technology Analyst Lorrie Logan, Municipal Clerk

#### REGRETS

Councillor Jamie Hoover Councillor Marina Appel

#### MEDIA

None

#### PUBLIC

Robert Côté, Mike Elder, Brad Brown, Chris MacDonald, Zach Frantz, Jeff Dahms, Korey Campbell – Blackfalds Fire Department Lois Stark – Blackfalds

#### **REGULAR COUNCIL MEETING CALLED TO ORDER**

Mayor Poole called the Regular Council Meeting for December 8, 2020 to order at 7:00 pm.

#### ADOPTION OF AGENDA

Councillor Olfert moved that Council accept the December 8, 2020 agenda as presented.

CARRIED UNANIMOUSLY

#### DELEGATION

CAO Thompson and Mayor Poole presented to Fire Chief Robert Côté a prestigious Exemplary Service Award in recognition of 30 years of service.

#### **PUBLIC HEARING**

None

#### **BUSINESS ARISING FROM MINUTES**

None

#### BUSINESS

#### Request for Decision, 2021 Operating Budget

Director de Bresser presented updated information regarding the 2021 Budget and is seeking Council's approval at this time.



REGULAR COUNCIL MEETING Tuesday, December 8, 2020 at 7:00 pm Civic/Cultural Centre – 5018 Waghorn Street

# MINUTES

## Resolution No. 347/20

Councillor Taylor moved that Council move to accept the recommendation of Administration to approve the 2021 Town of Blackfalds Operating Budget of \$28,579,080.

CARRIED

**Opposed:** Councillor Svab, and Councillor Stendie

#### Request for Decision, Municipal Emergency Management Bylaw 1252.20

Manager Morrison gave an update of the report regarding the Municipal Emergency Management Bylaw 1252.20.

#### Resolution No. 348/20

Councillor Olfert moved that Council give first reading to Municipal Emergency Management Bylaw 1252.20 as presented.

## CARRIED UNANIMOUSLY

#### Resolution No. 349/20

Councillor Svab moved that Council give second reading to Municipal Emergency Management Bylaw 1252.20 as presented.

#### CARRIED UNANIMOUSLY

#### Resolution No. 350/20

Deputy Mayor Stendie moved that Council give unanimous consent to consider third reading of Municipal Emergency Management Bylaw 1252.20 as presented.

#### Resolution No. 351/20

Councillor Taylor moved that Council give third and final reading to Municipal Emergency Management Bylaw 1252.20 as presented.

#### CARRIED UNANIMOUSLY

CARRIED UNANIMOUSLY

#### Request for Decision, Bolt Service Subsidy Pilot for City Transit Link

After some discussion, the Bolt Service Subsidy Pilot for the City Transit Link is deferred to February of 2021.

#### Resolution No. 352/20

Councillor Svab moved that Council defer this consideration to February 2021.

CARRIED UNANIMOUSLY

#### Request for Decision, Municipal Engineering Services – Request for Proposal

Director Weran presented a draft RFP to provide Municipal Engineering Services within the Town of Blackfalds.

#### Resolution No. 353/20

Councillor Olfert moved that Council approve the draft RFP for Municipal Engineering Services as presented to be posted on Alberta Purchasing Connection (ACP).

CARRIED UNANIMOUSLY

#### Request for Decision, EDTAC – Member Resignation

CAO Thompson presented a resignation by a member-at-large from the Economic Development and Tourism Advisory Committee and Branding Committee.

#### Resolution No. 354/20



## **REGULAR COUNCIL MEETING**

Tuesday, December 8, 2020 at 7:00 pm

Civic/Cultural Centre - 5018 Waghorn Street

# MINUTES

Councillor Taylor moved that Council move to formally accept this resignation, with regrets. CARRIED UNANIMOUSLY

## ACTION CORRESPONDENCE

None

## INFORMATION

- Report to Council, Building and Development Permit Report November
- Report to Council, Enforcement Services Monthly Report November
- Government of Canada, Prime Minister Award of Excellence Award (Verbal)
- Report to Council, EDO Business Date Report November
- AB Health Minister, Shandro EMS Dispatch Integration
- Mayor Veer, Red Deer Emergency Dispatch Services Support
- Lacombe County, Council Highlights for November 26, 2020
- City of Lacombe, Council Highlights for November 23, 2020

#### Resolution No. 355/20

Councillor Olfert moved to accept the Information Items as information.

## CARRIED UNANIMOUSLY

#### **ROUND TABLE**

None

## **BUSINESS FOR THE GOOD OF THE COUNCIL**

None

#### CONFIDENTIAL

None

#### AJOURNMENT

Mayor Poole adjourned the meeting 7:49 pm.

Richard Poole, Mayor

Myron Thompson, Chief Administrative Officer

BLACKFALDS	TOWN OF BLACKFALDS REGULAR COUNCIL MEETING
MEETING DATE:	January 12, 2021
ORIGINATED BY:	Mayor Richard Poole
SUBJECT:	Municipal Financial Data Comparison Data Development

I, Mayor Poole move that Council request administration to provide an analysis of the Municipal Indicators for Blackfalds as well as provide a list of communities that we can use for comparative purposes and present these findings to Council in a comprehensive manner that allows Council time to question and evaluate.

R Poole

Richard Poole, Mayor Town of Blackfalds



#### TOWN OF BLACKFALDS REGULAR COUNCIL MEETING

MEETING DATE:	January 12, 2021
ORIGINATED BY:	Mayor Richard Poole
SUBJECT:	Future Budget Development Process Considerations

I, Mayor Poole move that Council utilize the analysis of the Municipal Indicators to determine whether they wish to investigate other Budgetary development process that may allow Council to evaluate all service levels and expenditures for the upcoming budget cycle. In order for this to be effective Council will also have to decide how and when this process should be completed by.

Richard Poole, Mayor Town of Blackfalds