

ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE

PURPOSE:

The purpose of the Economic Development & Tourism Advisory Committee (EDTAC) is to provide guidance and advice to the Economic Development Officer and to assist Administration in the implementation of the strategies outlined in the <u>Economic Development Business Plan</u> that serve to enhance economic development and tourism in the Town of Blackfalds.

FUNCTION AND DUTIES:

EDTAC is governed by a <u>Terms of Reference</u> guiding the municipalities Economic Development strategies. These include a diverse portfolio, ranging from community development initiatives, tourism opportunities, income attraction and business retention efforts.

TERM OF OFFICE:

Members serve a two (2) year term and may reapply for their positions, but reappointment is not guaranteed.

MEMBERSHIP:

Minimum of eleven (11) members that are appointed by Council;

Two (2) members of Council appointed annually at the Organizational Meeting;

A maximum of one (1) Lacombe County Councillor:

A minimum of eight (8) members from the public at large. Persons require experience in, or a passion for business, innovation or economic development.

The majority of members must maintain residence within the Town of Blackfalds. Those without residence must have a vested interest in the community and economic development region by means of, but not limited to land or business ownership or investment.

MEETING FORMAT AND TIMES:

EDTAC meetings are intended to be informal and structured to encourage maximum flexibility and open, honest debate.

Meetings will typically take place starting at 7:00 pm on the first or second Monday of September, November, January, March, and May. The Chair may call additional meetings as required.

TRAINING:

Board package and orientation session is provided for new members.