



**TOWN OF BLACKFALDS  
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE**

Civic Cultural Centre – 5018 Waghorn Street

Monday, October 6, 2025, at 7:00 p.m.

**MINUTES**

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**MEMBERS PRESENT**

Kala Pandit, Chair  
Cory Twerdoelib, Vice Chair  
Brenda Dennis, Town of Blackfalds Councillor  
Edna Coulter, Town of Blackfalds Councillor  
Tyler Mitchell, Member at Large (*virtual*)  
Robert Hogan, Member at Large  
Kyle Braithwaite, Member at Large (*virtual*)  
Ray Olfert, Member at Large  
Reina LeMieux, Member at Large  
Justine Loshny, Member at Large  
Denise Sumner, Member at Large

**OTHERS ATTENDING**

Peter McGee, Economic Development Officer  
Lorrie Logan, Municipal Clerk II  
Jamie Hoover, Town of Blackfalds Mayor  
Nadine St. Denis, Resident of Blackfalds

**REGRETS**

Darlington Etaje, Member at Large  
Christa French, Member at Large  
Trent Kroetsch, Member at Large

**WELCOME AND CALL TO ORDER**

Chair Kala Pandit welcomed all guests attending and called the Economic Development & Tourism Advisory Committee Meeting to order at 7:00 p.m.

It was noted that this meeting would proceed without comments or discussion from the audience.

**RECEIVE THE AGENDA**

**Addition to the Agenda**

If anyone has a Conflict of Interest due to a Council Member being present, please bring it up now.  
- No comments were received.

**MOTION:**

Member Sumner moved That the Economic Development & Tourism Advisory Committee receive the Agenda for October 6, 2025, as amended.

**CARRIED UNANIMOUSLY**



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**TREATY 6 LAND ACKNOWLEDGEMENT**

A Land Acknowledgement was read to recognize that the Town of Blackfalds is on Treaty 6 Territory.

**PRESENTATIONS**

None

**BUSINESS**

**Approval of Minutes**

**MOTION:**

Mayor Hoover moved That the Economic Development & Tourism Advisory Committee approve the Minutes from June 2, 2025, as presented. Seconded by Robert Hogan.

**Completed Business Walk 2025**

Economic Development Officer, McGee presented to the Committee the results of the 2025 Business Walk.

1. Promote EDTAC in the Community
2. Advertise Events via sandwich boards, etc.
3. Bring in a Business Consultant
4. Present the findings to the new Council
5. Assess why customers are not accessing the Businesses in the Town
6. Hire a Summer Student going forward.

**MOTION:**

Member Olfert recommended That the Economic Development & Tourism Advisory Committee members accept the results of the 1<sup>st</sup> Annual Blackfalds Business Walk. Seconded by Vice Chair Cory Twerdoclib.

**MOTION:**

Mayor Hoover recommended That the Economic Development & Tourism Advisory Committee members advise the next steps to take for Economic Development Officer McGee. Seconded by Member Justine Loshny.

**MOTION:**

Member Sumner recommended that the Economic Development & Tourism Advisory Committee members take an active role in raising awareness about our Economic Development Officer, Peter McGee, and the important role the Economic Development and Tourism Advisory Committee plays within the community. Seconded by Member Robert Hogan.



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**REPORT FOR COMMITTEE**

**EDO Summer Report – July to October 2025**

EDO McGee gave a report on the activities and meetings that he attended from July to October 2025.

**MOTION:**

Member Sumner moved that the Economic Development & Tourism Advisory Committee receive the October 6, 2025, reports for information. Seconded by Brenda Dennis, Town of Blackfalds Councillor.

**ADJOURNMENT**

Chair Pandit, adjourned the Economic Development & Tourism Advisory Committee Meeting at 8:03 p.m.

- Original Signed -

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Kala Pandit, Chair

- Original Signed -

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Lorrie Logan, Municipal Clerk II